

Attendance: Rick Bradley, Denise Mirman, Richard Abler, Jim Hoyt, Jenny Elin, Larry Griffin, Ellen Moore, Cindy Shultz, Susan Gooch, Alyson Bates

Called to order by Denise at 7:01 pm

President's Report

1. Statement of continued existence from Secretary of State's Office - received by Larry Griffin at his home. It is in force.
2. Tickets – online and at the door only? Yes, that is the plan. Jim Hoyt reported that advance, online ticket purchases produce an email notification. Jim then sends email thanking the buyer and sends the tickets to them in the mail. At the door, Paypal triangle can be used as long as you are connected to wi-fi with a Paypal app on phone or iPad. Kudos to Cindy Shultz for her organization of the event – Jim Hoyt said it was the best run event he'd ever been involved in.
3. Cabaret recap – 74 advance tickets purchase; 23 at the door – Jim Hoyt provided a written report. Net income was \$524.55 minus a \$90 odd bill from Stanton's – We are in a huge debt to the O'Connor's for the sound system, photography, videography. Cindy Shultz was awesome in organizing the event and getting volunteers in place for the event. Next year's event will be a Christmas concert on Saturday, December 20 @ the McConnell Arts Center. Facebook comment from audience member: "a new way to experience Capriccio."
4. April 27 concert – 2 advance tickets sold so far – email blasts need to include link to buy tickets – Danny Russell's job description? Do we need to revisit his responsibilities? Discussion followed.
5. Ann DiMarco has resigned as VP/Development – wants a list of former members and also current members – Ellen will send to her.
6. Safelite grant appeal was not successful.

Vice President - Marketing/Communication – Jenny Elin

1. Capricciosings@gmail.com is now complete with database of emails for marketing purposes. Email blasts will be sent on as soon as Jenny receives the press release from Danny Russell
2. Budget for Marketing/Communications for next season – printing/stamps/brochure/banner/etc – do we have any idea of what are actual costs? Jenny will compile her costs.
3. Tri-fold Capriccio information brochure needs to be developed for distribution at arts festivals – to conduct monetary appeals – to advertise for youth camp
4. Cabaret thoughts – mailing list – 2 people signed up at cabaret; neither has an email address; prospective members are coming to audition; word of mouth is already getting around. Email distribution plan – Jenny needs to be forwarded the email list from Saturday night; Jim Hoyt will forward.

5. Future possibilities
 - a. car decals?
 - b. compilation CDs? Demo CDs – Larry needs to pick songs to put on the CD. We can sell the remaining Carmina Burana CDs at April 27 and June 22 concerts.
 - c. invite clients to rehearsals? Larry would rather gather a group of potential donors and do a tiny cabaret performance for them.
 - d. Arts festivals? Worthington Arts Festival? Library – Lisa Fuller; Greg Keller; Ann Brown (events on the green) Worthington city website...Clintonville – Park of Roses has a concert series on Sunday night

Secretary

1. Minutes from March 17, 2014 meeting were distributed; motion to approve – Bradley; seconded by Shultz. Motion carried.

Treasurer's Report

1. Financial report presented – budget looks very good!
2. Travelers Insurance bill was for Directors & Officers insurance
3. Commissioned music – donations received; nothing distributed – notified in June and money due in July

Artistic Director's Report

1. Kevin Foster (composer of Voices) will be at the concert and will talk with the kids at 2:15 pm – will accompany the piece for us at the concert.
2. \$250 harp cost for April 27 concert and also for the June 22 concert
3. New Hope Church – free venue – rehearsal on Tuesday, April 22 – Larry is checking with pastor at New Hope to confirm the Tuesday
4. Chicago trip – Larry distributed flyer from MCI – July 2015
5. Two-concert season next year – November 22/23 (using brass choir from in-house) and June 27/28 (Ellington's Sacred Songs) Better preparation; less stress for the choir – may do the cabaret again to kick off the season to promote the season – exciting concerts for next year
6. June concert has an intern – Capital University – John McLean – fine tenor

Youth Choir Report

1. Alyson Bates – needs a check for chaperone for OCDA conference – Rick Bradley; seconded by Ellen Moore. Motion carried.
2. Starting choir, developing choir, advanced choir – flyer has been developed; Alyson will send to Ellen for distribution to the group.

Meeting adjourned by motion at 8:46 pm – R. Bradley; C. Shultz

Respectfully submitted,

Ellen L. Moore
Secretary