

## Capriccio Board Meeting

July 14, 2014

### Minutes

Attendance: Cindy Shultz, Richard Abler, Jenny Elin, Ellen Moore Griffin, Larry Griffin, Karrie Horton, Rick Bradley, Susan Gooch, Donna Johnston, Glover Shearron, Denise Mirman

Called to order at 7:03 pm by Denise Mirman

### President:

1. Defining Responsibilities and Plans for Seasons:
  - a. Fundraising-who will handle?
    - 1) Grant writing will be handled by Rick Bradley
    - 2) Fundraising will be handled by committee
  - b. Treasurer vs. Accountant responsibilities
    - 1) Reporting should be handled by Tammy
    - 2) Check writing should be handled by Tammy
    - 3) All else will be handled by Donna
  - c. Danny Russell
    - 1) Will not continue doing PR for us – perhaps Nicki Campbell could take over that aspect of this job
    - 2) Danny will continue doing artwork for us
    - 3) Ellen will handle adult side of website
    - 4) Susan and Alyson will handle children's side of website
    - 5) Jenny and Nicki (and Ellen) should have a meeting with Danny to transfer all the information
2. September concert schedule
  - a. St Christopher – Tuesday, September 9 – will include the children's choirs – free will offering
  - b. New Hope – Sunday, September 14? Do we do it? Consensus is not to do it
3. Jon Cook and Worthington Arts Council
  - a. Larry will talk to him this week about including Capriccio in more Worthington-sponsored events
4. Dues for next year
  - a. Rick Bradley made a motion to set the dues for next season at \$75 per concert season (\$150 total); Jenny Elin seconded. Motion carried
5. Tickets for next year
  - a. \$12 each for adults and seniors/kids under 18 are free – Rick Bradley made a motion to set these prices; seconded by Glover Shearron. Motion carried.
6. 2014-2015 budget
  - a. Denise asked Donna to prepare a draft budget to be discussed at the executive committee meeting – set for Monday, August 4 @ 5:30 pm @ the Griffin house
7. New Historian -- Cindy Shultz has volunteered to take over those duties from Becky Brickner

Alumni/Members:

1. Status – no new information to share

Vice Presidents:

1. Report from VP/Development
  - a. Grant applications
2. Report from VP/MarCom
  - a. Meeting to plan next year's PR/marketing
  - b. Facebook (Kris McCullough), website
  - c. Program ads and pricing

Secretary:

1. Approval of June 9, 2014 board meeting minutes
  - a. Cindy Shultz moved to approve as presented; seconded by Denise Mirman. Motion carried.

Treasurer's Report:

1. Current financials
2. Paypal – does not let customers follow through
  - a. Donna reported that the problem stemmed from the activation of the "buy" button for the June concert.
  - b. Donna will add Ellen on Paypal permissions to be able update the ticketing portion of the website

Artistic Directors' Reports:

1. Finalization of all events, dates and locations for next year's season
  - a. Back to plan A – Ellington will be in June (for grant applications and cash flow reasons)
  - b. Christmas Concert – \$475 for McConnell; \$400 for harpist – Britten's Ceremony of Carols
  - c. January concert – string quintet (\$1000); brass orchestra (mostly in-house)
  - d. Mark Voris @ St Christopher – will help with marketing for the Duke Ellington concert
2. Jane Griffin Memorial Scholarship Fund
  - a. How do we use the funds?
  - b. Need input from the board
  - c. Larry and Ellen need to meet with Columbus Foundation to talk about the distribution of funds
3. CYC
  - a. Separate concerts/ticket prices/location (\$10 for adults, kids free)
  - b. Summer institute – 35 kids signed up for July 23/24
  - c. 43 kids signed up right now for next season; 17-Virtuoso; 14-Cantare; 12-Mixed Group
  - d. Larry mentioned that Youth Choir directors should be required to sing in the larger group (not that it's been an issue so far, but going forward, we want to be a requirement)
4. Auditions for either group
  - a. Larry will get information to Jenny for distribution to the Dispatch

New Business:

1. Ad space – Suggestion to give form to members to solicit patrons and advertisers
  - a. Ellen shared the form that Columbus Chamber Singers use; Ellen will adapt the form for our use.
  - b. Prices – full page – \$400; half page – \$200; quarter page – \$100; back cover – \$500; business card – \$50

NEXT MEETING is AUG. 18 @ 7:00 p.m. @ Smoky Row Brethren Church