

Attendance: Beth Anne Zaenger, Donna Johnston, Cindy Shultz, Susan Gooch, Tammy Martin, Ellen Moore Griffin, Larry Griffin, Karrie Horton, Denise Mirman, Richard Abler, David O'Connor, Alyson Bates, Jenny Elin, Nicki Campbell

Called to order at 7:05 by Denise Mirman

President:

1. Status of 2014-15 Season:
 - a. McConnell Arts Center was double-booked for December 20 concert, so we will have to find a new venue. Might be a blessing in disguise since the stage would not have accommodated as many singers as will be performing and we can only sell a limited number of tickets. Larry is looking into WUMC or All Saints Lutheran as alternate sites. David O'Connor suggested Church of the Master in Westerville as well.

Vice Presidents:

1. Report from VP/Development – Rick Bradley absent
 - a. Larry reported on GCAC meeting that he and Rick Bradley attended. The topic was how to reach the city's immigrant population in arts marketing campaigns.
 - b. Larry unveiled a new fundraising campaign that we will try out this weekend – "200 Envelopes" is a campaign in which a donor takes a numbered envelope and places the corresponding amount in it to donate to Capriccio. David O'Connor has agreed to be the emcee for Sunday's concert and will explain the campaign during intermission, along with promoting the season and Molto's availability for gigs; discussion followed.
2. Report from VP/MarCom
 - a. Jenny Elin reported on the committee meeting held recently at the Griffin's. We discussed the division of labor now that Danny Russell is not handling publicity.
 - b. Jenny distributed current attendance sheet and birthday list.
 - c. CYC will need to communicate their details to Danny Russell and Nicki Campbell separately.
 - d. Nicki Campbell reported that there have been articles/notices of the September 14 concert in This Week Worthington and the Dispatch; hoping for Weekender coverage on Thursday. Nicki did talk with Michelle Lemmon about publicity ideas; Michelle shared her extensive media contact list with Nicki.
 - e. Denise asked if Nicki could research pricing for ads in This Week and the Dispatch.
 - f. Online ticketing – Ellen Moore Griffin reported that she is working with Donna Johnston on ticketing and dues functionality on Paypal

Secretary:

1. Approval of August 18 board meeting minutes – Cindy Shultz moved to accept as presented; seconded by Beth Anne Zaenger – motion carried

Treasurer's Report:

1. Written report was distributed
2. Dues need to pay dues at the first rehearsal next week to get music; logistics discussed. Ellen will send email to members giving details and notice of social hour, photos, etc.

Artistic Director's Report:

1. Short North caroling opportunities at \$100 per event. Larry and Karrie will coordinate details.
2. We have been asked to sign the Brahms Requiem with Otterbein and the Westerville Symphony on April 24, 2016.

3. Working on the details for the Capriccio Adult Vocal Academy to be scheduled in August of 2015 at Smoky Row. Possibilities include sight reading skill building and Alexander Technique training, and would be open to singers in Columbus area choirs for a fee.
4. Larry had lunch with Jon Cook, director of the McConnell Arts Center. They talked about partnership opportunities, marketing and fundraising ideas, and contact persons for Worthington arts opportunities. Larry will contact Bonnie Michael at the Worthington Chamber to talk about concerts on the green scheduling.
4. Alyson reported that she is looking for a concert venue for the November 23 concert. She has 47 children enrolled so far. There is a possibility of caroling at Wedgewood Country Club, but timing may not work. CYC will premier the Abby Betnis piece "Lumen" in 2016.
5. Karrie Horton reported that CDs from December, April and June concerts are available for sale, as well as the wedding concert and ceremony CD and DVD – all \$15 each. Karrie will have order forms available at rehearsal.

New Business: None

NEXT MEETING is scheduled for Monday, October 13 @ 7:00 p.m. @ Smoky Row Brethren Church

The meeting at was adjourned at 8:18 pm.

Respectfully submitted,

Ellen Moore Griffin
Secretary