

All the data is from Google AdWords, with the exception of symptoms data, which is from Google Trends.

Korean searches on how to conceive a son is 아들 낳는 법 and how to conceive a daughter is 딸 낳는 법. (Thanks to Eunice Han for translations).

For Spain and Mexico, questions on what pregnant women can do are calculated as searches that start with “las embarazadas pueden.” For Brazil, it is “gravida pode.” And for Germany, it is “dürfen schwangere.”