

# Estimating the Closeted Gay Male Population

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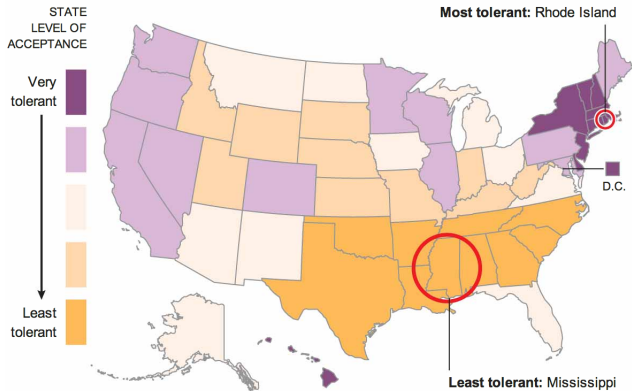
# Two Main Points

- 1 There remain a lot of closeted gay men in less tolerant parts of the United States
- 2 New data sources (Google searches, Facebook profiles, Craig's List ads) will prove really important for social scientists.

# Starting Fact

- Far more openly gay men in states with more tolerant attitudes to homosexuality

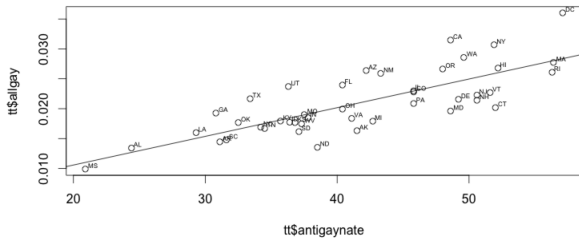
# Measure of Tolerance from Nate Silver



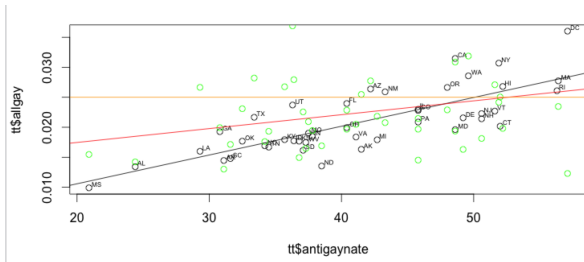
# Measures of Openly Gay Population

- Gallup polls, Census, Facebook profiles

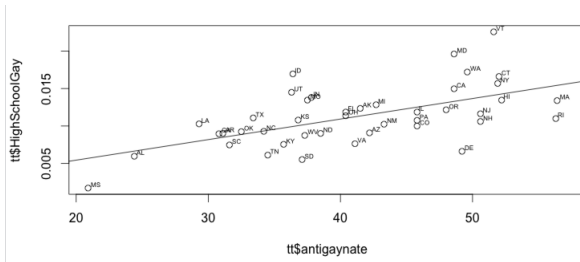
# More Openly Gay Men in More Tolerant States



# Less Than Half of Differences Due to Mobility

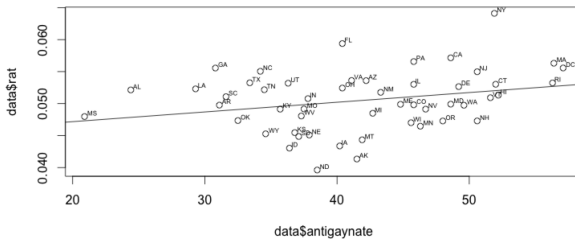


# High School Gay Population





# Gay Porn Searches More Similar



- Huge differences in openly gay male populations
- Less than half due to mobility
- Differences far smaller in private porn searches
- Thus, more closeted gay men in less tolerant states.





# How Many Closeted Gay Men?

- Countrywide, gay men about half as likely as straight men to acknowledge sexuality on social networks
- In least tolerant states, 50-80 percent of gay men are deep in the closet.

# Two Main Points

- 1 There are lots of closeted gay men in less tolerant parts of the United States
- 2 New data sources (Google searches, Facebook profiles, Craig's List ads) are really, really important for social scientists.

# More Information

- [sethsd.com](http://sethsd.com)