

Seth Stephens-Davidowitz

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sethsd.com

Education

- 2013 **Ph.D., economics**, *Harvard University*, Cambridge, MA, USA.
Advisors: Alberto Alesina, David Cutler, Ed Glaeser, Lawrence Katz.
Thesis: "Essays Using Google Data"
- 2006-2007 **Special Student, mathematics**, *Courant Institute, New York University*, New York, NY, USA.
- 2004 **B.A., philosophy**, *Stanford University*, Stanford, CA, USA.
Graduated *Phi Beta Kappa* and with distinction.
- 2003 **Stanford-in-Oxford Program**, *Oxford University*, Oxford, UK.
I did coursework in psychology, political science, and philosophy.

Experience

- 2017 **Visiting Lecturer**, *Wharton School*, Philadelphia, PA.
I am designing and teaching a course on how to use Big Data to understand human behavior.
- 2013-present **Contributing Op-Ed Writer**, *New York Times*, New York, NY.
I write a column of my original research on how to use new data to uncover hidden attitudes and behaviors. All these columns have appeared both online and in the print *Sunday Review* section.
- 2015-2016 **Visiting Researcher**, *Russell Sage Foundation*, New York, NY.
I visited while writing my book about what new internet data sources can teach us about human behavior.
- 2015 **Digital Fellow**, *Social Science Research Council*, Brooklyn, NY.
I helped lead research and conferences regarding privacy and ethical implications of Big Data.
- 2013-2014 **Quantitative Analyst**, *Google*, Mountain View, CA.
I continued my research on how Google searches can be used to help understand human behavior.
- 2005-2006 **Research Assistant**, *Brookings Institution*, Washington, DC.
Working for William Gale and Peter Orszag, I researched tax policy and the causes of rising health care costs in the United States.
- 2004-2005 **Research Assistant**, *Yale Law School*, New Haven, CT.
Working for John Donohue, I researched crime policy.

Books

- HC 2017 Seth Stephens-Davidowitz. *Everybody Lies: Big Data, New Data, and What the Internet Reveals About Who We Really Are*. HarperCollins, Forthcoming, May 2017.

Academic Journal Articles

- PLOS 2015 David H. Chae, Sean Clouston, Mark L. Hatzenbuehler, Michael R. Kramer, Hannah L.F. Cooper, Sacoby M. Wilson, and Seth Stephens-Davidowitz. Association Between an Internet-Based Measure of Area Racism and Black Mortality. *PlosOne*, April 2015.
- JPubEc 2014 Seth Stephens-Davidowitz. The Cost of Racial Animus on a Black Candidate: Evidence Using Google Search Data. *Journal of Public Economics* 118, October 2014.

Academic Working Papers

Seth Stephens-Davidowitz, Hal Varian, and Michael D. Smith, Super Returns to Super Bowl Ads? Conditional Accept. *Quantitative Marketing and Economics*, February 2015.

Seth Stephens-Davidowitz, Who Will Vote? Ask Google. Revise and Resubmit. *Electoral Studies*, July 2013.

Seth Stephens-Davidowitz, Recessions and Child Abuse: New Evidence from Internet Data, October 2016.

Seth Stephens-Davidowitz, Government Policy and D.I.Y. Abortions, October 2016.

Seth Stephens-Davidowitz, Adult Preferences and Child Experience: Evidence from Facebook, October 2016.

Grants

Sloan 2016 **Albert P. Sloan Foundation**, *Public Understanding of Science, Technology, and Economics Book Grant*, \$45,620.

Columns (Original Research)

NYT 2016 Stuart A. Gabriel and Seth Stephens-Davidowitz. If They Google You, Do You Win? *New York Times*, Sunday Review, 10/23/2016

NYT 2016 Seth Stephens-Davidowitz. Fifty States of Anxiety. *New York Times*, Sunday Review, 8/8/2016

NYT 2016 Seth Stephens-Davidowitz. Why Are You Laughing? *New York Times*, Sunday Review, 5/16/2016

NYT 2016 Seth Stephens-Davidowitz. The Return of the D.I.Y. Abortion. *New York Times*, Sunday Review, 3/6/2016

NYT 2015 Evan Soltas and Seth Stephens-Davidowitz. The Rise of Hate Search. *New York Times*, Sunday Review, 12/13/2015 (Lead Article)

NYT 2015 Seth Stephens-Davidowitz. Googling for God. *New York Times*, Sunday Review, 9/15/2015 (Cover Article)

NYT 2015 Seth Stephens-Davidowitz. Days of Our Digital Lives. *New York Times*, Sunday Review, 7/4/2015

NYT 2015 Seth Stephens-Davidowitz. Talking Red State Blues. *New York Times*, Sunday Review, 6/6/2015

NYT 2015 Seth Stephens-Davidowitz. Just How Nepotistic Are We? *New York Times*, Sunday Review, 3/22/2015 (Cover Article)

NYT 2015 Seth Stephens-Davidowitz. Searching for Sex. *New York Times*, Sunday Review, 1/25/2015 (Lead Article)

NYT 2014 Seth Stephens-Davidowitz. What We're Searching For. *New York Times*, Sunday Review, 12/21/2014

NYT 2014 Seth Stephens-Davidowitz. The Data of Hate. *New York Times*, Sunday Review, 7/12/2014

NYT 2014 Seth Stephens-Davidowitz. What Do Pregnant Women Want? *New York Times*, Sunday Review, 5/17/2014

NYT 2014 Seth Stephens-Davidowitz. They Hook You When You're Young. *New York Times*, Sunday Review, 4/20/2014

NYT 2014 Seth Stephens-Davidowitz. The Geography of Fame. *New York Times*, Sunday Review, 3/22/2014

NYT 2014 Seth Stephens-Davidowitz. Tell Me, Google. Is My Son a Genius? *New York Times*, Sunday Review, 1/18/2014

NYT 2013 Seth Stephens-Davidowitz. How Many American Men Are Gay? *New York Times*, Sunday Review, 12/8/2013

- NYT 2013 Seth Stephens-Davidowitz. For the N.B.A., Zip Code Matters. *New York Times*, Sunday Review, 11/3/2013
- NYT 2013 Seth Stephens-Davidowitz. Dr. Google Will See You Now. *New York Times*, Sunday Review, 8/11/2013
- NYT 2013 Seth Stephens-Davidowitz. How Googling Unmasks Child Abuse. *New York Times*, Sunday Review, 7/13/2013
- NYT 2012 Seth Stephens-Davidowitz. Google's Crystal Ball. *New York Times*, Sunday Review, 10/20/2013 (Lead Article)
- NYT 2012 Seth Stephens-Davidowitz. How Racist Are We? Ask Google. *New York Times*, Sunday Review, 6/10/2012

Policy Briefs

- TN 2007 William G. Gale, Jonathan Gruber, and Seth Stephens-Davidowitz. Encouraging Homeownership Through the Tax Code. *Tax Notes*, 2007.
- TF 2005 William G. Gale and Seth Stephens-Davidowitz. Consumption Taxes in the United States and Abroad. *Tax Facts*, 2005.

Other Publications

- NYT 2015 Alex Peysakhovich and Seth Stephens-Davidowitz. How Not to Drown in Numbers. *New York Times*, Sunday Review, 5/2/2015
- NYT 2014 Seth Stephens-Davidowitz and Hal Varian. Inequality and Web Search: Q. and A. with Google Researchers. *New York Times Online*, 8/29/2014
- TNR 2013 Seth Stephens-Davidowitz. Yes, Racism Cost Obama Four Million Votes. *The New Republic Online*, 3/12/2013

Teaching

- Spring 2017 **Visiting Lecturer**, *Understanding Behavior with Big Data (self-designed course)*, Wharton School.
- Fall 2010 **Teaching Fellow**, *Undergraduate Economics of Sports and Entertainment*, Harvard University.
- Spring 2009 **Teaching Fellow**, *Undergraduate Econometrics*, Harvard University.
- Fall 2008 **Teaching Fellow**, *Graduate Macroeconomics*, Harvard University.

Referee

Quarterly Journal of Economics, Political Psychology, American Economic Review, Journal of Political Economy, PNAS

Invited Research Talks

- Hebrew University of Jerusalem (12/20/2016)
- Columbia Business School, Special Guest Lecture (10/13/2016)
- PLEEP Lab, University of Pennsylvania (10/12/2016)
- Measuring Antisemitism, Paris (9/20/2016)
- Ideacity Toronto (6/16/2016)
- JCC San Francisco (5/12/2016)
- NYC Media Seminar (11/11/2015)
- Connecticut Mirror (10/6/2015)
- American Statistical Association, Economic Outlook Luncheon (8/11/2015)
- Princeton University "Big Data and the Social Sciences" (2/9/2015)
- ASSA, New Data Sources from the Internet in Microeconomics Research (1/5/2015)

- ASSA, Digital Media Economics (1/3/2015)
- Columbia University, Symposium on the Future of the Social Sciences in Public Health, Keynote Address (11/7/2014)
- Russell Sage Foundation, Big Data in Political Economy (10/9/2014)
- Stanford EE-Computer Systems Colloquium (10/1/2014)
- NBER I.O. Summer Institute (7/17/2014)
- Center for Disease, Control, and Prevention, STD Prevention Conference Plenary Lecture (6/9/2014)
- Association for Psychological Science Annual Convention (5/23/2014)
- Google for Media (5/15/2014)
- Pew Research (4/21/2014)
- Haas Business School, IO Fest 2013 (11/18/2013)
- Nike International Basketball Meeting (11/17/2013)
- UCI-UCLA-USC Urban Research Symposium (9/27/2013)
- Microsoft Research (8/27/2013)
- Southern Political Science Association (1/5/2013)
- NBER Political Economy Conference (11/16/2012)
- Columbia Center for the Study of Ethnicity and Race (10/24/2012)
- NYU Hamilton Conference (5/11/2011)

References

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