



**MICHIGAN
INTERNATIONAL
STUDENTS
SOCIETY**

**SPONSORSHIP PACKET
2015-2016**

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ABOUT US

Michigan International Students Society (MISS) is a close-knit society that focuses on celebrating and promoting the diversity of the student body at the University of Michigan, Ann Arbor. Founded in early 2012, the Society currently has members from 40 different countries spread throughout 6 continents. At MISS, diversity is not limited to culture and background, as the talented membership is made up of students pursuing a wide variety of careers in the United States and abroad. Using our diverse membership base, as well as the resources of the International Center, we aim at providing members with a unique social, professional and educational experience.

FUNDING / BENEFITS SYSTEM

Tier 1: \$2000 *

- a) As a featured sponsor, you would have access to our table at University wide extracurricular showcase festivals.
 - (i) Festifall (September 2015)
 - (ii) Springfest (April 2016)

- b) As a featured sponsor, you would have access to all our Rush recruitment events such as rush parties and information sessions as well as rush advertising.
 - (i) Fall Semester Rush (September-October 2015)
 - (ii) Winter Semester Rush (January-February 2016)

- c) As a featured sponsor, your logo will be prominently featured on all our marketing and recruiting material, creating the exposure Verizon needs to cater to international students.
 - (i) A dedicated page on the MISS Website
 - (ii) Access to the membership list serve
 - (iii) Advertisement on our Facebook Page

* as a Tier 1 sponsor you will also get priority access to sponsor our future World Cup events for an additional fee. You can read more about our 2014 World Cup [here](#)

SAMPLE SPONSORSHIP CONTRACT

This Sponsorship Contract states the terms and conditions that govern the contractual agreement between Michigan International Students Society (MISS) and *Sponsor*, who agrees to be bound by this Agreement. The Sponsor agrees to sponsor MISS according to the terms and conditions herein. Now, therefore, in consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a “Party” and collectively, the “Parties”) covenant and agree as follows:

a) Sponsorship

a. MISS shall feature the Sponsor in the manner described on Schedule A attached hereto.

b) Payment

a. The total cost to be paid to MISS by the Purchaser for the sponsorship shall be Two Thousand dollars (\$2000). The dates on which payments are due are listed on the payment schedule attached hereto as Schedule A.

c) Promotion

a. The Sponsor hereby authorizes MISS to utilize the Sponsor’s logo and associated trademarks, approved versions of which the Sponsor agrees to provide to MISS in a timely manner, to be used in promoting events and for marketing.

d) Sponsorship Presence

a. The Sponsor is not required to send a representative to events but it is welcome to do so.

e) No Modification Unless in Writing

a. No modification of this Sponsorship Contract shall be valid unless in writing and agreed upon by both Parties.



SPONSORSHIP PACKET

APPLICABLE LAW

This Sponsorship Contract and the interpretation of its terms shall be governed by and construed in accordance with the laws of the State of Michigan and subject to the exclusive jurisdiction of the federal and state courts located in Washtenaw County, Michigan.

IN WITNESS WHEREOF, each of the Parties has executed this Sponsorship Contract, both Parties by its duly authorized officer, as of the day and year set forth below.

Michigan International Students Society (MISS)

Signature

Date

Printed Name:

President, Michigan International Student Society

Sponsor

Signature

Date

Printed Name

Position

SPONSORSHIP PACKET

SCHEDULE A

PAYMENT SCHEDULE

Date	Details	Payment (\$)
8/1/2015	Social Media	\$800
9/1/2015	Festifall	\$400
9/1/2015	Fall Rush	\$200
1/1/2016	Winter Rush	\$200
3/1/2016	Springfest	\$400

**THANK YOU FOR YOUR
SUPPORT**



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