



# HANNAH BARRETT

DESIGNER

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## ABOUT

Always designing. When not designing, adventuring. I am a designer with multidisciplinary experience in designing solutions on paper and on screen. I'm passionate about creating as a visual thinker and problem solver. I hail from Michigan, live in Portland, and love exploring. I have a penchant for brews, nature, and science.

## EXPERIENCE

### Freelance Designer

*Self-Employed | Portland, OR  
2009 - Present*

Performing a large range of visual problem solving from single projects to ongoing relationships.

### Junior Designer

*Fiction | Portland, OR  
June 2014 - Feb 2016*

Worked independently and on a team on projects ranging from retail rollouts to branding. Assisted in all stages of creative process from ideation to refinement to file prep and final toolkit deliverables.

#### KEY PROJECTS:

*adidas Holiday 2015 | Lead Designer  
adidas Homecourt & Outlets | Designer  
adidas NBA SOS 2014 | Designer*

### Graphic Designer

*Portland Roasting Coffee | Portland, OR  
February 2013 - June 2014*

Assisted in creation of company graphic collateral including banners, menus, flyers, packaging, web and print ads, signage for events. Designed and developed creative and artwork to support marketing and sales initiatives.

### Graphic Designer/Production Artist

*Sunlight Supply, Inc. | Vancouver, WA  
September 2011 - February 2013*

Created marketing materials to support in house brands. Designed packaging for lighting, electronics, and other gardening supplies and accessories.

### Designer/Student Tech

*Office of the Dean of Students | Bowling Green, OH  
August 2009 - May 2011*

Maintained, edited, and updated the Office of the Dean of Students website.

Created print material for events and services. Designed interactives to assist in education of students regarding technology and university services.

### Graphic Design Intern & Freelancer

*ProMedica | Toledo, OH  
May 2010 - May 2011*

Designed marketing materials such as brochures, flyers, invitations, directional signage, and more for seven hospitals, multiple foundations, and other services within the health system.

### Graphic Design Intern

*The Toledo Zoo | Toledo, OH  
January 2009 - May 2009*

Created daily signage for zoo events.

Assisted in creation of exhibit displays, signage, and promotional materials for the zoo and the brand new children's zoo.

Created advertisements and assisted in the design of the annual report.

## EDUCATION

### Bowling Green State University

Bachelors of Science in Technology  
Visual Communication Technology  
Graduated May 2011,  
Magna Cum Laude

## SKILLS

InDesign	
Illustrator	
Photoshop	
Leading a Creative Team	
Strategy & Branding	
Photography & Editing	
File Strategy & Preparation	
Microsoft Office	