



SHAPE THE FUTURE OF THE INTERNET

WWW.IINET.NET.AU



Chances are, whether you know it or not, you're just like the rest of us at iiNet. You probably feel a little out of sorts, a little distressed, when you're away from the keyboard for too long. You feel frustrated when you don't get your daily fix of the web, which leaves you feeling disconnected from the world (and Facebook).

There's a word for this kind of anxiety. It's called discomgoogolation and let's be honest – it's pretty easy to feel the effects of internet deprivation, especially when we rely on the 'net for virtually everything.

Each day at iiNet, we see more than seven million email messages passing through our servers. Our customers click through thousands upon thousands of websites each day. While on our gaming servers, about 10,000 die-hard gamers battle it out online, racking up frag-counts playing Battlefield.

Where we can help it, it's our job to ensure our customers aren't suffering from discomgoogolation. We love the internet as much as they do; and keeping them connected is what we do best.

Looking back, we've come a long way since our days of working out of a suburban garage. Back in 1993, armed with a DipEd and a BSc in Maths, iiNet's CEO Michael Malone co-founded an Internet Service Provider (ISP) in the garage of his family home.

After leaving university, Michael's biggest concern was losing his network access, which is something that we don't need to worry about now. In those days, internet technology was only really available (and accessible) to academic institutions and the military. The internet was in its absolute infancy at this time. In fact, there was virtually no commercial demand for internet connection among consumers or businesses.

Fast forward 18 years and Michael's homestead operation has climbed its way to be Australia's second

largest DSL Internet Service Provider. We support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide; and have made it our business to help customers connect better.

To achieve this, we've employed around 2000 inquisitive staff across Australia (Perth, Sydney & Melbourne), New Zealand, South Africa and the Philippines. Our staff are a passionate bunch – they're creative thinkers, innovators and above all, true advocates for technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

It's our goal to lead the market with the best products that harness the potential of the internet, then differentiate with award-winning customer service. This drives all that we do and probably explains why we're now the leading challenger in Australia's telecommunications market.

Fed up with waiting for the big phone companies to increase broadband speeds in Australia, in 2004, we began construction of our own super fast broadband network. We called it the iiNetwork. We offered customers the ability to make phone calls over their internet connection using VoIP. Then we helped them to get rid of their phone lines altogether with Naked DSL. Next we introduced Australia to BoB™ (our slick all-in-one box for phone and internet), before launching the nation's first true IPTV service – fetchtv. While last year, we made history with another Australian first by sharing terrifying new 1 Terabyte plans, giving customers the room to download up to a massive one million megabytes per month.

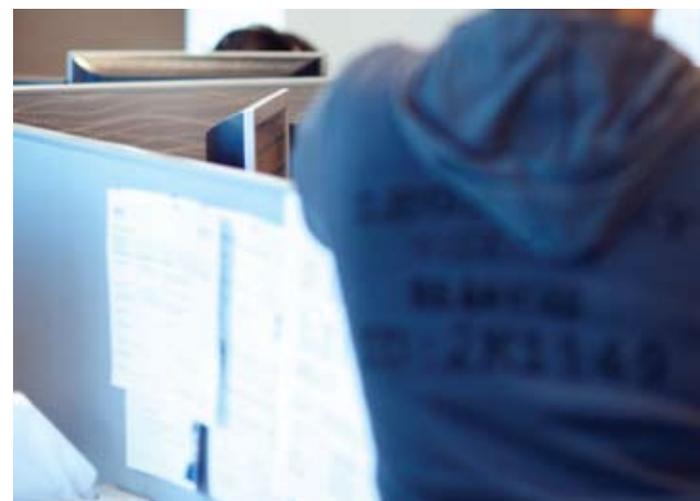
The way we see things, you can't hold back the wheels of progress. The internet and all the technologies that it's melded with (think TV, phone and who knows what next), have created new jobs

and areas of expertise. Industries have been created by the availability of internet that we'd never have imagined 20 years ago; and the generations in school today (people like you) could be employed in careers that haven't even been invented yet.

Right now, however, there are loads of opportunities within our iiNet walls that have been invented. You might think that we've filled our need for awesome staff, but you'd be wrong. There's always room to grow and evolve with fresh minds (like yours).

Whether you're graduating or about to get stuck into studying in an IT, Arts, Maths, Commerce, Finance, HR, Marketing, Engineering or other techy discipline, iiNet can offer you fresh fruit and the opportunity to help shape the future of Australia's telecommunications-cape.

If you're keen as mustard to find out more about what we do, visit our website www.iinet.net.au. Don't forget to find us on Facebook, Twitter, LinkedIn and Whirlpool.





WE LOVE THE INTERNET

You may have read about iiNet's terrifying terabyte plans, how we've introduced Australia's first true IPTV service and helped customers around the country get Naked – in short, we're passionate about connecting people and together with the 2000 staff already on board, this is what we do best. For the next 600ish words, stick with us. We'll run you through why iiNet shines and why you should probably get to know us better.

1 WE LOVE TECHNOLOGY

We're geeky like that. We reckon the internet is so special, so important that we built our entire company around getting Australia connected. To make this a reality, our staff are armed with all the best tools and technology that they need to get the job done.

2 WE SHARE (AND SURE, WE CARE)

It's part of our corporate 'commandments'. At iiNet, we share ideas and work together for a better result.



Our people are the best in their field, so when they bring an idea to the table, everyone sits up and listens.

3 CONNECTING WITH THE COMMUNITY

When we're not making the world a better place (one broadband connection at a time), we're passionate about connecting with the community (www.iinet.net.au/about/sponsorships). From mentoring students; running workshops; to raising funds and awareness for a range of community and environmental causes, it's nice to be part of the bigger picture.

4 IMAGINE A BETTER WAY

We're a creative, imaginative and curious lot. Our people aren't just great at solving puzzles and clearing Plants vs. Zombies levels. We think and breathe 'outside the box' which is why our staff find creative ways of getting things done.

5 THERE'S NEVER A DULL DAY

The thing about technology is that it's always changing. For us, change is the only constant and it's something that we embrace. We adapt. We grow. We evolve.

6 WE'RE NOT ROBOTS

We're real and human. We're not all talk when it comes to looking after our staff. Our HR door is always open whether you'd like to talk about ergonomics, counselling or need a point in the right career direction.

7 WE'RE NOT ALLERGIC TO 'FUN'

As part of our fun-loving community, you'll be on the door list to some of the best staff parties in town – boat cruises, quiz nights, Christmas extravaganzas, sporting challenges and more. Did we forget to mention the pool tables, Xbox consoles and ping pong matches that take place in our lunch rooms every day?

8 WE BELIEVE IN BENEFITS

On top of offering our staff comfy chairs with ergonomic lumbar supports, we treat them to a bevy of benefits including subsidised internet, fresh fruit, massages, discounts with big names like Apple & Microsoft, development opportunities and more.

9 WE'RE PRETTY AWESOME

No – really. We are. We're big on delivering awesomeness in everything that we do; whether we're on the phone with a customer or developing a new product. Don't believe us? Check out our trophy cabinet at www.iinet.net.au/about/awards.html.

10 IT'S YOUR CAREER, YOUR FUTURE

Whether you're looking to join one of our lively Contact Centres, earn your stripes as a Programmer, flex your creative muscles as a Web designer, or build systems as a Network Engineer; chances are we'll find you a desk if you've got the right stuff. We have loads of corporate opportunities too – from spearheading recruitment in HR, writing sharp copy (like this) in the Communications Team, masterminding our next advertising campaign in Marketing, through to pivot tabling in Finance.

No matter what the role, we'll set you on a tailored career path and help you reach where you want to be. Staff looking for a change of pace (or scenery) can also take advantage of internal placements. With seven offices, scattered across four time zones, there's opportunity a plenty.

If you like what you've read so far, find out more about iiNet – visit www.iinet.net.au/careers.