

Lynn Cage



3300 SILKGRASS BEND
AUSTIN, TEXAS 78748



P: 512.292.7368
C: 512.470.8135



LYNN@LYNNCAGE.COM
DESIGN SAMPLES: LYNNCAGE.COM

SKILL SUMMARY

- Designed for multiple clients with 18-years experience in marketing, outdoor and exhibit design
- Adept with Adobe Creative Suite and other industry standard design platforms
- Experience managing all aspects of production for spot, four-color, and digital printing
- Experience coordinating large-scale photo shoots involving multiple photographers and agencies
- Adept at collaborating with multiple advertising agencies on complex projects
- Comfortable working in a variety of environments from large corporations to non-profit organizations

AWARDS

2004

Texas Association of Museums, Mitchell A. Wilder Award Gold – Newsletters and Calendars Category

EDUCATION

1995

Washington University,
St. Louis, Missouri

MFA, Painting

1991

Corpus Christi State University,
Corpus Christi, Texas

BFA, Painting, with Honors

EXPERIENCE

Lynn Cage Graphic Design, Austin, TX Principal/Owner

Present

- Major clients include The Bob Bullock Texas State History Museum, Texas Parks and Wildlife, Pony Allen Studios, Rate Genius, Kantar Group, and Living Elements
- Designed park maps and interpretive exhibits for Texas Parks and Wildlife for nine-years
- Collaborated with a research team to create display graphics for several statewide parks including Enchanted Rock State Park, Lost Maples State Natural Area and The World Birding Center

The Bob Bullock Texas State History Museum, Austin, TX

2002 – 2003

Graphic Designer, Marketing

- Designed a wide range of marketing materials and display graphics for the museum, following the museum's established brand
- Designed and managed print-production for "The Star", the first newsletter published on a regular basis by the museum
- Collaborated with the exhibit team to design graphics for "Country Music in The Lone Star State"
- Designed the first annual report for the museum

Millward Brown IntelliQuest, Austin, TX

2000 – 2001

Graphic Designer, Marketing

- Designed campaign for Lexus automotive featuring the giveaway of an SUV. Designed and executed all campaign collateral materials
- Contracted with photographers and managed photo shoots
- Designed advertisements for the Comdex tradeshow
- Produced web graphics and banners
- Established a conference brand, and served as lead designer for The Technology Marketing Research Forum Conference in 2001

Danka Services International at IBM, Austin, TX

1998 – 2000

Senior Graphic Designer

- Designed brochures, posters, and other marketing collateral for IBM
- Acted as a liaison between designers and print vendors to insure jobs were delivered accurately and on time

Saint Louis Zoo, St. Louis, MO

1995 – 1997

Graphics Technician

- Responsible for designing public signage, materials for fundraisers and marketing materials
- Designed outdoor graphics for the 1904 World's Fair Flight Cage
- Designed and hand-painted a decorative egg which was selected as part of a Neiman Marcus auction benefiting the zoo