



# DAVE ARMSTRONG

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## EXPERIENCE

### **McGraw Hill Education (2014- present)**

*Senior Designer/Illustrator*

Provided art direction, character designs, illustrations and page layouts for Open Court Reading and FLEX Literacy. Provided visual concepting, UX design concepts, art direction, and illustrations for Reveal Math.

### **Clutch Interactive (2011- 2013)**

*Senior Designer/Illustrator*

Designed avatars, environments, characters, spot illustrations, graphic novels, icons, mini-games and other assets for the McGraw Hill FLEX Literacy project. Also developed iPhone games, email templates, logos, interior designs and various illustrations

### **Seven Seventeen Communications (2010-2011)**

*Lead Illustrator and Editorial Assistant*

Illustrated and wrote copy for the monthly publication, *Great Lakes Life Magazine*, designed website concepts, invitations and mural designs

### **Beaumont Technologies, Inc. (2008-2009)**

*Graphic Designer*

Developed advertising campaigns, company mascot, mailers, technical illustrations for text books, and illustrated a monthly web comic

## SELECTED FREELANCE

**Walt Disney Animation** | Designed character concepts for principal cast of Disney Junior series

**Columbus Zoo and Aquarium** | Designed the logo and branding elements for Baboon Lagoon

**National Geographic** | Storyboarded sections of *Kinect Nat Geo TV* for Xbox 360

**Outsider Entertainment** | Created visual assets used in animations for clients including, Premier Allergy, Slayton Lewis, CoverMyMeds, and International Student Insurance

**Occupied Productions** | Illustrated a 20 page electronic children's book titled, *Chompers Can't Chew*

**Victoria's Secret** | Freelance conceptual illustration for products and interior designs

**Movember** | Illustrated portraits of donors for the annual Gallery of Mo

## EDUCATION

**Columbus College of Art & Design (2006-2010)**

Major: Illustration | GPA: 3.6 | President's List

## ACHIEVEMENTS

**Ohio Excellence in Journalism Awards (2011)** | 2nd Place Winner in the category of Multiple Illustrations/One Story

**CCAD Art of Illustration Show (2010)** | Third Place Winner

## COMPUTER SKILLS

Skilled with Adobe Creative Suite (especially Adobe Photoshop, Adobe Illustrator, and Adobe InDesign), and familiar with Microsoft Office