

HAILEY BROOK

GRAPHIC DESIGN

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📍 designmehb.squarespace.com

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, San Luis Obispo, CA
BFA, Department of Art and Design, Graphic Design Concentration
September, 2009-June, 2013

Dean's List: Spring Quarter, 2010

PARK CITY HIGH SCHOOL, Park City, UT
June, 2009

WORK EXPERIENCE

THE OK FACTOR, Minneapolis, MN
HEAD DESIGNER, August, 2013-Present
Develop brand identity and marketing materials

CAL POLY CONTINUING EDUCATION, San Luis Obispo, CA
GRAPHIC DESIGNER, November, 2012-June, 2013
Designed marketing materials

CAL POLY HOUSING, San Luis Obispo, CA
PROGRAM ASSISTANT, August, 2012-June, 2013
Designing event advertisements and planned weekend programs

ICRACKED INC. Redwood City, CA
GRAPHIC DESIGN INDEPENDENT CONTRACTOR, August-October, 2012
Developed marketing materials

ICRACKED INC. Redwood City, CA
DESIGN INTERN, June-August, 2012
Worked with in-house design team to develop identity and marketing campaigns

CAL POLY HOUSING, San Luis Obispo, CA
RESIDENT ADVISOR, August, 2010-June, 2012
Designed posters and advertising; oversaw programming, facilities, and residents

RELEVANT SKILLS

Ability to work across both Mac and PC platforms
Adobe CS6 (InDesign, Photoshop, Illustrator, Dreamweaver)
Microsoft Office (Word, Excel, PowerPoint)

ORGANIZATIONS

AIGA CAL POLY STUDENT CHAPTER, San Luis Obispo, CA
MEMBER, September 2011-Present

CAL POLY INTER HOUSING COUNCIL, Cal Poly, San Luis Obispo, CA
MEMBER, 2010-2011
Program Planning to promote growth of University Housing

CAL POLY CLUB LACROSSE TEAM, San Luis Obispo, CA
MEMBER, 2010-2011

HONORS

SUNDANCE INSTITUTE, Park City, UT
SCHOLARSHIP RECIPIENT, 2009

KRANSTOVER CHILDREN'S ART FUND, Park City, UT
SCHOLARSHIP RECIPIENT, 2009

Portfolios and references available upon request