HAILEY BROOK

GRAPHIC DESIGN

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designmehb.squarespace.com

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY, San Luis Obispo, CA
BFA, Department of Art and Design, Graphic Design Concentration
September, 2009-June, 2013

Dean's List: Spring Quarter, 2010

WORK EXPERIENCE

CAVIAR, San Francisco, CA
GRAPHIC DESIGNER, May, 2014–Present
Currently work part-time to further identity and create marketing collateral

FREELANCE, Mobile Location
FREELANCE DESIGNER, June, 2013–Present
Currently work for J&R Tacos, Hip Entertainment and The OK Factor, creating marketing collateral

VERVE COFFEE ROASTERS, Santa Cruz, CA
GRAPHIC DESIGNER, October 2013–May 2014
Worked in-house with marketing team to further identity and marketing campaigns

CAL POLY CONTINUING EDUCATION, San Luis Obispo, CA
GRAPHIC DESIGNER, November, 2012–June, 2013
Designed marketing materials

CAL POLY HOUSING, San Luis Obispo, CA
PROGRAM ASSISTANT, August, 2012–June, 2013
Designed event advertisements and planned weekend programs

ICRACKED INC. Redwood City, CA
GRAPHIC DESIGN INTERN AND INDEPENDENT CONTRACTOR, June–October, 2012
Worked both in-house and mobile to developed identity and marketing campaigns

RELEVANT SKILLS

Ability to work across both Mac and PC platforms
Adobe CS6 (InDesign, Photoshop, Illustrator, Dreamweaver)
Microsoft Office (Word, Excel, PowerPoint)
Public Speaking

ORGANIZATIONS

UNIVERSITY CALIFORNIA SANTA CRUZ CLUB LACROSSE TEAM, Santa Cruz, CA
HEAD DEFENSIVE COACH, October 2013–Present

AIGA CAL POLY STUDENT CHAPTER, San Luis Obispo, CA
MEMBER, September 2011–Present

CAL POLY INTER HOUSING COUNCIL, Cal Poly, San Luis Obispo, CA
MEMBER, 2010–2011
Program Planning to promote growth of University Housing

CAL POLY CLUB LACROSSE TEAM, San Luis Obispo, CA
MEMBER, 2010–2011

HONORS

SUNDANCE INSTITUTE, Park City, UT
SCHOLARSHIP RECIPIENT, 2009

KRANSTOVER CHILDREN'S ART FUND, Park City, UT
SCHOLARSHIP RECIPIENT, 2009

Portfolios and references available upon request