

ARNOLD WELLS  
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**PROFILE:**

Strong foundation in Freelance editorial, and event photography, and computer applications complemented by knowledge of business operations and the need for customer-focused service.

Track record of initiative and achievement — seeking out freelance projects, expanding job description boundaries, and volunteering.

**Education:**

Bachelor of Arts in Philosophy 1996  
Texas Tech University  
Lubbock, Texas

ACC Photography  
Austin Texas

**EXPERIENCE**

**Commercial Photographer Assistant**

I have assisted for 3 photographers in Austin since early 2009.

Duties included:

- Studio lighting set up and breakdown as well as assistance during shoots.
- Maintenance of all studio equipment on and off site shoots.
- Shooting smaller and overflow projects for the photographers as needed.
- Providing transport of equipment for location shoots.

**Freelance**

Successful completion of commercial photography assignments requiring planning, follow-through, and results that meet client objectives.

- City of Austin - Shoot assigned images for 2 annual reports. Plan and shoot 16 different sets for annual report for Austin Resource Recovery.

- Austin360.com - Freelance photographer since May 2012 delivering between 6 and 15 assignments per month. Sometimes I have multiple shoots with the same deadline. Always supply more than 30 images for online galleries.

- Freelance photographer for World Entertainment News Network. Provide coverage of Austin

and Texas for world wide publication for this Photo Agency. I have been in everything from People to Vogue through this agency.

- SXSW 2009 and 2010 Delivered on assignments to capture specific acts and talent in the music and film industries for publication in blog and SXSW World Magazine.
- Premier Guitar Magazine. Assignment work for publication
- National Geographic Adventure Magazine. Assignment work for publication
- Austin City Limits Music Festival. Freelancer on assignment from various magazines over the years.

#### ORGANIZATIONS

- Member of National Association of Photoshop Professionals
- Member of American Society of Media Photographers

#### SKILLS

- PC and Apple Computer Systems
  - Applications: Adobe Photoshop, Adobe Lightroom, Adobe Dream Weaver. Many years experience with Adobe products
- Studio and Location Lighting
  - Prophoto lighting systems, Pocket Wizard slave units, and classic lighting techniques

#### Published

- People Magazine (Print)
- People Magazine
- National Geographic Adventure (Print)
- Premier Guitar Magazine
- Premier Guitar Magazine
- Premier Guitar Magazine
- Premier Guitar Magazine
- Premier Guitar Magazine
- Premier Guitar Magazine
- Premier Guitar Magazine
- Austinist.com
- INsite Austin Cover and supporting images

- Gulf Coast Connections (Print)
- Texas Parks and Wildlife
- Houston Chronicle (Print)
- YourTexasMusicNotes.com
- AustinME.com
- SXSWORLD

Clients:

- City of Austin
- Austin Energy
- Austin Community College
- ACL Live
- Alamo Draft House
- AISD
- Gibson Guitars Austin
- Scott and White
- SXSW

Portfolio: <http://www.arnoldwellsphotography.com>