Adventures of a Young Robotics Startup

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Domain Expertise in Robotics

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Domain Expertise in Cleaning
2018 JULY

LEOBOT CONCEPT

A B C D
2018
OCTOBER

SLEEPLESS NIGHTS

SOFT LAUNCH
2019 JULY

GO LIVE IN 12 MONTHS
2019 AUGUST

FIRST FACTORY PRODUCTION

Valley of Death
END OF 2019

20 ROBOTS
2020

LEOBOT V3
GLOBAL EXPORT
130 ROBOTS
END OF 2021

450 ROBOTS
1200! ROBOTS
HOW DID WE GROW?
MOVE FAST
MANAGE RISKS

V1 JULY 2019
Speed to market

V2 OCT 2019
Ruggedized

V3 AUG 2020
Mass production
LOOKS MATTER
EVERY ROBOT A WORK OF ART
LeoBots
LeoScrub | LeoMop | LeoVac | LeoPull | LeoRay

R12 REX
Rex Scrub
Rex Combi

R3 CUB
R3 Scrub
R3 Vac

WIDE RANGE
INCREASE CUSTOMER LIFETIME VALUE
SAME TECH STACK & ECOSYSTEM
FOCUS ON FLOOR CLEANING, ITERATE CONTINUOUSLY
DEALER NETWORK
FOR GLOBAL DISTRIBUTION & SERVICE SUPPORT

ASIA-PACIFIC
Singapore, Malaysia, Hong Kong, Japan, Australia

EUROPE
Austria, Belgium, Denmark, France, Finland, Germany, Norway, Hungary, Poland, Spain, Sweden, Switzerland

MIDDLE-EAST
Israel, UAE, UK, Lithuania, Latvia
INVENTORY FOR FIRST 100

SCALE R3 TO SELL 150/MTH

PRODUCTION CONSISTENCY

VALLEYS OF DEATH
THINKING

NAIVE

LICENSE SLAM TECH?

OUTSOURCE PRODUCTION?

SAME DEALERSHIP?

5 ENGINEERS?
Certifications

Exclusive Dealers

Remote Service Support

Patents
ULTIMATE TRAP

MONEY IS NEVER ENOUGH
THE LIONSBOT EXPERIENCE

Work you do will move the needle

Experience high growth

Leadership opportunities as we grow
4 GOALS OF LIONSBOT

Make Awesome Robots

Maximise Potential

Become A Unicorn

Benefit Communities
MORE MOUNTAINS TO SCALE
LIONSBOT

THE FUTURE OF CLEANING

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