

**Getting More Students to Begin their Day with Breakfast**

*“Take the School Breakfast Challenge” Encourages Hapeville Charter Families to Choose Breakfast at School*

Hapeville, GA –February 21, 2017 – Busy weekday mornings make it a challenge for families to find time for a healthy breakfast. However, US Department of Agriculture [data](#) show that more students are starting their day with a nutritious breakfast in their school cafeterias. To encourage more families to take advantage of the healthy choices available with school breakfast, Fulton County schools will recognize National School Breakfast Week during March 6-10, 2017.

The National School Breakfast Week (NSBW) campaign theme, “School Breakfast Challenge”, reminds the entire school community that school breakfast provides a healthy, energizing start to the day for students. Students will be encouraged to “Take the Challenge” from March 6-10 with special menus, decorations, cafeteria events, and more. As a tribute to National School Breakfast Week Hapeville Charter Schools has lined up a true rock star line-up of breakfasts, with a different musical theme each day.

March 2017		Hapeville Charter Career Academy			Breakfast Menu
Monday	Tuesday	Wednesday	Thursday	Friday	
<b>6</b> <b>National School Breakfast Week! Rock Stars of Breakfast!</b>  <b>Old School Hip Hop Theme</b> Rapper’s Delight Chicken Biscuit with Strawberry Jimmy Jam <b>OR</b> Breakfast Morning Scramble with Bacon and Cheese Served with Whole Grain	<b>7</b> <b>Country Western Theme</b> Turkey Sausage and Whole Grain Gravy Biscuits  <b>OR</b>  Whole Grain French Toast Sticks with Syrup	<b>8</b> <b>80’s &amp; 90’s R&amp;B Theme</b> So So Def Bacon and Cheese Grits with Wheat Toast  <b>OR</b>  Strawberry Muffins Fresh Baked with TLC	<b>9</b> <b>Caribbean Theme</b> Scrambled Eggs with Spicy Pepper Relish  <b>OR</b>  Whole Grain Cinnamon Rolls with Icing with Whole Grain Lucky Charms	<b>10</b> <b>Rock Stars of Breakfast!</b>  <b>No School!</b>  Wolfgang Amadeus Mozart “Classically Fresh Fruit Smoothies”	

“Part of a well-rounded education is ensuring that our students are healthy, which includes a well-balanced breakfast to start the day,” said Matthew Lindsey, Executive Director. “National School Breakfast Week helps us educate parents and students about all the healthy and appealing choices we offer.” School nutrition professionals in Fulton County prepare breakfast and lunches every day that meet federal nutrition standards – limiting fat, calories and sodium – and encourage students to choose from the fruits, vegetables and whole grains offered with school meals.

Our breakfast program has expanded to include more service models, including the Grab and Go Breakfast, which we offer at all campuses.

National School Breakfast Week was launched in 1989 to raise awareness of the availability of the School Breakfast Program to all children and to promote the links between eating a good breakfast, academic achievement and healthy lifestyles. The “Take the School Breakfast Challenge” is made possible by the nonprofit School Nutrition Association, Kellogg’s and Potatoes USA. Parents and students can follow the fun on [Facebook.com/TrayTalk](https://www.facebook.com/TrayTalk).

For a list of our current menus for breakfast and lunch, please visit our websites at [hapevillecharter.org](http://hapevillecharter.org) or [hapevillems.org](http://hapevillems.org).