

# Olivia Ives-Flores

646.269.8909  
OLIVIA@OHOLIVECREATIVE.COM  
OHOLIVECREATIVE.COM

## Entrepreneurial Experience

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### FOUNDER & PRINCIPAL CREATIVE - OH OLIVE CREATIVE

Founder of an art & design studio, that specializes in curating art experiences and crafting brands + websites that empower creative entrepreneurs. Brings projects from concept & design to execution. Recruits new clientele and builds custom creative teams to suit project needs. Curates exhibitions and events. Oversees production schedules. Negotiates agreements and manages budgets. Strategizes campaigns.

2013-Present

### CREATIVE DIRECTOR - SNEAKER MUSEUM

Oversaw brand creation and website build out. Recruited and managed a creative team of photographers, videographers, writers, designers, bloggers and stylists. Designed and promoted exhibitions and educational programs for audiences of all ages that provide a context for community discussion and cultural insight. Organized collection for international Museum exhibition tour.

2011-2015

### CO-FOUNDER & CURATOR - YES.OUI.SI. GALLERY

Yes.Oui.Si. was created to fill the void of available creative spaces for emerging talent in Boston. The position of founder included a myriad of rolls, including; identifying opportunities, securing real-estate, developing business plan, market research, raising investment capitol, branding, curated monthly rotating exhibitions, coordinating events and music series, marketing and promotion, facilitated art sales etc..

2009-2012

## Skills

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**CREATIVE** Natural disposition for creative problem solving. Fine art training helps to visualize original ideas. Can communicate abstract concepts and make connections.

**ENTREPRENEURIAL SPIRIT** Self motivated life learner with an instinct for recognizing opportunity and making "it" happen. Insatiable curiosity and desire to learn.

**COLLABORATIVE** Works well with others. Clearly and diplomatically communicates ideas and strategies to organize, design, market and produce content and experiences. Is a natural networker and connector.

**LEADERSHIP** Team builder who can recognize talent and identify strengths. Oversees initiatives, delegates responsibilities and creates opportunities for growth.

**ADMINISTRATIVE** High functioning multi-tasker with a knack for organization and a keen eye for detail. Markets events, negotiates, arranges sales, oversees project and exhibition management, prepares proposals and patron correspondences.

## Education

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### TUFTS UNIVERSITY & THE SCHOOL OF THE MUSEUM OF FINE ARTS

Bachelors of Fine Arts  
Medici Scholar  
Medford & Boston, MA  
2007-2011

### INSTITUTE FOR THE INTERNATIONAL EDUCATION OF STUDENTS

Academic Achievement Scholarship  
Barcelona, Spain  
Summer 2008

### CALIFORNIA COLLEGE OF THE ARTS

Advanced Painting  
Oakland, CA  
Summer 2007

### FIORELLO H. LAGUARDIA H.S. FOR THE ARTS

Art Major  
A.P. Art History & English  
New York City, NY  
2003-2007

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## Exhibitions & Events \*

### 2016

SNEAKER MUSEUM POP-UP - Peabody Essex Museum, Salem, MA\*  
OH! SHEET - The Beehive, Boston, MA\*  
SOLIDARITY W/ STANDING ROCK BENEFIT - Distillery Gallery, Boston, MA  
DECONSTRUCTION - Amalgam Agency, Boston, MA\*  
LA CUBANA Y EL CUBANO - Copley Society, Boston, MA  
OYE CUBA - Amalgam Agency, Boston, MA\*  
YELLOW TREE - Harvard University, Boston, MA\*  
BAL DU PARADIS & ENFER- French Cultural Center, Boston, MA\*

### 2015

FRAME OF MIND - Center Court Copley Square, Boston, MA\*  
ART CETERA - AIDS Action Committee, Boston, MA  
#SUPERCONTEMPORARY ART SHOW - Heist, SOWA, Boston, MA  
THE APARTMENT SHOW - Penthouse at 26 West Broadway, South Boston, MA\*  
BUDS OF NEW YORK - The Garden of Curiosity, Bryant Park, NYC  
BAL DU LABRYINTH - French Cultural Center, Boston, MA\*  
FUNDRAISER FOR DANA FARBER - The Gallery at Lewis Wharf, Boston, MA\*  
ART N' FASHION - Liquid Art House, Boston, MA\*  
BOSTON SNEAKER JAM - Seaport World Trade Center, Boston, MA\*  
THE WALL - Kit & Ace, Boston, MA\*  
THE RISE OF SNEAKER CULTURE - Brooklyn Museum, Brooklyn, NYC\*

### 2014

ART FOR YOUR FEET - Boston Children's Museum, Boston, MA\*  
STING XVIII : LANDSCAPES - The Beehive, Boston, MA\*  
ANNUAL ART SALE - School of the Museum of Fine Arts, Boston, MA - present  
MASS ART AUCTION - Mass College of Art & Design, Boston, MA - present  
BAL DE ELECTRO French Cultural Center, Boston, MA\*  
STING XVII : COLLECTIVE CREATURE III - The Beehive, Boston, MA\*  
MASS ART AUCTION - Mass College of Art & Design, Boston, MA

### 2013

BAL DE SAINT GERMAIN - French Cultural Center, Boston, MA\*  
YES.OUI.SI. POP UP— Dreamland, Martha's Vineyard, MA\*  
MULTI-SENSORY EXPERIENCE BOSTON - Theatre I, Boston, MA\*  
COLLECTIVE CREATURE II - Westbridge, Cambridge, MA\*  
COLLECTIVE CREATURE I - Blanc Gallery, Cambridge, MA\*  
YES.OUI.SHALL SI - First Friday Find & Form SOWA, Boston, MA\*

## Organizations

### POLLY THAYER STARR ARTIST IN RESIDENCE

Isabella Stewart Gardner Museum  
2016

### ISABELLA STEWART GARDNER MUSEUM

Creative Luminary of  
Neighborhood Salon Series  
2016

### BOSTON CENTER OF THE ARTS

Co-Chair of Host Committee  
2015

### ART RESOURCE COLLABORATIVE FOR KIDS

Host Committee  
2016

### ARTCETERA

Artist Recruitment Committee  
2011 - Present

### FRENCH CULTURAL CENTER

Le Bal Auction Committee  
2012 - Present

### SMFA ANNUAL ART SALE

Sale Committee  
2012 - Present

### FUTURE BOSTON ALLIANCE

Cultural Liaison  
2012 - 2013

### BOSTON WORLD PARTNERSHIP

Connector Ambassador  
2012 - 2013

### MUSEUM OF FINE ARTS,

Summer Party Planning Committee  
\*Curated Exhibitions  
2013

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## Professional Experience

### **FREELANCE GRAPHIC DESIGNER**

Works with clients to help them create their brand vision and communicate through design. Digital and print projects.

2011 - present

### **ART CONSULTANT - THE VIRIDIAN**

Worked with developers to acquire art works for common areas that represented the building & residents lifestyle and culture.

2015

### **ART DIRECTOR - FEATURE FILM : AUTOMATIC AT SEA**

Responsible for scouting locations, props and creating the mise-en-scène

2013

### **ART CONSULTANT - BEAT BRASSERIE**

Commissioned and managed a creative team of artists to create over 2,000 sq. ft. of custom murals for a restaurant in Harvard Square.

2013

### **SALES ASSOCIATE - FOLLOW THE HONEY**

Founding team member of socially conscious niche boutique.

Helped design interior, hosted and marketed events & honey tastings :)

2011 - 2013

### **COLLECTIONS ASSISTANT - W. Van Alan Clark, Jr. Library**

Worked with head Librarian to create displays, coordinate visiting artist lectures, acquire new media and organize collection.

2009 - 2011

### **ARTFUL ADVENTURE TOUR LEADER - MUSEUM OF FINE ARTS**

Conducted lessons, tours and activities for groups of children visiting the museum.

2007-2009

### **YOUTH INSIGHT COMMUNITY LEADER - WHITNEY MUSEUM OF AMERICAN ART**

Youth ambassador for the museum. Created and lead tours, wrote exhibition reviews and blog posts, facilitated art outreach programs for children in transitional housing

2005-2007

## Talks & Panels

### **SELF CARE AND THE ARTS**

Museum of Fine Arts

Boston, MA

2015

### **VISUAL DESIGN**

Panel & Judge

General Assembly

Boston, MA

2015

### **THE BUSINESS OF ART**

Society of Grown Ups

Boston, MA

2015

### **CREATIVE FUTURES**

School of the Museum of Fine Arts

Boston, MA

2014

### **LIVING ROOM HOST**

Isabella Stewart Gardner Museum

Boston, MA

2014

### **TUFTS BUSINESS PLAN**

#### **COMPETITION**

Winners Panel Tufts University

Medford, MA

2013

### **ART.TECH.NOW.**

Panel & Judge

Massachusetts Institute of Technology

Cambridge, MA

2013

### **YOUTH INSIGHTS VISITING ARTIST**

Whitney Museum of American Art

NYC, NY

2012 - Present