

Olivia Ives-Flores

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OHOLIVECREATIVE.COM

Entrepreneurial Experience

FOUNDER & PRINCIPAL CREATIVE - OH OLIVE CREATIVE

Founder of an art & design studio, that specializes in curating art experiences and crafting brands + websites that empower creative entrepreneurs. Brings projects from concept & design to execution. Recruits new clientele and builds custom creative teams to suit project needs. Curated exhibitions and events. Oversees production schedules. Negotiates agreements and manages budgets. Strategizes campaigns.

2013-Present

CURATOR AND CREATIVE DIRECTOR - SNEAKER MUSEUM

Oversaw brand creation and website build out. Recruited and managed a creative team of photographers, videographers, writers, designers, bloggers, and stylists. Designed and promoted exhibitions and educational programs for audiences of all ages that provide a context for community discussion and cultural insight. Organized collection for international Museum exhibition tour.

2011-2015

CO-FOUNDER & CURATOR - YES.OUI.SI. GALLERY

Yes.Oui.Si. was created to fill the void of available creative spaces for emerging talent in Boston. The position of founder included a myriad of roles, including; identifying opportunities, securing real estate, developing a business plan, market research, raising investment capital, branding, curated monthly rotating exhibitions, coordinating events and music series, marketing and promotion, facilitated art sales etc..

2009-2012

Skills

CREATIVE Natural disposition for creative problem-solving. Fine art training helps to visualize original ideas. Can communicate abstract concepts and make connections.

ENTREPRENEURIAL SPIRIT Self-motivated life learner with an instinct for recognizing opportunity and making "it" happen. Insatiable curiosity and desire to learn.

COLLABORATIVE Works well with others. Clearly and diplomatically communicates ideas and strategies to organize, design, market and produce content and experiences. Is a natural networker and connector.

LEADERSHIP Team builder who can recognize talent and identify strengths. Oversees initiatives, delegates responsibilities and creates opportunities for growth.

ADMINISTRATIVE High functioning multi-tasker with a knack for organization and a keen eye for detail. Markets events, negotiates, arranges sales, oversees project and exhibition management, prepares proposals and patron correspondences.

Education

TUFTS UNIVERSITY & THE SCHOOL OF THE MUSEUM OF FINE ARTS

Bachelors of Fine Arts
Medici Scholar
Medford & Boston, MA
2007-2011

INSTITUTE FOR THE INTERNATIONAL EDUCATION OF STUDENTS

Academic Achievement Scholarship
Barcelona, Spain
Summer 2008

CALIFORNIA COLLEGE OF THE ARTS

Advanced Painting
Oakland, CA
Summer 2007

FIORELLO H. LAGUARDIA H.S. FOR THE ARTS

Art Major
A.P. Art History & English
New York City, NY
2003-2007

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Exhibitions & Experiences *

2017

THE ECOSYSTEM OF THE ART WORLD - Isabella Stewart Gardner Museum, *
THE SALON - Peabody Essex Museum X Sweet Ricketys, Boston, MA *
ME, MY-SELFIE & I - Open Gallery, Boston, MA *
A LITTLE TROUBLE - The Extension Gallery, Boston, MA

2016

SNEAKER MUSEUM POP-UP - Peabody Essex Museum, Salem, MA*
OH! SHEET - The Beehive, Boston, MA *
SOLIDARITY W/ STANDING ROCK BENEFIT - Distillery Gallery, Boston, MA
DECONSTRUCTION - Amalgam Agency, Boston, MA *
LA CUBANA Y EL CUBANO - Copley Society, Boston, MA
OYE CUBA - Amalgam Agency, Boston, MA *
YELLOW TREE - Harvard University, Boston, MA *
BAL DU PARADIS & ENFER- French Cultural Center, Boston, MA *

2015

FRAME OF MIND - Center Court Copley Square, Boston, MA *
ART CETERA - AIDS Action Committee, Boston, MA
#SUPERCONTEMPORARY ART SHOW - Heist, SOWA, Boston, MA
THE APARTMENT SHOW - Penthouse at 26 West Broadway, South Boston, MA *
BUDS OF NEW YORK - The Garden of Curiosity, Bryant Park, NYC
BAL DU LABYRINTH - French Cultural Center, Boston, MA *
FUNDRAISER FOR DANA FARBER - The Gallery at Lewis Wharf, Boston, MA*
ART N' FASHION - Liquid Art House, Boston, MA*
BOSTON SNEAKER JAM - Seaport World Trade Center, Boston, MA*
THE WALL - Kit & Ace, Boston, MA *
THE RISE OF SNEAKER CULTURE - Brooklyn Museum, Brooklyn, NYC *

2014

ART FOR YOUR FEET - Boston Children's Museum, Boston, MA *
STING XVIII: LANDSCAPES - The Beehive, Boston, MA *
ANNUAL ART SALE - School of the Museum of Fine Arts, Boston, MA - present
MASS ART AUCTION - Mass College of Art & Design, Boston, MA - present
BAL DE ELECTRO French Cultural Center, Boston, MA *
STING XVII: COLLECTIVE CREATURE III - The Beehive, Boston, MA *

2013

BAL DE SAINT GERMAIN - French Cultural Center, Boston, MA *
YES.OUI.SI. POP UP— Dreamland, Martha's Vineyard, MA *
MULTI-SENSORY EXPERIENCE BOSTON - Theatre I, Boston, MA *
COLLECTIVE CREATURE II - Westbridge, Cambridge, MA *
COLLECTIVE CREATURE I - Blanc Gallery, Cambridge, MA *
YES.OUI.SHALL SI - First Friday Find & Form SOWA, Boston, MA *

Organizations

POLLY THAYER STARR ARTIST IN RESIDENCE

Isabella Stewart Gardner Museum
2016 - Present

ISABELLA STEWART GARDNER MUSEUM

Creative Luminary of
Neighborhood Salon Series
2016 - Present

BOSTON CENTER OF THE ARTS

Co-Chair of Host Committee
2015

ART RESOURCE COLLABORATIVE FOR KIDS

Co-Chair
2016 - Present

ARTCETERA

Artist Recruitment Committee
2011 - Present

FRENCH CULTURAL CENTER

Le Bal Auction Committee
2012 - Present

SMFA ANNUAL ART SALE

Sale Committee
2012 - Present

FUTURE BOSTON ALLIANCE

Cultural Liaison
2012 - 2013

BOSTON WORLD PARTNERSHIP

Connector Ambassador
2012 - 2013

MUSEUM OF FINE ARTS,

Summer Party Planning Committee
2013

* Exhibitions I curated VS.
exhibitions I have shown my
art in.

Professional Experience

FREELANCE GRAPHIC DESIGNER

Works with clients to help them create their brand vision and communicate through design. Digital and print projects.

2011 - present

ART CONSULTANT - THE VIRIDIAN

Worked with developers to acquire art works for common areas that represented the building & residents lifestyle and culture.

2015

ART DIRECTOR - FEATURE FILM: AUTOMATIC AT SEA

Responsible for scouting locations, props and creating the mise-en-scène

2013

ART CONSULTANT - BEAT BRASSERIE

Commissioned and managed a creative team of artists to create over coordinate visiting 2,000 sq. ft. of custom murals for a restaurant in Harvard Square.

2013

SALES ASSOCIATE - FOLLOW THE HONEY

Founding team member of socially conscious niche boutique. Helped design interior, hosted and marketed events & honey tastings :)

2011 - 2013

COLLECTIONS ASSISTANT - W. Van Alan Clark, Jr. Library

Worked with head Librarian to coordinate visiting artist lectures, acquire new media and organize collections.

2009 - 2011

ARTFUL ADVENTURE TOUR LEADER - MUSEUM OF FINE ARTS

Conducted lessons, tours and activities for groups of children and students visiting the museum.

2007-2009

YOUTH INSIGHT COMMUNITY LEADER - WHITNEY MUSEUM OF AMERICAN ART

Youth ambassador for the museum. Created and lead tours, wrote exhibition reviews and blog posts, facilitated art outreach programs for children in transitional housing

2005-2007

Talks & Panels

SELF CARE AND THE ARTS

Museum of Fine Arts
Boston, MA

2015

VISUAL DESIGN

Panel & Judge
General Assembly
Boston, MA

2015

THE BUSINESS OF ART

Society of Grown Ups
Boston, MA

2015

CREATIVE FUTURES

School of the Museum of Fine Arts
Boston, MA

2014

LIVING ROOM HOST

Isabella Stewart Gardner Museum
Boston, MA

2014

TUFTS BUSINESS PLAN COMPETITION

Winners Panel Tufts University
Medford, MA

2013

ART.TECH.NOW.

Panel & Judge
Massachusetts Institute of Technology
Cambridge, MA

2013

YOUTH INSIGHTS VISITING ARTIST

Whitney Museum of American Art
NYC, NY

2012 - Present