

PEM teams up with Boston creatives for a pop-up exhibition celebrating contemporary female artists and female-first businesses



***The Salon* curated by Olivia Ives-Flores is on view at Sweet Rickey through July 14 with proceeds benefiting the Malala Fund**

SALEM, MA -- The Peabody Essex Museum (PEM) is partnering with Boston production company Sweet Rickey to host *The Salon*, an exhibition celebrating contemporary female artists, on view now through July 14th. Curated by Olivia Ives-Flores of Oh Olive Creative, a creative studio based in Boston and New York City, *The Salon* features over two dozen artworks representing a wide range of mediums made by both emerging and established artists. Proceeds from artwork sales benefit the Malala Fund which fights for the educational rights of women around the globe. *The Salon* may be viewed online at <http://thesalon.tictail.com/> or in person by appointment at Sweet Rickey (33 Union Street, 3rd Floor in Boston) by contacting: hello@oholivecreative.com

PEM is proud to align with female-first businesses and non-profits for this unique venture, which marks the beginning in a series of programming that addresses the interests and concerns of the next generation of Bostonians engaged in arts and culture. Curator of the Present Tense Trevor Smith notes, "PEM's Present Tense Initiative is all about reimagining the relationship between artists and the

museum; connecting the museum with the creative energies of our time and catalyzing new opportunities for creative expression. We like taking on unexpected projects and initiatives, and we couldn't be happier to be supporting this project here in Boston and the achievements of the amazing artists Olivia has selected for this exhibition!"

Artists featured in *The Salon* include:

- Colette Aliman
- Eleanor Mary Cepko
- Wendy Darling
- Sabrina Dorsainvil
- Feda Eid
- Ana Flores
- Aurélie Galois
- Katrine Hilderbrandt
- Kate Hush
- Illesha Khandelwal
- Niho Kozuru
- Teruko Isabella Kushi
- Judith Larsen
- Lily Morris
- Ignacia Murtagh
- Linda Pagani
- Destiny Palmer
- Rachel Perry
- Jordan Piantedosi
- Sainthia Chiappini-Marseille
- The Safarani Sisters
- Kristin Texiera
- Edith Vonnegut



"This exhibition is based on an open concept of connection and connectivity," says Olivia Ives-Flores of Oh Olive Creative. "It's a celebration. While most of the artists shown are Boston-based, their countries of origin span the globe from Iran and Lebanon to Cuba, Japan and India. Women aged 20 through their late 60s are featured and it represents a conversation between art-makers, museum people and art lovers to establish connections around their mutual interests."

Sweet Rickey

[Sweet Rickey](#) is a collaborative, female-helmed production company specialized in creating original content. Sweet Rickey partners with award-winning companies EDITBAR, Nice Shoes, and Sound Lounge to offer full service production, creative editorial, color and sound services that put artistry first.

Oh Olive Creative

[Oh Olive Creative](#) is founded by Olivia Ives-Flores is an artist, curator and designer -- living and creating in Boston & New York City. Oh Olive Creative is a collaborative studio that specializes in curating art experiences and crafting brands and websites that empower creative entrepreneurs.

PHOTOGRAPHY:

Artists and curators at *The Salon* opening reception on April 20th. Photo by Kathy Tarantola /PEM.

Feda Eid with her *Folkloric Hybrids* series. Photo by Kathy Tarantola /PEM.

ABOUT THE PEABODY ESSEX MUSEUM

Over the last 20 years, the Peabody Essex Museum (PEM) has distinguished itself as one of the fastest-growing art museums in North America. Founded in 1799, it is also the country's oldest continuously operating museum. At its heart is a mission to enrich and transform people's lives by broadening their perspectives, attitudes and knowledge of themselves and the wider world. PEM celebrates outstanding artistic and cultural creativity through exhibitions, programming and special events that emphasize cross-cultural connections, integrate past and present and underscore the vital importance of creative expression. The museum's collection is among the finest of its kind boasting superlative works from around the globe and across time -- including American art and architecture, Asian export art, photography, maritime art and history, Native American, Oceanic and African art. PEM's campus affords a varied and unique visitor experience with hands-on creativity zones, interactive opportunities and performance spaces. Twenty-four noted historic structures grace PEM's campus, including Yin Yu Tang, a 200-year-old Chinese house that is the only such example of Chinese domestic architecture on display in the United States, and the Phillips Library, which holds one of the nation's most important museum-based collections of rare books and manuscripts. HOURS: Open Tuesday-Sunday, 10 am-5 pm, and the third Thursday of every month until 9 pm. Closed Mondays, Thanksgiving, Christmas and New Year's Day. ADMISSION: Adults \$20; seniors \$18; students \$12. Additional admission to Yin Yu Tang: \$6 (plus museum admission). Members, youth 16 and under and residents of Salem enjoy free general admission and free admission to Yin Yu Tang. INFO: Call 866-745-1876 or visit pem.org

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