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OVERVIEW

Teaching Cleveland serves teachers, students, and the public across Northeast Ohio through innovative history and civics programming to educate young people about the impact they can have on our region. We help teachers work local history and public policy topics seamlessly into mandated coursework; we have created a co-curricular program for Cleveland-area students that allows them to analyze local issues in conjunction with local officials and professionals through research and experiences; finally, we organize community learning programs designed to build community and educate Cleveland's public.

OPPORTUNITY FOR SOCIAL IMPACT

Teaching Cleveland has the opportunity to build leadership capacity in the region through knowledge and access. We are in a position to attack the dearth of knowledge about Cleveland's history and encourage a love of place in its young people. This emotional investment empowers a new generation to effect change with an understanding of the region's social, political, and economic history. We also create opportunities for individuals to connect directly with the civic leaders and professionals who control information. We do this by inviting teachers and students to meet and interact with these leaders in both a learning and social setting. In this way, we build social capital in the region, attracting and retaining people who will have an impact on Cleveland's future success. By engaging the region's students and teachers in dialogue around current and past events, Teaching Cleveland helps create an informed and active citizenry who possess the tools to move Cleveland forward.

NEED FOR CHANGE

Cleveland has been faced with a poor self-image for generations, and this collective bad mood has had real implications for the labor force and the health of the region. The "quiet crisis" that the Plain Dealer reported on almost 15 years ago saw a growing hole in Cleveland's knowledge economy -- and, as a consequence, its middle class -- that persists today. In another arena, evolving state standards and testing requirements have removed local history from schools' curricula; this means that local students finish high school with a limited understanding of Cleveland's rich cultural resources and potential for growth. Without this knowledge, these young people often choose to locate elsewhere without fully understanding the potential contribution that they can make in the region. We fight that loss with programs that educate teachers to engage students in Cleveland's future before they make those fateful decisions.

SOCIAL INNOVATION IN ACTION

To bring high-quality programming to teachers and students, Teaching Cleveland relies on our network of area professionals -- historians and institutions, but also executives and civic leaders -- to share their expertise. We expose participants to these experts and leaders, always ending with what they can do to engage or to engage others.

Once their programs have ended, we maintain this network of teachers who are sharing this knowledge with a new generation. The success of our mission relies on building a community of citizens adding to our pool of resources and continuing to shape the next generation. We believe that by focusing on teachers we have the ability to reach thousands of students each year at a point when they

are deciding where and how to spend the rest of their lives. Although new, our student program is developing a place for Cleveland-focused action in the same arena as other regional competitions and programs. We bring students together and confront them with important challenges facing the region, and we ask them to explore and articulate policy solutions. This kind of deep learning encourages both critical thinking and community investment.

FINANCES

We are an all-volunteer organization with 501(c)(3) status. As such, we have historically relied on grant funding and corporate sponsorship to underwrite programs, although we generate some tuition and fee-for-service revenue. However, we lack the resources to employ a full-time staff person or build the organizational infrastructure that would allow us to more actively recruit teachers, hire professional staff, and make our resources available to a larger audience via the internet. Going forward, our primary goal is to seek a sustainable source of operating support that will enable us to achieve these goals.

	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017 estimated
Tuition Revenue	\$5,275	\$1,050	\$0	\$5,250
Corporate Donations	\$3,000	\$12,500	\$10,000	\$13,000
Foundation Support	\$3,843	\$19,843	\$5,000	\$21,000
Individual Donations	\$791	\$1,671	\$4,207	\$1,000
Professional Fees	\$0	\$0	\$3,000	\$3,000
TOTAL	\$12,909	\$35,064	\$22,207	\$43,250

GOALS & PERFORMANCE

We measure our impact in terms of teachers and students reached, and programming provided. We evaluate our programs regularly, adapting our programs to the needs of our constituents and the community. In the last three years, Teaching Cleveland has:

- Expanded our network to include more than 30 schools and 35 community partners
- Responded to community feedback by restructuring the Teaching Cleveland Institute to accommodate teacher needs and schedules
- Completed the first biennial Teaching Cleveland Student Challenge (TCSC) -- a program designed to engage area students directly with a public policy challenge. With the support of the Martha Holden Jennings Foundation and the Greater Cleveland Partnership, the TCSC featured a policy challenge for area middle and high school students. Nine teams of students explored Cleveland history and corporate innovation and met current innovators in a variety of fields. Ten teams will compete in the second TCSC, starting this fall.
- Brought in more than 300 people to our community outreach series known as CLEnights which connects the community to interesting people and aspects of Cleveland and its history. This year, we will expand our audience, as we become a partner in Music Box Supper Club's "Cleveland Stories Dinner Parties."

INVEST

Although we have been producing high-quality programming for almost seven years, there is still tremendous potential for Teaching Cleveland to grow as an organization. An investment in our future would help us build a professional organization that lives up to the quality of our programs and has the resources to recruit teachers from across the region.

FINANCIAL

- **\$200** will fund one school team for the Teaching Cleveland Student Challenge.
- **\$5,000** will underwrite a two-day teacher workshop.
- **\$10,000** will support the development of our free online resource bank for teachers.

IN-KIND

- **Doing something inspirational?** Come talk to teachers or students about your recent projects.
- **Have a room with a view?** Host our events in your company's space.
- **Have some expertise to help get us off the ground?** Development and web design consulting will help us grow our organization.