



annagraysdesign.com
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Seasoned visual and brand designer with experience at early-stage startups as well as national brands.

SKILLS

VISUAL DESIGN	INDESIGN	STRATEGY
BRANDING	PHOTOSHOP	PROJECT MANAGEMENT
UX/UI DESIGN	AFTER EFFECTS	ART DIRECTION
PUBLICATION	ILLUSTRATOR	ADVERTISING
TYPOGRAPHY	DREAMWEAVER	SOCIAL MEDIA MANAGEMENT
PACKAGING DESIGN	FLASH	ENTREPRENURISM

EXPERIENCE

Independent Designer
Portland, OR, June 2013 - Present

Operating an independent design practice for clients on the West Coast. Work to develop strategy and creative for brand development, environmental design, web design, and packaging.

Lead Visual Designer / Evelyn & Bobbie
Portland, OR, October 2015 - March 2017

Responsible for all visual design for an early-stage apparel startup. Created the brand from scratch, worked on website UX and visual design, led efforts for Kickstarter and Pre-Sales campaign, and created all marketing assets. Partnered with the CEO on all investor materials including pitch decks for VC's and quarterly investor updates.

Graphic Designer / Corbis
Seattle, WA, April 2015 - October 2015

Executed a corporate rebrand with a focus on web and digital design. Worked on large scale ecommerce, print, editorial, and advertising projects.

Visual + User Experience Designer / Teague
Seattle, WA, November 2014 - April 2015

Developed UI concepts, visual designs, and creative strategy for B/E, Panasonic, and Boeing.

Graphic Designer / Starbucks Global Creative
Seattle, WA, June 2014 - November 2014

Developed seasonal concepts including store signage, promotional materials, package design, as well as illustrations for Starbucks' Emerging Brands Creative Team.

Design Intern / Toolhouse Inc.
Bellingham, WA, June - October 2013

Improved skills in responsive web design, wireframing, UX/UI for mobile device platforms while creating materials for client pitches, compiling research for competitor analysis and participating in client strategy sessions.

EDUCATION

Western Washington University
Bellingham, WA / 2014

Design BFA

Coursework includes graphic design, typography, print production, web design and development, interface design, art & design history
