

How to

# BRING BOWERS TO YOUR SCHOOL

1.

What did you learn?

- Think about what you learned from Bowers, and how you think it'd benefit your fellow students
  - \* Think about the lesson of "Don't Tug on the Wire"!
  - \* The power of reaction
  - \* Being positive
  - \* Check out the script on the next page for more ways to help you word your thoughts!
- If you saw Bowers with other students from your school, have everyone write a short letter in their own words about why they'd like to have Bowers to speak to your school.

2.

Talk to your Principal!

- Now that you've got your thoughts collected, it's time to talk to your principal. Don't be nervous! You'll be great!
- Set up a 15 minute appointment with your principal. Be sure to do this with his or her secretary!
- The day before the meeting, double check to make sure that the meeting is still happening! If the principal needs to reschedule, make sure to do it right away!
- Now that the meeting is confirmed, you need to make sure that you'll have internet access to YouTube during the meeting. You **MUST** have access to YouTube, so you can show your principal Bowers' video, which is only a few minutes long. If you won't have access, be sure to reschedule to a time that you can access to YouTube.
- Now it's time to be your awesome self! Check out and **PRINT THE SCRIPT** on the next page to get the conversation rolling!!
- Don't forget to smile! You're going to be great!

3.

Check in and follow up!

- "Again, thank you for your time. I'll be checking with you on \_\_\_\_\_ of next week to see if you have emailed Bowers' office and if they answered all your questions. I know we can do this, and I thank you for all your help in making this happen! I'm looking forward to seeing you next week and hearing about our progress! Thank you Principal \_\_\_\_\_"
- You're fantastic! See, it wasn't so bad! Now is the *really important* part. You **MUST** follow up with your principal weekly till Bowers is either on the school calendar, or they tell you "it's not going to happen this year."
- Just pop in the office once a week and ask, "What's the latest about having Chris Bowers come and speak?" Always be respectful and smile!

# WHAT DO I SAY?

First of all Principal \_\_\_\_\_ I can only imagine how busy you are, so thank you for making time in your schedule to speak with me about something I believe will greatly impact and benefit our school.

That something is motivational speaker Chris Bowers. His presentation is relatable, hilarious, and makes an impact. But before I share my personal experience with Bowers' presentation I would like for you to see a little more about his presentation and what other students and teachers have said about it. Please open the website [www.BowersMotivatesYou.com](http://www.BowersMotivatesYou.com), click on Bowers video, and let's watch it together.

(WATCH THE VIDEO)

Hopefully you're getting an idea of what a great speaker Chris Bowers is and how his message affects students. I'd now like to share with you my personal experience with seeing Bowers live.

I saw Chris Bowers' amazing presentation when I attended \_\_\_\_\_ (State Conference, Leadership Conference, HOBY, Student Council Conference, another school, etc)

When I saw Bowers' presentation I felt \_\_\_\_\_ and \_\_\_\_\_. His personal stories are very relatable and really funny. I realized when it was all over that I not only laughed but learned, too. Bowers' presentation focuses on three areas, and here's how I think they'd impact our student body:

(Make your own notes on this section, as you know your school better than anyone else!)

**Being Positive:** I learned -

And I think this would be a great message for our student body because:

**Taking Positive Risks:** I learned -

And I think this would be a great message for our student body because:

**How to react (Don't Tug on the Wire!):** I learned -

And I think this would be a great message for our student body because:

\*\*\**(If other students that saw Bowers speak wrote letters. Give them to your principal at this time.)* Saying :

Some other students from our school were with me when I saw Bowers speak and they have chosen to write a letter to tell you, in their own words, why they think Bowers should come and speak to our school.

Hopefully you can see why I would like for Bowers to come and share his message with our school. If so, the next step is super easy. You just need to click on the "Bring Bowers to Your School" tab [www.BowersMotivatesYou.com](http://www.BowersMotivatesYou.com) and either fill in the boxes or email his office directly. If you have questions about his pricing and availability his office handles all of those questions, and would be more than happy to answer them for you right away. If you have any other questions about when I saw him speak please feel free to ask.

