



MAKER

PRESS KIT

Title: Maker
Director: Mu-Ming Tsai
Release date: May 2014
Genre: feature documentary
Running time: 65 minutes
Language: English

SYNOPSIS

Logline

"Maker" is a feature-length documentary on the maker movement and its impact on society, culture and economy in the U.S.

Synopsis

From the producers of the internationally acclaimed "Design & Thinking," "Maker" is a feature-length documentary that looks into the current Maker Movement in America – a new wave of Do-It-Yourself and Do-It-Together culture fueled by passion and powered by the advent of new technologies.

The "Maker Movement", sometimes called the "Third Industrial Revolution," subverts traditional manufacturing by building on innovative concepts such as open source, local manufacturing, crowd funding, and digital fabrication. Breaking the hobbyist movement stereotype, "Maker" delves deep into this ecosystem of design and manufacturing in the Internet era. The film explores the ideas, tools, and personalities that are driving the Maker Movement – and returns with a timely snapshot of one of the transforming influences of the current age.

We have conducted extensive interviews of key figures behind headline-making projects, daily practitioners, and observers of the movement, in our effort to piece together what this ecosystem looks like, and present insights on how it can impact society, culture and the economy in the U.S. and the world.



CAST & CREW

Interviewees (in alphabetical order)

- Alec Foege: Author of "The Tinkerers"
- Barry Katz: Consulting Professor in the Design Division at Stanford University
- Bruce Schaar: Member at BioCurious
- **Carl Bass: CEO of Autodesk**
- **Charles Adler: Co-Founder & Advisor of Kickstarter**
- **Chris Anderson: Author of "Makers: The New Industrial Revolution"**
- **Dale Dougherty: Founder & CEO at Maker Media**
- Damien Declercq: Director of New Business Development at Local Motors
- Danae Ringelmann: Co-founder of Indiegogo
- David Lang & Eric Stackpole: Co-Founders of OpenROV
- Duann Scott: Designer Evangelist at Shapeways
- Eric Migicovsky: Founder & CEO of Pebble Technology
- Gonzalo Martinez: Director of Strategic Research at Autodesk
- Jeremy Conrad & Helen Zelman: Co-Founders at Lemnos Labs
- **Jim Newton: Founder of TechShop**
- Kristina Hathaway & Raymond McCauley: Co-Founders of BioCurious
- Mark & Elsa Bünger: Research Director at Lux Research & his daughter
- Mark Dwight: Founder & CEO of Rickshaw Bagworks
- Matthew Hagan: 3D Printing Engineer at Shapeways
- Mick Ebeling: Founder of Not Impossible Labs
- Navi Radjou: Co-Author of "Jugaad Innovation"
- Nemo Gould: A Kinetic Sculptor A.K.A "nemomatic"
- Peter Platzer: CEO of Nanosatisfi
- Ronald Miloh Alexander: Co-Founder of Type A Machines
- Scott N. Miller: CEO & Co-Founder of Dragon Innovation
- Sylvia Todd: Sylvia's Super-Awesome Maker Show
- Tanya Menendez & Matthew Burnett: Co-founders of Maker's Row
- **Tim O'Reilly: Founder of O'Reilly Media**

Production Team

- Production Studio: Muris
- Producers: Yu-Hsiu Yang / Iris Lai
- Executive producers: FairGoods / 10,000 Hours / Etan Ayalon
- Directed & shot by Mu-Ming Tsai
- Additional Photography: Bianca Yeh
- Editor: Iris Lai / Emily Hsiang
- Music Production: Onion Ear Music Studio
- Marketing: Iris Lai / Emily Hsiang
- Advisor: Navi Radjou / Mark Bünger / Melissa Huang



FESTIVALS & SCREENINGS



Over 100 screenings across 40 countries, including:

Google

Autodesk

Microsoft

O'REILLY

TARGET

HARVARD
UNIVERSITY

Maker Faire

FABLAB

htc

AIGA

IDSIA

JOHNS HOPKINS
UNIVERSITY

Inspiring thousands of makers, creators and entrepreneurs around the world.





PRESS COVERAGE

Business.dk

[Morten Strunge anmelder »Maker«](#), November 1, 2014

iMaterialize

[8 Things to Do at Maker Faire New York 2014](#), September 28, 2014

Making Society

[7 Documentaries for the Open Hardware Entrepreneur](#), May 25, 2014

3D Printing Industry

[New Documentary Celebrates The Maker Movement](#), Nov 11, 2013

Core 77

['Design & Thinking' Team to Release 'Maker,' Full-Length Doc Charting the Maker Movement](#), Nov 4, 2013

Brit+Co

[10 Brand Spankin' New Kickstarter Projects](#), Oct 2, 2013

Harness The Crowd

[Maker - this is one documentary that should not be missed](#), Sep 25, 2013

WHAT PEOPLE SAY

“Amazingly inspiring! You can literally see the LOVE and PASSION of makers for what they do.” – Navi Radjou, Harvard Business Review

“Maker is a beautiful film, and an impressive follow up after Design & Thinking.” – A Design Film Festival 2014

“One of the best things from Maker Faire Bay Area.” – Daniel Gasull

“This turned out awesome!” – Rob Greenleaf

“Outstanding documentary, great perspectives.” – Diane Shen

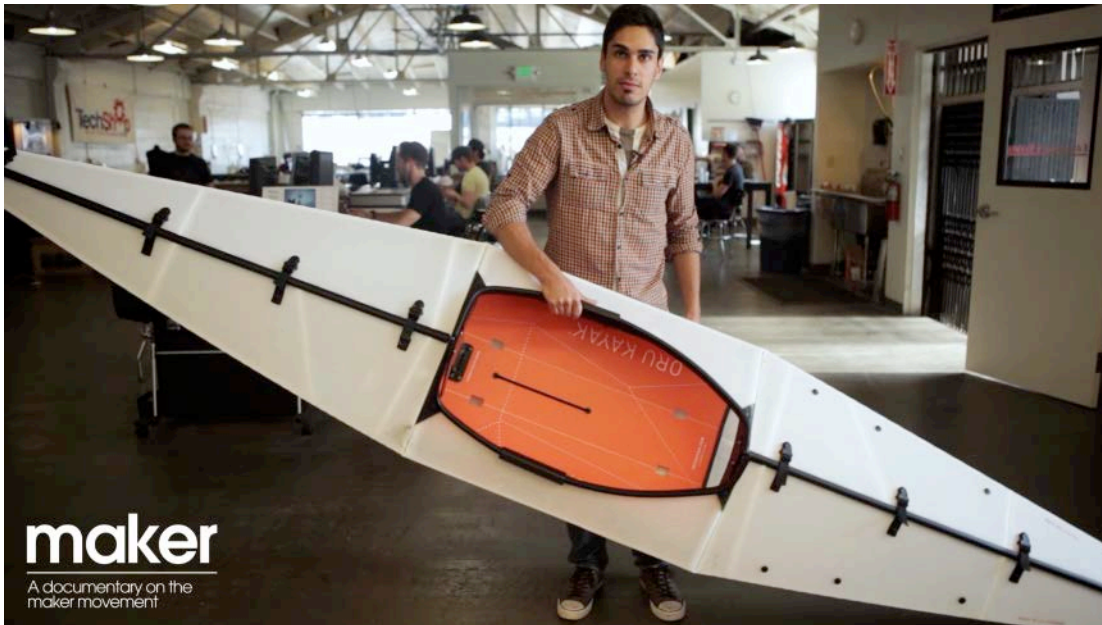
“A timely snapshot of one of the transforming influences of the ‘Internet era.’” – TasCatalyst



FILM STILLS

All stills shots by MURIS. Please visit website for more film stills.





CONTACT

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