



Problem Solving Scenario: Columbus Crew Performance

Business name: Peoples Bank Theatre

Position/Department of business partner (if applicable): Drew Tanner, Marketing Director

Grade level and subject: Grade 9-12, Music

Standards and skills addressed: Producing/Performing – 7PR Incorporate technology and media arts in performing or recording music; Responding/Reflecting – 5RE Describe the impact of music technology and innovation upon music careers

Career Cluster: Marketing, Arts, A/V technology & Communications

Problem Description:

A music group would like to perform during one of the Columbus Crew games.

Things to be considered or defined for the solution:

Are there financial needs?
Does the music group have a press kit?
Are there videos of performances that can be used to promote the music group?

16 Career Clusters:

Agriculture, Food, Natural Resources
Architecture and Construction
Arts, A/V technology & Communications
Business Management & Administration
Education & Training
Finance
Government & Public Administration
Health Science

Hospitality & Tourism
Human Services
Information Technology
Law, Public Safety, Corrections & Security
Manufacturing
Marketing
Science, Technology, Engineering & Math
Transportation, Distribution, & Logistics