



ABBY MUSIAL

GRAPHIC & INTERACTIVE DESIGN

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EDUCATION

Tyler School of Art, Temple University « 2010 – 2014
BFA in Graphic and Interactive Design

EXPERIENCE

ab+c Creative Intelligence « JULY 2014 – PRESENT

ART DIRECTOR

Worked with the art, interactive and creative directors to generate and carry out concepts and campaigns. Assisted the Public Relations team, Account Executives and Production team with social media, created illustrations, website and mobile designs, branding, presentations, and ensured that concepts met the creative brief objectives.

Freelance Design & Illustration « 2011 – PRESENT

Creating custom logos, websites, social media imagery, t-shirt designs and posters for clients.

Temple University Housing & Residential Life « JUNE 2013 – JULY 2014

HEAD GRAPHIC DESIGNER

Created posters, flyers, brochures, logos, screen displays and managed the designers.

Quaker City Mercantile « MAY 2013 – AUGUST 2013

GRAPHIC DESIGN INTERN

Assisted the designers and creative directors and worked with various brands by creating invitations, illustrations and social media imagery.

SKILLS

Adobe Creative Suite CS6

Photoshop, Illustrator, InDesign, Adobe Digital Publishing Suite, After Effects, Dreamweaver

Microsoft Office

Microsoft Word, Excel, Powerpoint

Additional

Illustration, screen printing, lithography, digital photography