

# HALFTIME APPLICATION



CELEBRATING 31 YEARS  
OF  
SPIRIT, PRIDE, UNITY, AND FRIENDSHIP

SATURDAY, OCTOBER 22, 2016

CALIFORNIA STATE UNIVERSITY, FULLERTON

INTRAMURAL FIELD

## **Celebrating 31 Years of Spirit, Pride, Unity, & Friendship...**

The Cal State Fullerton Pilipino-American Student Association (PASA) would like to invite you to be a half time performer for our 31<sup>st</sup> Annual Friendship Games on Saturday, October 22, 2016 from 8:00am-6:00pm on the CSUF Intramural Fields.

PASA Friendship Games is a highly anticipated event with over 4,000 individuals from over 40 college and universities across the nation that come together to play fun, friendly, and competitive picnic games. Friendship Games is also a day of unforgettable entertainment from morning to night with roll call and cheer performances and our star studded half time show.

Our half time show is a showcase of up-and-coming Filipino-American artists from various communities. The purpose of our half time show is to promote the talent of Filipino-American artists and the role that students, fellow organizations, and other attendees can play in helping shape our performers' future endeavors.

Friendship Games is a free community event run by the Pilipino American Student Association (PASA Kaibigan), a student organization at Cal State Fullerton. We do not pay our performers for their appearances nor do we accommodate for travel or hotel accommodations. Half time show is a great opportunity to reach the 18-24 demographic – the market leading and trend setting group. Not to mention that it is a great grass-root way to pull in support for their careers via the Filipino-American community.

## Step One

Film and upload a two minute video demonstrating the following items:

- You/your group's talent
- Must include unique Filipino cultural component in performance
  - Ideas may vary from acknowledging history, customs, traditions, etc.
- Meet a performance time limit of **NO LONGER THAN 2 MINS.**
  - You/your group will have 7-9 minutes of stage time the day of Friendship Games (this includes entrance and exit)

## Step Two

Email video link to Friendship Games Coordinators  
**NO LATER THAN SEPTEMBER 24<sup>th</sup>, 2016**

## Step Three

Complete Halftime Performer(s) Application and attach it to the email.

## Step Four

You/your group will receive a confirmation of your application submission as soon as it is received.

**OFFICIAL FRIENDSHIP GAMES HALFTIME LINEUP  
WILL BE ANNOUNCED OCTOBER 1st, 2016.**

Antonio Faustino  
Friendship Games Co-Coordinator  
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Cristelle Ligasan  
Friendship Games Co-Coordinator  
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**DEADLINE: SEPTEMBER 24TH, 2016**

## PERFORMER INFORMATION

**Performer Name:** \_\_\_\_\_

**Please explain why your group wants to perform at Friendship Games:**

**Description of performer's talent:**

**What is the cultural significance of your performance?  
Please explain. Be specific.**

### PLEASE NOTE:

**If you/your group fails to include the Filipino culture component as described on your application, you may jeopardize your halftime performance and/or future opportunities to participate in future Friendship Games Halftime Shows.**