

HALFTIME APPLICATION



CELEBRATING 32 YEARS
OF
SPIRIT, PRIDE, UNITY AND FRIENDSHIP

**SATURDAY,
OCTOBER 28, 2017**

CALIFORNIA STATE UNIVERSITY, FULLERTON
INTRAMURAL FIELD

Celebrating 32 Years of Spirit, Pride, Unity, & Friendship...

The Cal State Fullerton Pilipino-American Student Association (PASA) would like to invite you to be a half time performer for our 32nd Annual Friendship Games on Saturday, October 28, 2017 from 8:00 am-6:00 pm on the CSUF Intramural Fields.

PASA Friendship Games is a highly-anticipated event with over 4,000 individuals from over 40 college and universities across the nation that come together to play fun, friendly, and competitive picnic games. Friendship Games is also a day of unforgettable entertainment from morning to night with roll call and cheer performances and our star studded half time show.

Our half time show is a showcase of up-and-coming Filipino-American artists from various communities. The purpose of our half time show is to promote the talent of Filipino-American artists and the role that students, fellow organizations, and other attendees can play in helping shape our performers' future endeavors.

Friendship Games is a free community event run by the Pilipino American Student Association (PASA Kaibigan), a student organization at Cal State Fullerton. We do not pay our performers for their appearances nor do we accommodate for travel or hotel accommodations. Half time show is a great opportunity to reach the 18-24 demographic – the market leading and trend setting group. Not to mention that it is a great grass-root way to pull in support for their careers via the Filipino-American community.

HALFTIME PERFORMANCE OPPORTUNITY

Step One

Film and upload a two-minute video demonstrating the following items:

- You/your group's talent
- Must include unique Filipino cultural component in performance
 - Ideas may vary from acknowledging history, customs, traditions, etc.
- Meet a performance time limit of **NO LONGER THAN 2 MINS.**
 - **You/your group will have 7-9 minutes of stage time the day of Friendship Games (this includes entrance and exit)**

Step Two

Email video link to Friendship Games Coordinators

NO LATER THAN SEPTEMBER 30, 2017

Step Three

Complete Halftime Performer(s) Application and attach it to the email.

Step Four

You/your group will receive a confirmation of your application submission as soon as it is received.

OFFICIAL FRIENDSHIP GAMES HALFTIME LINEUP WILL BE ANNOUNCED OCTOBER 7, 2017.

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DEADLINE: SEPTEMBER 30, 2017

PERFORMER INFORMATION

Performer Name: _____

Please explain why your group wants to perform at Friendship Games:

Description of performer's talent:

What is the cultural significance of your performance? Please explain. Be specific.

PLEASE NOTE:

If you/your group fails to include the Filipino culture component as described on your application, you may jeopardize your halftime performance and/or future opportunities to participate in future Friendship Games Halftime Shows.