

# SPONSORSHIP PACKET



CELEBRATING 32 YEARS  
OF  
SPIRIT, PRIDE, UNITY, AND FRIENDSHIP

SATURDAY, OCTOBER 28, 2017

CALIFORNIA STATE UNIVERSITY, FULLERTON

INTRAMURAL FIELD

## Celebrating 32 Years of Spirit, Pride, Unity, & Friendship...

The Cal State Fullerton Pilipino-American Student Association (PASA) would like to invite you to be a sponsor for our 32nd Annual Friendship Games on Saturday, October 28, 2017, 8:00AM-6:00PM on the Intramural Field.

PASA Friendship Games began in 1985. This event draws between 4,000-6,000 people and feature over 40 Pilipino-American student organizations from college campuses representing California, Nevada, and Arizona. These organizations participate in a day of friendly but competitive picnic games, performances, and to celebrate "S.P.U.F." - Spirit, Pride, Unity, and Friendship. Schools compete for 1st, 2nd, and 3rd place trophies. The school that shows the most S.P.U.F. is awarded an 8-foot-tall trophy.

CSUF PASA Friendship Games offers a unique opportunity to promote your company through one of the most highly attended events in the Filipino American community. Past sponsors include Fry's Electronics, 21XL Events Company, Wingstop, and Jeepney Asian Grill. Sponsors receive exposure and business traffic throughout the weekend of Friendship Games 2017.

**With your help, this tradition can continue to grow. The smallest gift can go a long way. In addition to being a part of a great event, your business can gain exposure among the thousands of guests that attend Friendship Games. More importantly, your sponsorship can help take the Friendship Games Experience beyond the Cal State Fullerton field.**

SPONSORSHIP OPPORTUNITIES

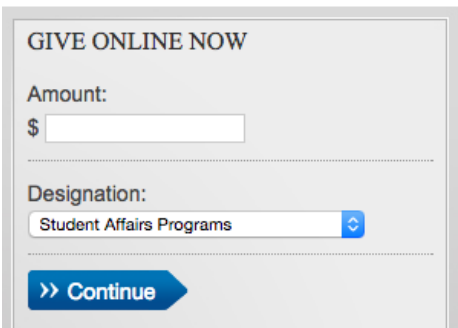
## Step ONE

Choose your level of sponsorship at \$250, \$500, or \$1000

## Step TWO

Follow the instructions below and this link to make your donation:

<https://giving.fullerton.edu/giving.aspx>



- New Student Programs
- OURS (Office of University Recreational Sports)
- PASA Friendship Games

Thank you for making a gift to: PASA Friendship Games

Amount: \$ |

Type of gift:

## Step THREE

Friendship Games Co-Coordinator will email you a confirmation when sponsorship is received.

## Step FOUR

Cal State Fullerton Philanthropic Foundation will send you a gift receipt and the University tax ID number upon receipt of your gift.

*On behalf of the Pilipino American Student Association, we thank you for your support and hope to work with you for this exciting celebration. If you have any questions or comments at this time.*

**Christine Dela Paz  
Friendship Games  
Co-Coordinator  
fg@csufpasa.com**

**Breanna Lanning  
Friendship Games  
Co-Coordinator  
fg@csufpasa.com**

**DEADLINE: postmarked SEPTEMBER 2, 2017**

## PRE-FRIENDSHIP GAMES ADVERTISING

<b>Benefits</b>	<b>Gold \$1000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
Full spread Bio page on FG website	●	●	
Logo featured on PASA FG website homepage	●	●	●
Access to photos of the event	●	●	●

## THE MAIN EVENT

<b>Benefits</b>	<b>Gold \$1000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
One (1) Friendship Games Shirt	●	●	
Two (2) FG After-party Tickets	●	●	
Logo featured on the stage banner	●	●	●
Logo featured on the FG Event shirt and tank top	●	●	●
Preferred Parking and Entrance	●	●	●
Exhibitor Space at FG with (1) Canopy, (1) Table, and (2) Chairs	●		