CalFresh customers can use their EBT card at our market information tent to purchase **yellow $1 tokens** to spend with farmers. Tokens never expire and buy any SNAP-eligible item from vendors (no hot food or non-edible items like flowers.)

Purchases made with an EBT card are matched with **$5 in free blue Market Match tokens** to buy more fruits and vegetables, stretching limited food budgets in a city with the highest cost of living in the nation.

HOCFM’s impactful Market Match program has increased EBT sales by 47% since its launch in June 2015 and is held as a national model for using incentives to increase purchases of locally-produced fruits and vegetables using an EBT card.

Visit hotcfarmersmarket.org for more information.

EatSF’s Voucher 4 Veggies Program is a healthy food supplement program for low-income San Franciscans who might not be eligible for EBT due to SSI and other restrictions. Exchange EatSF vouchers for **$1 red tokens** at the market information tent, good only for fruits and vegetables.