



The Board of Directors of GIRA, Inc.

The Board of Directors of the Georgetown International Relations Association, Inc. is composed of students of Georgetown University who are dues-paying members of the Georgetown International Relations Club. In accordance with the by-laws members of the Board of Directors are nominated by the Chief Executive Officer and approved by a simple majority of the Board, with the exception of the Emeriti for the National Collegiate Security Conference and the North American Invitation Model United Nations Conference.

Chairman and Chief Executive Officer, 2010-2011

Brandon Butterworth
School of Foreign Service

Chief Financial Officer

Matthew Shapiro
School of Foreign Service

Chief Operations Officer

Amy Fenstermacher
Faculty of Languages and Linguistics

Director of Marketing and Public Affairs

Hijab Shah
School of Foreign Service

Executive Secretary

Caitlin Pharo
School of Foreign Service

Secretary-General, NAIMUN XLVIII

Jagmeet Singh
School of Foreign Service

Executive Director, NAIMUN XLVIII

Kelsie Wilhelm
School of Foreign Service

Secretary-General, NCSC XXXIX

Michael Lopesciolo
School of Foreign Service

Executive Director, NCSC XXXIX

Christine Shely
School of Foreign Service

Secretary-General Emeritus, NCSC XXXVIII

Alex Bozzette
School of Foreign Service

Executive Director Emerita, NCSC XXXVIII

Leah Dreyfuss
School of Foreign Service

Secretary-General Emerita, NAIMUN XLVII

EnaDekanic
Georgetown College

Secretary-General Grand Emeritus, NCSC XXXVII

Mike McGrath
School of Nursing and Health Studies



Dear Stakeholders,

Over the past year I have had the great honor of serving you and the Board of Directors as Chief Executive Officer of the Georgetown International Relations Association, Inc. I am proud to say that, through the work of our dedicated members, the past year has been one of the most successful in our history.

Despite the logistical difficulties of moving to a new hotel in Bethesda, Maryland, the 38th National Collegiate Security Conference flourished beyond measure. Under the leadership of Secretary-General Alex Bozzette and Executive Director Leah Dreyfuss, NCSC proved again that GIRA offers the most innovative simulations on the collegiate circuit.

Tasked with reestablishing North American Invitational Model United Nations Conference after a snowpocalyptic weekend the previous year, Secretary-General Jagmeet Singh and Executive Director Kelsie Wilhelm led GIRA to another successful NAIMUN. Through their leadership and the work of hundreds of tireless staff members, GIRA once again proved that it offers not only the biggest but the *best* high school Model UN conference in the world.

In order to protect our assets, GIRA under the leadership of Chief Financial Officer Matthew Shapiro has opened an Endowment that will guarantee financial stability in the coming years. Through this stability GIRA will soon be able to offer expanded programming at a reduced cost for you, our stakeholders. GIRA also revolutionized its partnership with the Georgetown International Relations Club. In conjunction with Chairman Eitan Paul and the rest of the GIRC Board, GIRA established a new bulk allocation system through which GIRC funding became more streamlined and accountable. This year also marked the initiation of the GIRA Grant program. Led by Grant Coordinator Ena Dekanic, GIRA donated \$5,000 to three well-deserving non-profit ventures led by Georgetown students.

These are only some of the grand strides that GIRA has made in the last year. The hours of honest and passionate work that the entire GIRA family offers do make a difference. Whether it's forever altering young students' lives over just one weekend, serving Georgetown undergrads with a more complete collegiate experience, or funding a school in India, GIRA does have a global impact. As I step down as CEO, I have nothing but the fullest confidence and deepest hope in the grand strides GIRA will continue to make. I know that the new GIRA Board will improve upon the new foundation set in the last year.

Brandon Butterworth

Chief Executive Officer

Georgetown International Relations Association, Inc.



Mission Statement and Program Overview

The mission of the Georgetown International Relations Association, Inc. is to foster among students a high conception of international relations through interactive diplomacy simulations that enhance leadership, communication, and problem solving skills.

GIRA, Inc. engages in a variety of programs and provides support for a variety of initiatives to further its mission. Some of these, such as the hosting of the National Collegiate Security Conference and the North American Invitational Model United Nations Conference have been undertaken for several years. Others, such as the Global Generation Grant, have been implemented for this first time. And still others, such as the support provided to the Georgetown International Relations Club, have undergone significant changes. For both its traditional programs and new initiatives, GIRA, guided by its Board of Directors and the many volunteers who participate in its activities, continues to look for new and better ways to further its mission and develop in students a passion for and an understanding of international relations and diplomacy.



UNDERSTANDING THE GIRC-GIRA RELATIONSHIP



Overview

The Georgetown International Relations Association, Inc. has a unique partnership with the Georgetown International Relations Club. GIRC is a student organization affiliated with Georgetown University, which serves as a forum for students to participate in a range of activities pertaining to the various aspects of international relations. GIRA provides the GIRC membership with increased opportunities and means to participate in and promote international relations education, and GIRC members participate extensively in GIRA programs.

GIRA was founded in 1969 to serve the students who attended its conferences and to enable activities for GIRC membership. GIRA consists of a Board of Directors comprised of University students who, according to the by-laws of GIRA, must be dues-paying members of GIRC. The GIRA Board conducts its weekly meetings in close coordination with the GIRC Board of Directors. GIRC members, therefore, are essential stakeholders in GIRA operations.

GIRA coordinates and supervises the operation of two simulation conferences that promote international diplomacy: the National Collegiate Security Conference and the North American Invitational Model United Nations Conference, the executives of which serve on the GIRA Board. The general staff members of both these conferences must be dues-paying members of GIRC.

The revenues generated from GIRA's two conferences directly contribute to the funding of GIRC activities, such as the Conferences Program, the Lecture Series, and philanthropic endeavors in which GIRC participates in with other campus organizations. GIRA financial contributions allow GIRC Members with demonstrated financial need to participate with the Conferences Program and travel to and compete in Model United Nations conferences hosted at other schools. The contributions also subsidize cultural events hosted by GIRC.

The two organizations maintain a very close relationship, and both strive to fulfill the common mission of enhancing international relations education and understanding. Both at the leadership and general membership level, GIRC and GIRA are composed of a common community of Georgetown students dedicated to promoting international relations education on campus, in Washington, D.C., and throughout the world.



New Allocation System

The new system was born from the concern that annual expenditures to GIRC approved piecemeal were not seen in the context of GIRA's larger financial situation and encouraged less timely and less diligent GIRC event planning. In the new system, the incoming and outgoing GIRC and GIRA Boards determine the total allocation of funds available to GIRC for the next school year at a budget summit held at the end of the current school year. After the summer, the new Boards will review the allocation and make adjustments where appropriate.

Instead of requiring GIRC to have every budget meticulously approved by the Board of Directors, the allocation gives the various GIRC portfolios a lump sum of money. GIRC is granted autonomy within that system to use funds for a pre-discussed list of events as they deem appropriate. Funds left over from one particular event or portfolio can be reallocated within GIRC to another event or portfolio without requiring GIRA approval. Accompanying this system is a quarterly audit between GIRC and GIRA to ensure balanced spending of the annual allocation based on quarterly checkpoints set at the beginning of the year. Requests for additional funding beyond the allocation must be approved by a 2/3 majority of the GIRA Board. The official policy statement is available upon request.

The system has been in place since September 2010 and has been accompanied by both a renewed interest in GIRA and GIRC's larger financial situation while freeing a great deal of time to focus on new initiatives.



GIRA PROGRAMS



The 38th National Collegiate Security Conference

NCSC XXXVIII, headed by Secretary-General Alex Bozzette and Executive Director Leah Dreyfuss, was held from October 28-31, 2010, at the Hyatt Regency in Bethesda, MD. The conference was a transformative experience both for the conference's staff and its place on the collegiate circuit. Going in, Alex and Leah focused their efforts around a few broad goals: strengthening the conference's substance through the continued development of a diverse and dynamic NCSC committee brand; improving financial responsibility through better accounting, marketing, and increased attendance; elevating the conference's social atmosphere on both the delegate and staff sides through special events and pre-conference bonding; redoubling the conference's philanthropic efforts; and making a smooth transition from the on-campus site at the Georgetown University Conference Center for NCSC XXXVII to the inaugural year at the Hyatt Regency Bethesda.

NCSC still has room to grow, but its first year in its new home was a resounding success. Thanks to the efforts of our passionate, knowledgeable, and experienced General Staff, over two-thirds of our simulations were independently referred to as "the best committee I have ever participated in" by various head delegates. Over 550 delegates attended the conference, and over 100 delegates were placed on the waitlist. NCSC has developed a reputation throughout the college circuit for running some of the most innovative and substantively strong crisis committees, and this is evident in its increasing appeal to many colleges and students.

Due to the pragmatic willpower of the Executive Director and the efforts of other Executive Senior Staffers, NCSC XXXVIII made about \$20,000 in profits—more than double any NCSC margin in recent memory. The inaugural "Charity Challenge" (an inter-committee fundraising competition) successfully raised almost \$4000 for the chosen charity of the conference's best fundraising committee (per capita), Seeds of Peace—worlds above the \$500 raised at NCSC XXXVI and NCSC XXXVII for their conference-wide charities. Most importantly, NCSC XXXVIII certainly furthered GIRA's mission of promoting international relations education for its delegates and staffers alike, a success that endures through the great friendships made throughout many months of preparation and during the conference itself.



The 48th North American Invitational Model United Nations Conference

From February 17-20, 2011, two hundred Georgetown staffers joined three thousands delegates and moderators from across the country and around the world at NAIMUN XLVIII, headed by Secretary-General Jagmeet Singh and Executive Director Kelsie Wilhelm. Over the course of the year NAIMUN staff and secretariat worked tirelessly to craft an experience encapsulating NAIMUN's core objective of producing a forum for debate, international education social justice, youth activism, compromise, and most importantly, fun.

NAIMUN XLVIII continued in its proud legacy of substantive excellence, once more successfully running traditional committees such as Disarmament and Security and the United Nations Development Program. Staffers also helped institute a vision for increased crisis elements such in General Assemblies, ECOSOCs, and Regionals, which were met with resounding praise from delegates and moderators alike.

NAIMUN also built upon the mantra that "NAIMUN is more than just a Model UN Conference," by infusing each step of the delegate experience with themes of international education, social justice, and youth activism. In addition to the keynote address by Senator Chuck Hagel, Community Service Fair, Social Justice Symposium, and Friday Morning Programming, NAIMUN XLVIII also hosted Special Guest Speech by founder of Free the Children, Marc Kielburger. Following his speech, hundreds of delegates approaching him and his staffers in an effort to find out ways to get involved in FTC and the volunteer organization Me to We. Another new program this year was the Saturday dialogue session regarding the revolution in Egypt, in which delegates discussed the political dimensions of the crisis as well as the role that the youth have played. GIRC members Ali Soroush (NHS '12), Khadijah Qamar (SFS '13), and Amr Leheta (SFS '12), played a critical role in planning and executing the dialogue session, which hopefully will continued in the future.

Strong executive leadership from the Executive Director and the Executive Senior Staffers led to a profit of over \$80,000 for NAIMUN XLVIII, while still maintaining a commitment to supporting the substantive vision of instituting expanded crisis elements into committees of all sizes and providing thought provoking out-of-committee opportunities. Moreover, the commitment to philanthropy from all levels of NAIMUN staff resulted in a record \$25,000 raised for Free the Children. Overall, after nearly a year of preparations, the unceasing hard work and enthusiasm of staffers helped bring NAIMUN XLVIII to life, furthering the GIRA mission of promoting youth education in international affairs and furthering NAIMUN's legacy of combining substantive excellence with social justice and youth empowerment.



Global Generation Grant

This year, GIRA, Inc. expanded both its philanthropic initiatives and its commitment to advancing youth education in international affairs by introducing the Global Generation Grant. Each semester, the Board of Directors will offer grants of up to \$2,500 for original projects that further GIRA's goal to "foster among students a high conception of international relations". All current Georgetown students, faculty, and staff, as well as Georgetown alumni, are eligible for the grant, and interested candidates may apply as individuals or on behalf of an existing organization. Furthermore, projects need not be limited to the Georgetown campus community, but can benefit any constituency, in the United States or abroad.

Following a competitive application process, GIRA, Inc. is pleased to present the inaugural recipients of the Global Generation Grant:

Alumni *Anupam Chakravarty, Sarah Helinek, Omar Noureldin, and Thomas Vargas* received \$2,500 towards their new company, *Postscript*, a non-profit design, public relations, and marketing firm aimed at empowering youth in transitional environments to spark change in their communities.

Rachel Braun received \$1,000 towards her project, Model UN in the Midwest, to institute and strengthen Model United Nations programs in four Indianapolis high schools.

Pending university approval, Jamil Poonja, Jose Arredondo, and Alma Caballero will receive \$1,500 towards their proposal, *Hoyas Around the Globe*, an innovative new web platform for connecting Georgetown students to the international community.



LOOKING AHEAD



The Board of Directors of GIRA, Inc.

The Board of Directors of the Georgetown International Relations Association, Inc. for 2011-2012 was appointed over the course of the 2010-2011 academic year. The new Executives of NCSC and NAIMUN were appointed shortly after the conclusion of the respective conferences, in accordance with the by-laws. The remaining positions were appointed at the end of the academic year. In accordance with the by-laws members of the Board of Directors are nominated by the Chief Executive Officer and approved by a simple majority of the Board, with the exception of the Emeriti for the National Collegiate Security Conference and the North American Invitation Model United Nations Conference.

Chairman and Chief Executive Officer, 2011-2012

Arun Avva

School of Foreign Service

Chief Financial Officer

Adam Giansiracusa

School of Foreign Service

Chief Operations Officer

Jordan Romanoff

School of Foreign Service

Executive Director Emerita, NAIMUN XLVIII

Kelsie Wilhelm

School of Foreign Service

Executive Secretary

Ross DiPronio

School of Foreign Service

Secretary-General, NAIMUN XLIX

Taylor Wettach

School of Foreign Service

Executive Director, NAIMUN XLIX

Caitlin Pharo

School of Foreign Service

Secretary-General, NCSC XXXIX

Michael Lopesciolo

School of Foreign Service

Executive Director, NCSC XXXIX

Christine Shely

School of Foreign Service

Secretary-General Emeritus, NCSC XXXVIII

Alex Bozzette

School of Foreign Service

Executive Director Emerita, NCSC XXXVIII

Leah Dreyfuss

School of Foreign Service



The 39th National Collegiate Security Conference

NCSC XXXIX will return to the Hyatt Regency in Bethesda, MD under the direction of Secretary-General Michael Lopesciolo and Executive Director Christine Shely. With a focus on perfecting logistical details in the hotel, the conference will aim to enhance the success of last year. This year NCSC staffers will prepare eighteen diverse committees, allowing for a slight increase in delegate attendance. Through increased use of technology for staff communication and crisis updates, execution of crises will be improved for a more exciting committee experience.

By reaching out to establishments and tourist locations in the area, NCSC XXXIX will offer delegates more chances to experience life in Washington, DC. Trick-or-treating on Embassy Row, a success in the past, will once again be repeated. Ever evolving, NCSC News will be revamped in order to reach more delegates during the conference through increased reliance on technology. Conference-wide briefings, such as Charity Challenge results, will be updated throughout the weekend.



The 49th North American Invitational Model United Nations Conference

NAIMUN XLIX is moving full steam ahead, with Secretary-General Taylor Wettach and Executive Director Caitlin Pharo planning and preparing for February's conference. In the works are plans to reach out to an extended network of international schools, as well as to recruit more and different domestic schools to the conference.

On the substantive side, NAIMUN XLIX looks to build on the quality of its thirty nine committees through the expansion of crisis and "real-world" elements that bring the delegates' experiences out of the local and into the global. A planned blog and social network will help delegates and staff develop stronger bonds and deeper substantive engagement before the conference, and a new National Security organ promises to bring NAIMUN's place in our nation's capital to greater relevance.

NAIMUN XLIX also hopes to further involve all delegates at the conference in the out-of-committee experience by enhancing and expanding the programming at the conference. A redefined and improved social justice symposium, as well as expanded interaction with international NGOs will enable delegates to bring the values of NAIMUN back to their home communities.



FINANCES



GIRA Endowment

After much discussion about the long-term financial plans of GIRA, the Board of Directors settled on the creation of an Endowment fund. The Endowment is charged with "expanding offered programming and grants, maintaining reasonable or low programming fees, and preserving the real value of GIRA's assets." With an initial injection of \$125,000 at the end of this year, we will make annual deposits. The hope is that after ten years the Endowment will begin to generate sufficient interest. The official Endowment policy is available upon request. Bank of America continues to serve as the organization's primary checking account and maintains income and operations for the two conferences. At the end of the year, the net revenue from NAIMUN and NCSC are made available as the following year's operation expenses fund. Merrill Lynch holds two accounts: one for the annual operation fund and one for the Endowment, the latter of which will be annually augmented by the unused portion of the annual operation fund.



GIRA Summary

<u>GIRA 05/01/2010 - 04/30/2011</u>			
<u>Category</u>	<u>Line Item</u>	<u>Revenue</u>	<u>Expense</u>
Revenue	NCSC 38	\$ 19,805.92	
	NAIMUN 48	\$ 82,743.70	
	Interest	\$ 315.47	
	<i>Total</i>	<i>\$ 102,865.09</i>	
Operations	Storage		\$ (4,239.95)
	Zipcar		\$ (30.00)
	Insurance		\$ (660.00)
	Communications		\$ (2,284.55)
	Banks and Finances		\$ (1,419.47)
	Miscellaneous		\$ (508.61)
	<i>Total</i>		<i>\$ (9,142.58)</i>
Grants	NAIMUN Scholarship		\$ (900.00)
	GIRA Grant		\$ (3,500.00)
	Georgetown International Relations Club		\$ (18,720.44)
	NAIMUN Charity - Free the Children	\$ 25,381.86	\$ (25,381.86)
	NCSC Charity - Seeds of Peace	\$ 4,057.60	\$ (5,178.25)
	<i>Total</i>	<i>\$ 29,439.46</i>	<i>\$ (53,680.55)</i>
Summary	2009-2010 Surplus	\$ 129,733.75	
	2010-2011 Revenue	\$ 102,865.09	
	Operations Expenses		\$ (9,142.58)
	Grants		\$ (24,241.09)
	Endowment		\$ (125,000.00)
	2011-2012 Operations	\$ 74,215.17	



The 39th National Collegiate Security Conference

<i>NCSC XXXVIII</i>				
<u>Category</u>	<u>Line Item</u>	<u>Revenue</u>	<u>Expenses</u>	
Revenue	Registration	\$ 53,357.24		
	Merchandise	\$ 907.00		
	Advertisements	\$ 7,711.38		
	Miscellaneous	\$ 1,441.00		
	<i>Total</i>	\$ 63,416.62		
Hotel Expenses	Food and Beverage		\$	(9,404.00)
	Service Charges		\$	(1,880.80)
	A/V Rental		\$	(2,775.00)
	Room Charges		\$	(9,500.00)
	<i>Total</i>		\$	(23,559.80)
Social Expenses	Events - General Staff		\$	(991.58)
	Events - Senior Staff		\$	(232.57)
	In-Conference Food and Drink		\$	(1,568.84)
	Costume Contest		\$	(103.88)
	Club Night		\$	(7,900.00)
	<i>Total</i>		\$	(10,796.87)
Other	Merchandise		\$	(1,053.81)
	Committee Expenses and Office Materials		\$	(8,200.22)
	<i>Total</i>		\$	(9,254.03)
Summary	<i>Grand Total</i>	\$ 63,416.62	\$	(43,610.70)
	Net Income	\$ 19,805.92		



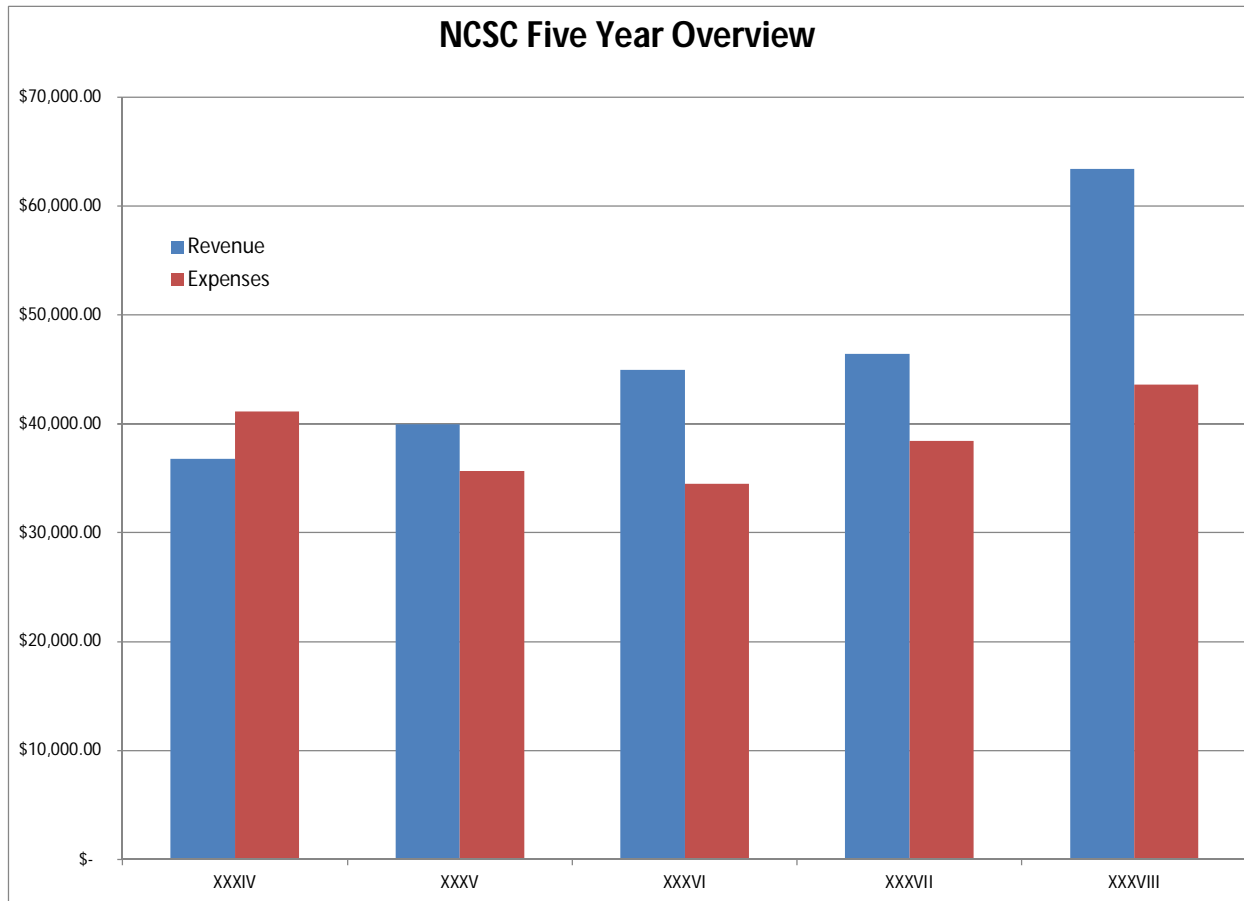
The 48th North American Invitational Model United Nations Conference

<i>NAIMUN XLVIII</i>			
Category	Line Item	Revenue	Expenses
Revenue	Registration Fees	\$ 257,709.73	
	Merchandise Sales	\$ 9,111.00	
	Advertising	\$ 11,578.70	
	Donations	\$ 5,961.80	
	Miscellaneous	\$ 4,912.36	
	<i>Total</i>		\$ 289,273.59
Hotel Expenses	Food and Beverage		\$ (74,100.78)
	Internet Access		\$ (3,200.00)
	A/V Rental		\$ (44,492.48)
	Room Charges		\$ (21,728.35)
	Parking		\$ (192.00)
	<i>Total</i>		
Staff Expenses	Spring/Fall Events - General Staff		\$ (871.34)
	Spring/Fall Events - Senior Staff		\$ (120.50)
	Winter/Spring Events - General Staff		\$ (766.45)
	Winter/Spring Events - Senior Staff		\$ (1,332.17)
	Conference		\$ (4,698.19)
	<i>Total</i>		
Philanthropy	Staff Service Project		\$ (152.74)
	Conference Service Project		\$ (85.14)
	Fundraising Items		\$ (294.09)
	NAIMUNAid		\$ (6,000.00)
	Delegate Scholarships		\$ (900.00)
	Alumni Scholarship		\$ (1,000.00)
	Donation to Alumni Scholarship		\$ (4,961.80)
	<i>Total</i>		
Other	Merchandise		\$ (3,662.75)
	Delegate Materials		\$ (16,814.05)
	Committee Expenses and Office Materials		\$ (3,092.85)
	Rentals		\$ (14,127.17)
	Miscellaneous		\$ (3,937.04)
	<i>Total</i>		
Summary	<i>Grand Totals</i>	\$ 289,273.59	\$ (206,529.89)
	Net Income	\$ 82,743.70	



Five Year Summary: NCSC and NAIMUN

	<u>NCSC Five Year Overview</u>				
	XXXIV	XXXV	XXXVI	XXXVII	XXXVIII
Revenue	\$ 36,780.00	\$ 39,990.00	\$ 44,985.00	\$ 46,424.92	\$ 63,416.62
Expenses	\$ 41,124.00	\$ 35,693.00	\$ 34,512.00	\$ 38,412.30	\$ 43,610.70
Net Revenue	\$ (4,344.00)	\$ 4,297.00	\$ 10,473.00	\$ 8,012.62	\$ 19,805.92





NAIMUN Five Year Overview

	XLIV	XLV	XLVI	XLVII	XLVIII
Revenue	\$ 204,642.00	\$ 251,690.37	\$ 255,858.74	\$ 281,081.47	\$ 289,273.59
Expenses	\$ 147,526.79	\$ 151,993.72	\$ 188,278.26	\$ 229,148.03	\$ 206,529.89
Net Revenue	\$ 57,115.21	\$ 99,696.65	\$ 67,580.48	\$ 51,933.44	\$ 82,743.70

