



GIRA INC.

**Georgetown International
Relations Association**

2012-2013

CORPORATE REPORT



The Board of Directors of GIRA, Inc.

The Board of Directors of the Georgetown International Relations Association, Inc. is composed of students of Georgetown University who are dues-paying members of the Georgetown International Relations Club. In accordance with the by-laws, members of the Board of Directors are nominated by the Chief Executive Officer and approved by a simple majority of the Board, with the exception of the Emeriti for the National Collegiate Security Conference and the North American Invitation Model United Nations Conference.

Chairman and Chief Executive Officer, 2012-2013

Christine Shely
School of Foreign Service

Chief Financial Officer

Michael Lopesciolo
School of Foreign Service

Chief Operations Officer

Stephanie Kuo
McDonough School of Business

Director of Marketing and Public Affairs

Ishita Kohli
School of Foreign Service

Executive Secretary

Jennifer Zink
School of Foreign Service

Secretary-General, NAIMUN 50

Theresa Lou
School of Foreign Service

Executive Director, NAIMUN 50

Cody Cowan
School of Foreign Service

Secretary-General, NCSC XL

Peter Brigham
School of Foreign Service

Executive Director, NCSC XL

Jessica Lawson
School of Foreign Service

Secretary-General Emeritus, NAIMUN XLIX

Taylor Wettach
School of Foreign Service

Executive Director Emerita, NAIMUN XLIX

Caitlin Pharo
School of Foreign Service



Dear Stakeholders,

The Georgetown International Relations Association, Inc. has once again completed a remarkable year filled with challenges, new opportunities, and many accomplishments. I have had the honor of serving as Chief Executive Officer for the 2012-2013 term and witnessing tremendous commitment and enthusiasm from the Board of Directors that helped propel GIRA on its trajectory of success. This Corporate Report will serve as a glimpse into GIRA's programs and operations of the past year and will facilitate knowledge sharing and institutionalization for all current and future stakeholders.

This year marked milestone anniversaries for both of our conferences. The 40th assembly of the National Collegiate Security Conference met at the Hyatt Regency Bethesda in October and garnered the highest level of NCSC delegate attendance in recent memory. Secretary-General Peter Brigham supervised 18 innovative committees and developed several new processes and documents for improved staff development. Executive Director Jessica Lawson oversaw increased programming and produced a record profit for the conference.

The North American Invitational Model United Nations conference observed its 50th anniversary in the spring at the Washington Hilton. Amidst the anniversary celebrations, Secretary-General Theresa Lou managed 38 outstanding committees, praised by delegates and moderators. Although some registration snags affected the final profit, Executive Director Cody Cowan brought the conference to new heights with several technological advances.

In the third year of the GIRA Global Generation Grant, we received a number of applications and granted \$3305 across 4 projects. GIRA continued to standardize its procedures by crafting policies and guidelines for many of our operations, including philanthropy efforts, the process for transitioning new members onto the Board, sending people abroad, and visiting the GIRAge. Several changes will be implemented through the next year, such as a new website design and the creation of the Chief Marketing Officer role.

One of the biggest discussions this year involved the international opportunities search in which we assessed various methods that GIRA could pursue its mission of supporting youth education in international affairs in new ways. After examining several prospects, GIRA chose to continue participating in the WEMUN Expo, send several students to teach a variety of topics at the Alpha Partners Education Pegasus summer camps for the first time, and send a student to teach MUN to high-school kids in India with Worldview Education Services.

The GIRA Board of Directors confronted a variety of challenges this year on both internal and external fronts, but through the dedication and skill of the Directors, GIRA has successfully overcome every obstacle and once again proved the strength of the organization that will last for years to come.

Christine Shely

Chief Executive Officer

Georgetown International Relations, Inc.



Mission Statement and Program Overview

The mission of the Georgetown International Relations Association, Inc. is to foster among students a high conception of international relations through interactive diplomacy simulations that enhance leadership, communication, and problem solving skills.

GIRA promotes youth education in global affairs through Model United Nations (Model UN) where students, as delegates, represent people, groups, political parties, countries, and regions in simulations of international political bodies. Delegates debate at Model UN conferences where they act as their assigned persona, defending their positions against their peers from other educational institutions.

GIRA believes Model UN serves as a dynamic and innovative platform for helping secondary school and university students develop the analytic and leadership skills necessary for success in their future endeavors. Model UN is designed to allow students the opportunity to apply knowledge they have acquired in the classroom and in their personal studies to a realistic debate of key international issues.



UNDERSTANDING THE GIRC-GIRA RELATIONSHIP



Overview

The Georgetown International Relations Association, Inc. has a unique partnership with the Georgetown International Relations Club (GIRC). GIRA consists of a Board of Directors composed of students who, according to GIRA by-laws, must be dues paying members of GIRC. The GIRA Board conducts its weekly meetings in close coordination with the GIRC Board of Directors and the two Boards collaborate on many projects.

Found in 1969, GIRA works to serve the students who attend its conferences and, per its mission of promoting youth education and involvement in international affairs, to provide activities for Georgetown students interested in international relations. GIRA is a 501(c)(3) non-profit organization located in Washington, DC and incorporated in Delaware. GIRC is a student organization affiliated with Georgetown University and serves as a forum for students to participate in a range of activities pertaining to the various aspects of international relations. GIRA provides the GIRC membership with increased opportunities and means to participate in and promote international relations education, and GIRC members participate extensively in GIRA programs.

GIRA coordinates and supervises the operation of two Model United Nations simulation conferences that promote international diplomacy: the National Collegiate Security Conference (NCSC) and the North American Invitational Model United Nations (NAIMUN) conference. Each staff member of both of these conferences must be dues-paying members of GIRC in order to participate. The revenue generated from GIRA's conferences directly contributes to funding of GIRC activities, such as the Conferences Program, the Georgetown Diplomacy and Security Conference (GDISC), and cultural and special events. These contributions allow GIRC members with demonstrated financial need to travel and compete in Model UN conferences at other universities, high school students to attend GDISC, and enable other events that contribute to the GIRC and Georgetown community.

The two organizations maintain a close relationship, and both strive to fulfill the common mission of enhancing international relations education and understanding. At both the leadership and general membership levels, GIRC and GIRA are composed of a common community of Georgetown students dedicated to the promotion of international relations education on campus, in Washington, DC, and throughout the world.



Bulk Allocation System

The bulk allocation system for granting GIRA revenue to GIRC was used for the third time in the 2012-2013 school year. The bulk allocation system was originally developed to frame GIRC funding as part of the more holistic financial situation for GIRA, and to discourage haphazard GIRC event planning and unwarranted GIRA micromanagement. The year's GIRC funding is determined at the beginning of the leadership cycle towards the end of the spring semester in a joint summit with incoming and outgoing GIRC and GIRA. After the summer, the new Boards review the allocation and make adjustments where appropriate.

Instead of requiring GIRC to have every budget approved by the Board of Directors, the bulk allocation system gives the various GIRC portfolios a lump sum of money for the year. GIRC is granted autonomy within that system to use funds for a pre-discussed list of events as they deem appropriate, including moving money across event and portfolio lines. To maintain accountability, quarterly audits occur between GIRC and GIRA to ensure balanced spending of the annual allocation based on quarterly checkpoints set at the beginning of the year. Ad-hoc requests for additional funding beyond the allocation may be made during the year but must be approved by a 2/3 majority of the GIRA Board. From the Board perspective, the system has renewed interest in GIRA and GIRC's larger financial situation while freeing a great deal of time to focus on new initiatives. Looking forward, further clarifying the logistics of moving money across portfolio and encouraging the use of ad-hoc funding when ideas arise are reform efforts that might be pursued shortly. The full bulk allocation policy is available by request.



GIRA PROGRAMS



The 40th National Collegiate Security Conference

Continuing a tradition of excellence that has now stretched across four decades, the 40th National Collegiate Security Conference (NCSC XL) solidified the core substantive, operational, and financial details of the conference while implementing new projects in several areas. Held from October 25-28, 2012, the conference was the culmination of a year of preparation by the Executives, Secretary-General Peter Brigham and Executive Director Jessica Lawson, and ten other Secretariat members, and was hailed as a tremendous success by delegates and staffers alike.

NCSC XL brought in 560 delegates, making it the largest NCSC to date. An ambitious delegate recruitment campaign resulted in the inclusion of a dozen schools that had not previously competed at NCSC. A focus on attracting international delegations culminated in the inclusion of delegations from Canada and India as well as interest from several other foreign universities and a contract with Lufthansa to offer an airfare discount for delegations traveling from abroad to attend NCSC.

Delegates competed in 18 dynamic, crisis-driven simulations, which received overwhelmingly positive reviews, thanks to the effort of the 120-member General Staff and Substantive Senior Staffers. Several key goals were realized on the substantive side of the conference, including perfecting the delegate experience in Assemblies & Summits committees, greater incorporation of technology into crises, and improving internal staff training and management procedures.

Outside of committee, delegates were able to take advantage of an expanded slate of programming and social options. An extended lunch break on Friday allowed time for exploration of DC during the Trick-or-Treat on Embassy Row event and bonding with fellow delegates during committee lunches. The new Freshmen/Sophomore Networking Event on Friday and an expanded Marketing Fair during Saturday's lunch period provided chances for delegates to expand their professional networks on the collegiate circuit and beyond. New spins on the traditional Friday night Halloween Party and Saturday's Club Night at the Barking Dog upheld NCSC's tradition of providing an excellent out of committee social experience.

Finally, NCSC XL once again demonstrated the financial sustainability of the conference's current business model. The conference's profit was the highest of any NCSC yet, and the Executive Director and Executive Senior Staffers worked to refine operating procedures that will provide a basis for increased profitability in years to come.

With progress made at NCSC XL in eliminating the obstacles that have plagued prior NCSCs and steps taken toward innovations that will improve the substantive and logistical underpinnings of the conference, GIRA can look forward to continued opportunities for the conference to grow at NCSC XLI and beyond.



The 50th North American Invitational Model United Nations Conference

On February 14, 2013, over two hundred Georgetown staffers came together with nearly three thousand delegates and moderators from twelve countries and over twenty U.S. States at NAIMUN 50, headed by Secretary-General Theresa Lou and Executive Director Cody Cowan. For nearly a year, NAIMUN staff and secretariat worked to put together an unforgettable experience, with the conference's traditional combination of debate, social justice, education, fun, and youth involvement.

NAIMUN 50 further cultivated its tradition of substantive excellence, running committees ranging from the traditional DISEC and SPECPOL to the innovative FIFA Organization Committee and Second Continental Congress. To celebrate the 50th anniversary of an incredible conference, NAIMUN 50 featured a number of historical committees with a particular emphasis on 1963, the year of NAIMUN's founding. With a slight reorganization, the National Security Apparatus established at NAIMUN XLIX continued to receive glowing reviews from delegates. NAIMUN 50 successfully upheld its commitment to uphold the values and essence of Model UN while nonetheless injecting creative elements to its committees.

This year, NAIMUN strove to raise the bar in terms of delegate experience. In pursuit of this goal, Friday Morning programming continued to provide unparalleled access to DC hotspots such as embassies, the State Department, and the US Capitol, as well as a private briefing at the conference by a member of the State Department. The Social Justice Roundtable this year featured a number of experts in the humanitarian relief fields, who provided an inside look at the workings of the aid and relief systems. These new initiatives all saw an expanded focus on connecting the dialogue in committee with ways for delegates to get involved in their communities at home. NAIMUN 50 also partnered with Action Against Hunger to raise almost \$20,000 to fight hunger and malnutrition around the world; a phenomenal Saturday morning address by AAH CEO Nan Dale saw a standing ovation and rave reviews from staffers, delegates, and moderators. Besides these new initiatives, NAIMUN 50 played host to a keynote address from current FreedomHouse CEO and former Assistant Secretary of State for Democracy, Human Rights, and Labor, David Kramer.

Overall, NAIMUN 50 strove, and succeeded, in celebrating its 50th anniversary with some new initiatives, and a determined effort to improve on the incredible history provided by its predecessors. By bringing back NAIMUN alumni, expanding substantive engagements, improving the out-of-committee interactions, and focusing on how delegates change the world, NAIMUN 50 advanced the traditional Model UN conference experience.



Global Generation Grant

For the third year, GIRA, Inc. offered the GIRA Global Generation Grant—an effort to expand its commitment to youth education and international affairs by enabling projects created by members of the Georgetown community. Each year, GIRA commits a maximum of \$5000 to projects that promote understanding and awareness of international relations or issues in global affairs while empowering youth, either through project enactors or beneficiaries. Each project may be granted a maximum possible award of \$2,500 by the GIRA Board.

To be eligible for the grant, applicants must be Georgetown University undergraduate and graduate students during the next academic year. In addition, applicants must submit budgets tailored to their projected programming, taking into account the maximum possible award of \$2,500.

After the GIRA Board awards the annual grant, the COO is responsible for the monitoring and disbursement process of each award. The COO holds regular meetings with the grant recipients to discuss project progress, logistical issues, and financial records. The COO then gives regular presentations to the GIRA Board on the status of each of the Grant projects for the duration of the year. The financial administration of the Grant conforms to the funding guidelines for other GIRA programming. When possible, payments are made directly to vendors on behalf of the grant recipients. In other cases, the grant recipients are reimbursed for approved expenses. Receipts and invoices are collected and reviewed to ensure the accuracy and propriety of all expenses. In addition, the GIRA Board provides grant recipients with other appropriate assistance and consulting, with the aim of ensuring project success.

GIRA is proud of the successful completion of projects headed by the 2012 Global Generation Grant recipients: the Kenyan Urban Debate League by Dylan Groves and Morten Seja and the Diversity Initiative by Patrick Deem and Michelle Chen. Dylan and Morten spent the summer of 2012 in Nairobi, Kenya and established a speech and debate program for high school students. Through weekly training sessions as well as debate competitions, Dylan and Morten helped students improve their speaking, research, and critical thinking skills. Through the GIRA Global Generation Grant, the Diversity Initiative was able to aid high school students that have received State Department scholarships to study abroad but cannot cover logistical and pre-travel expenses (not covered by the State Department) due to financial need. Through an application process, Patrick and Michelle selected six high school students to receive scholarships.

GIRA received five applications for the 2013 Global Generation Grant, four of which were selected for interviews. Ultimately, GIRA awarded partial grants to four projects. Irene Carvos will be traveling to Nepal to raise awareness of human rights violations through working with a human rights non-profit organization; GIRA will be funding Irene's equipment and research expenses. Naomi's Gingold will travel to Burma to conduct research on the country as well as on free speech issues in the developing world; GIRA will be funding Naomi's equipment and research expenses. Milosh Popovic plans to travel to Belgrade, Serbia to establish a tennis clinic for autistic children. Lastly, Rachel Sawyer will be traveling to Turkey to participate in Learning Enterprises, an English language teaching program; GIRA will be funding Rachel's teaching supplies and materials.

GIRA looks forward to seeing the outcome of all projects and has the utmost confidence in their success.



Chief Marketing Officer

This year, the Board of Directors decided to replace the position of Director of Marketing and Public Affairs (DMP) with that of Chief Marketing Officer (CMO). The change came after a series of discussions regarding the amorphous roles of the DMP and the Chief Operations Officer (COO). The COO position remains largely untouched, but the Board voted in favor of eliminating the DMP title and creating a new role with some of the same DMP responsibilities and adding new ones. The updated role and responsibilities can be found in the GIRA Bylaws approved April 2013.

With this new position, the Board of Directors looks to place a heavier emphasis on marketing GIRA's programs and collaborate with the Georgetown International Relations Club to liaise with alumni instead of design work. We are confident that the CMO will greatly help the Association's efforts in marketing itself to both the Georgetown and international community.



International Programming

As GIRA has worked to institutionalize internal procedures, increase efficiency and accountability, and continually strengthen the conference business models to ensure consistent profit over the last few years, the organization has well positioned itself to take the next steps in expanding its mission abroad. This past year, the Board of Directors expanded the search for international opportunities and increased our involvement in programs worldwide.

International Search

Before deciding on the programs in which GIRA will participate this summer, a small working group of 5 GIRA members explored different areas of international programming during the fall. Some of the options included starting a conference abroad either through partnering with a foreign university or professional organization, or setting up a conference independently. We explored the high school and collegiate markets in different parts of the world, as well as which schools and organizations were already involved in the Model UN circuit or could enter the circuit successfully in the next few years. We researched the potential of participating in non-MUN based programs and spoke with other US universities about their experiences and plans for international involvement. Additionally, we assessed and predicted GIRA's ability to participate in international programs over the next few years in order to take into account financial, human capital, and logistical concerns. After many discussions, the GIRA Board ultimately decided to participate in three international programs this year, but also concluded that there is potential to expand involvement further in the future.

Weland International

GIRA and Weland have worked together for several years, with Weland once again bringing a delegation to NAIMUN this past year. GIRA will be participating in Weland International's annual WEMUN EXPO for the fourth time this summer, sending four students to the program. Three Georgetown students will run committees for Chinese high school students as part of the NAIMUN sub-conference, chairing committees that have been successful at NAIMUN in the past. One student will serve as Secretary-General of the NAIMUN sub-conference and act as liaison with the WEMUN team.

Alpha Partners Education

Alpha Partners Education, a Chinese organization that teaches MUN as part of a larger extra-curricular program for high school students, brought a delegation to NAIMUN 50 for the first time. This summer, several Georgetown students will participate in the Pegasus summer camp, teaching programs such as global health and debate.

Worldview Education Services

Worldview, an Indian based company that teaches Model UN to high school students, brought a delegation to NAIMUN 50 for the first time. As part of a new initiative, GIRA has partnered with Worldview through the MUN Café Global MUN Ambassador Program. One Georgetown student will travel to India for a week this summer to teach Model UN in several cities, run a small MUN simulation, and speak to schools about GIRA's programs.



LOOKING AHEAD



The Board of Directors of GIRA, Inc.

The Board of Directors of the Georgetown International Relations Association, Inc. for 2013-2014 was appointed during the course of the 2012-2013 academic year. The new Executives of NCSC and NAIMUN were appointed shortly after the conclusion of the respective conferences, in accordance with the GIRA by-laws. The remaining positions were appointed at the end of the academic year. In accordance with the by-laws, members of the Board of Directors are nominated by the Chief Executive Officer and approved by a simple majority of the Board, with the exception of the Emeriti for the National Collegiate Security Conference and the North American Invitation Model United Nations Conference.

Chairman and Chief Executive Officer, 2013-2014

Theresa Lou
School of Foreign Service

Chief Financial Officer

Jessica Lawson
School of Foreign Service

Chief Operations Officer

Christopher Stromeyer
School of Foreign Service

Chief Marketing Officer

Jennifer Zink
School of Foreign Service

Executive Secretary

Cheryl Lau
School of Foreign Service

Secretary-General, NAIMUN LI

Pavan Rajgopal
School of Foreign Service

Executive Director, NAIMUN LI

Sarah Pemberton
School of Foreign Service

Secretary-General, NCSC XLI

Luke Young
McDonough School of Business

Executive Director, NCSC XLI

Omika Jikaria
School of Foreign Service

Secretary-General Emeritus, NCSC XL

Peter Brigham
School of Foreign Service

Executive Director Emeritus, NAIMUN 50

Cody Cowan
School of Foreign Service



Dear Stakeholders,

Welcome to the Georgetown International Relations Association, Inc. The organization was founded in 1969 to promote youth education and awareness of international affairs. Since then, we have continued to pursue that goal in a variety of ways, both at the high school level and at the college level through our partnership with the Georgetown International Relations Club, a student club at Georgetown University dedicated to the same mission.

GIRA hosts two Model United Nations conferences, the National Collegiate Security Conference for college students and the North American Invitation Model United Nations for high school students. We will continue these proud traditions this year and engage students through realistic and exciting diplomacy simulations in October and February, respectively. NCSC and NAIMUN have undergone tremendous growth since their founding, but have both become top-rated conferences in their respective circuits while maintaining their commitment to substance and quality. We look forward to another fantastic year as our four conference executives continue this tradition of excellence.

Aside from hosting premier Model UN conferences, GIRA also commits itself to other programs that fulfill its mission. The organization does so primarily through the GIRA Global Generation Grant Program, which grants up to \$2,500 to projects developed by Georgetown students to promote youth education in international affairs, and partnering with GIRC to offer more events and opportunities for the general IRC membership.

This year, GIRA will also emphasize on expanding its international programming initiatives and take GIRA's mission global. The organization will also continue to explore options to update GIRA's online presence and develop a database of materials for students/teachers interested in starting their own Model UN programs. GIRA's future holds immense potential, and we look to 2013-2014 to be another impressive year in our history.

We thank you for all your support of our efforts.

Best Regards,

Theresa Lou
Chief Executive Officer
Georgetown International Relations, Inc.



The 41st National Collegiate Security Conference

The 41st National Collegiate Security Conference (XLI) will be held at the Hyatt Regency in Bethesda, Maryland from the 24th to the 27th of October 2013. Overseen by Secretary-General Luke H. Young and Executive Director Omika Jikaria, NCSC XLI aims to build off of the immense successes of the past few conferences. The conference's eighteen committees will retain NCSC's small committee feel while aiming to comfortably accommodate approximately 600 delegates or more. Beyond the committee experience, NCSC XLI also intends to further refine and promote its charity efforts and programming events.

The substantive strength of NCSC XLI arises from the creativity, ability, and initiative of its talented staff. Facing steep competition from other conferences, and especially from those vying for precious sliver of time between October and November, the conference seeks as its primary goal to double down on what NCSC does best—small to middle sized crisis-focused committees that are interactive, demanding, and educational—in order to bolster and augment NCSC's reputation as the premier crisis conference. As has been the case in the last few years, NCSC XLI also aims to improve upon the large committee experience by carefully adjusting the nature of crises in these committees, a move that will serve to benefit the majority of its attending delegates. Offering an array of simulations that are at once conducive to serious competition and creatively unique among other simulations on the circuit, NCSC XLI aims to broaden the substantive scope of its committees while staying true to its culture and brand. In order to foster positive growth in future years, this year's promoted culture and training efforts will seek not only to achieve the core competence of the staff, but also to foster ownership of the front-line committee experience on behalf of USGs, Chairs, crisis analysts, and logistical staffers alike.

For the executive side, this year's NCSC will expand upon the social, Washingtonian, and delegate experience. With its prime placement early on the Model UN calendar, NCSC will utilize its fall date to foster relationships that will grow during delegates' year on the circuit. To achieve that aim, we will host a freshman and sophomore delegate networking event and place a greater emphasis on attendance at the Friday night Halloween Party and Club Night at the Barking Dog. Our location near Washington will allow delegates to experience a city full of political and educational institutions. We will offer committees the option to visit embassies and our marketing fair will focus on D.C. related internship programs, graduate schools with an international or legal focus, and study abroad programs. Third, we seek to enhance the areas that need tweaking and will find these by communicating with past head delegates and staffers. Last year, NCSC launched a new website with an interface that aids the registration process by being user-friendly for the Director of Delegate Affairs and head delegates. This year, we have added a new position – Director of Media and Technology – to the Executive side of the NCSC Secretariat in an effort to vamp up the conference's digital presence. To reach out of the North American sphere, we have partnered with Lufthansa to provide international schools discounts of up to 15% off airfare. Staying true to the core of Georgetown University's Jesuit value of "men and women for others," the conference will emphasize philanthropic efforts. This year's conference charity is ShelterBox, an international organization that provides emergency shelter and lifesaving supplies for families around the world who are affected by disasters, at the time when they need it the most.

Continuing the successes of previous years, NCSC XLI will continue its role as the premier crisis conference for the collegiate Model United Nations circuit. The combination of increasing staff development, the originality and range of committees, social opportunities, and engagement with D.C. will help produce the best NCSC yet!



The 51st North American Invitational Model United Nations Conference

After a successful spring semester, preparations for NAIMUN LI are already well underway. Secretary-General Pavan Rajgopal and Executive Director Sarah Pemberton hope to build on NAIMUN's five decades of excellence by adapting the conference to the character of the contemporary Model UN circuit, while staying true to GIRA and NAIMUN's core values. NAIMUN LI will maintain the conference's reputation for competitiveness and rigorous substance without sacrificing the educational value of Model UN as an activity. Through increased attention to education and inclusiveness for all delegates and staffers, Sarah and Pavan hope to involve all stakeholders in the NAIMUN experience.

Substantively, NAIMUN LI will continue to outperform its peer conferences by providing rigorous and innovative simulations that challenge delegates and foster thought-provoking debate. Going beyond traditional assemblies and cabinets, a large number of non-traditional forums, corporate boards, and domestic bodies push the boundaries of MUN and will force delegates to confront the changing nature of international politics today. Three joint crisis committees, including the first joint corporate crisis, will augment the substantive experience. Historical committees, including a four-way 1947 U.S. National Security Apparatus collaborative crisis, will examine momentous turning points in history, forcing delegates to examine how the modern international order developed.

At the same time, NAIMUN LI will counter the growing tendency in the high school circuit towards ruthless competitiveness, and reaffirm the core educational values of Model UN. Improved instructional materials and dedicated training for crisis will ensure that even first time delegates feel involved, supported, and appreciated. A reformed awards policy and improved chair training will encourage delegates to compete on the substance of their arguments. Finally, improved outreach and support for local, West Coast, and international schools will promote diversity of opinion and ensure that all delegates feel welcome at NAIMUN and in Washington, whether they come from Silver Spring, San Francisco, or Shanghai.

They say you're only as good as your tools, so NAIMUN LI hopes to continue initiatives introduced during our 50th anniversary (such as the smartphone application), and continue to build upon the use and integration of technology. Whether using technology pre-conference to connect delegates and Georgetown staffers, or in-conference to increase opportunities for engagement in larger committees or advance the crisis elements in smaller committees, NAIMUN LI hopes to technologically stay ahead of the curve.

Of course, NAIMUN prides itself on the quality of its out-of-committee experiences, and NAIMUN LI's Senior Staff are keen to continue propelling these facets of our conference. Whether it is a delegate performance at Hilltop Madness, an international delegations' reception, or a meet-and-greet with keynote speakers, NAIMUN LI is exploring options to enhance the out-of-committee experience and make it more interactive. In staying true to GIRA and NAIMUN's dedication to philanthropy, NAIMUN LI is re-thinking delegate involvement in the conference charity by considering ways in which delegates can help choose how the money raised for Room to Read (NAIMUN LI's philanthropic partner) will be used: four or five NAIMUN LI libraries constructed around the world, girls education, book publishing, school construction, or reading and writing instruction? Given the goals of NAIMUN and GIRA, we consider ourselves fortunate to partner with an organization that holds international education as a core value.

Ultimately NAIMUN belongs not only to the conference executives and GIRA, but also to the 3,300+ General Staffers, Moderators and Delegates who continue to make it the finest MUN conference in the world. It is this spirit of collective ownership of the conference that will guide NAIMUN LI to success.



WEMUN Initiative

2013 marks the fourth year of the partnership between GIRA and Weland International, a leader in the emerging Model UN marketplace through its subsidiary, WEMUN. Through this relationship, GIRA has developed an international presence, facilitated opportunities for its staffers, and expanded the reach of the NAIMUN brand worldwide. After key organizational and strategic changes in 2012, WEMUN decided to focus its engagement with GIRA in two key verticals. In one aspect of the partnership, WEMUN brought nearly one hundred talented Chinese delegates to NAIMUN 50, furthering GIRA's mission to promote youth education in international affairs by facilitating intercultural dialogue. In the second, four GIRA staffers travelled to Beijing in the summer of 2013 to serve as directors in the flagship 2013 WEMUN Expo, the largest Model UN conference in Asia.

The WEMUN Expo is composed of 11 subconferences, each representing the most prestigious Model UN programs in Europe and North America. Under the direction of Secretary-General Pavan Rajgopal, the NAIMUN China subconference will feature three committees from NAIMUN 50 and NCSC XL. In addition to providing the opportunity to travel to China, participation at the Expo will enhance name recognition of the NAIMUN, NCSC and GIRA brands in Asia and deepen growing ties between those conferences and Asian schools. GIRA looks forward to further developing its productive partnership with WEMUN in the coming year as it continues to expand its international presence.



FINANCES



GIRA Endowment

At the end of the 2010-2011 fiscal year, in light of the failures of previous savings plans, the GIRA Board voted to create an endowment for the organization as part of its long-term financial plan. The hope of the board is that, by roughly the end of the decade, the endowment will have grown to a point that interest and dividends from the fund will be able to provide a substantial quantity of funds for GIRA programming and GIRC funding. A copy of the endowment policy is available upon request.

At the start of the 2012-2013 fiscal year, the total capital in the endowment stood at around \$165,000, following an initial \$125,000 capital injection and a \$40,000 addition in May 2012. At the conclusion of the fiscal year, the board decided to hold off on adding any funds to the endowment, for two main reasons: the lack of a net profit for the fiscal year, and \$9,000 in fraudulent charges waiting to be solidified by Bank of America's investigative team. However, thanks to generous dividends from bond funds and a strong year in national and global equity markets, the value of the fund at the end of the fiscal term stood at roughly \$189,000, representing 14.5% annual growth. This highlights the utility of the endowment as a savings vehicle, producing significant value even in a financially weak fiscal year.

Going forward, the board will continue to plan to inject more money at the end of every fiscal year into the endowment account. The yearly amount injected into the endowment is the net income from any given year, after all expenses have been taken into account, leaving a cash cushion for the nadir of the organization towards the end of the spring. Endowment income is not listed within this Corporate Report, as income from the fund is not used as part of operations planning. However, it is declared on the IRS Form 990, which is available both upon request and through publically-accessible tax resources.



GIRA Financial Summary

<i>GIRA 5/1/2012 - 4/30/2013</i>			
<u>Category</u>	<u>Line Item</u>	<u>Revenue</u>	<u>Expense</u>
Conferences	NCSC 40 (excluding philanthropy)	\$70,698.81	\$(46,590.89)
	NAIMUN 50 (excluding philanthropy)	\$270,444.36	\$(250,887.65)
Major Line Items	Merrill Lynch Reward Points	\$1,500.00	
	WEMUN Flights	\$6,000.00	\$(7,000.00)
Operations	Storage		\$(4,950.90)
	Insurance		\$(4,533.97)
	Communications		\$(1,385.70)
	Banks and Finance		\$(3,052.40)
	Miscellaneous		\$(2,975.23)
	NAIMUN Website (Communications Line Item)		\$(4,500.00)
Grants	GIRA Grant		\$(4,592.93)
	Georgetown International Relations Club		\$(27,402.73)
	NAIMUN Charity - Action Against Hunger	\$18,000.00	\$(18,000.00)
	NCSC Charity - Japanese Red Cross	\$1,456.26	\$(1,456.26)
	NCSC Charity - Journalism Foundation	\$624.13	\$(640.79)
Summary	Total	\$368,723.56	\$(377,969.45)
	Net Income		\$(9,245.89)



The 40th National Collegiate Security Conference

NCSC 40			
<u>Category</u>	<u>Line Item</u>	<u>Revenue</u>	<u>Expense</u>
Revenues	Registration	\$56,796.02	
	Merchandise	\$1,828.64	
	Advertisements	\$10,890.93	
	Staff Contributions	\$1,183.22	
	Philanthropy	\$2,080.43	
	Total	\$72,779.24	
Expenses	Hyatt Regency		\$(22,971.25)
	Committee Expenses and Inventory		\$(6,707.31)
	School Refunds		\$(3,856.00)
	Equipment Rental		\$(2,725.09)
	Club Night		\$(7,061.70)
	Philanthropy		\$(2,097.05)
	Staff Food and Benefits		\$(3,218.89)
	Other		\$(34.03)
	Total		\$(48,671.32)
Summary	Grand Totals	\$72,779.24	\$(48,671.32)
	Net Income	\$24,107.92	



The 50th North American Invitational Model United Nations Conference

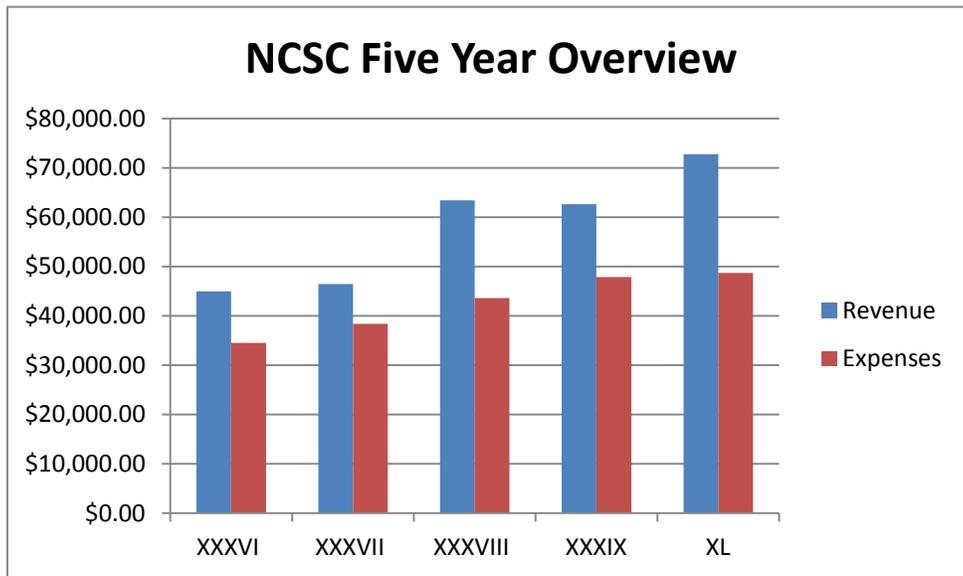
<i>NAIMUN 50</i>			
<u>Category</u>	<u>Line Item</u>	<u>Revenue</u>	<u>Expense</u>
Revenue	Registration	\$250,123.28	
	Merchandise	\$11,871.27	
	Advertisements	\$4,850.00	
	Miscellaneous	\$1,453.16	
	Philanthropy	\$17,446.65	
	Total		
Hotel Expenses	Staff Rooms		\$(35,300.00)
	Food and Beverage		\$(78,194.68)
	Facilities Charge		\$(56,062.80)
	Total		\$(169,557.48)
Services and Social Expenses	Committee Expenses and Inventory		\$(15,837.11)
	School Refunds		\$(19,482.86)
	Equipment Rental		\$(11,928.00)
	Staff Food and Benefits		\$(6,686.55)
	Conference Guide		\$(5,653.00)
	Padholders		\$(9,185.07)
	Other		\$(4,248.03)
Philanthropy	Action Against Hunger Donation		\$(18,000.00)
	Charity Events		\$(115.19)
	NAIMUNAid		\$(7,444.36)
	Individual Scholarships		\$(750.00)
	Total		\$(26,309.55)
Summary	Grand Totals	\$288,444.36	\$(268,887.65)
	Net Income	\$19,556.71	



NCSC Five-Year Financial Overview

NCSC Five Year Overview

	XXXVI	XXXVII	XXXVIII	XXXIX	XL
Revenue	\$44,985.00	\$46,424.92	\$63,416.62	\$62,647.23	\$72,779.24
Expenses	\$34,512.00	\$38,412.30	\$43,610.70	\$47,863.61	\$48,687.94
Net Income	\$10,473.00	\$8,012.62	\$19,805.92	\$14,783.62	\$24,091.30

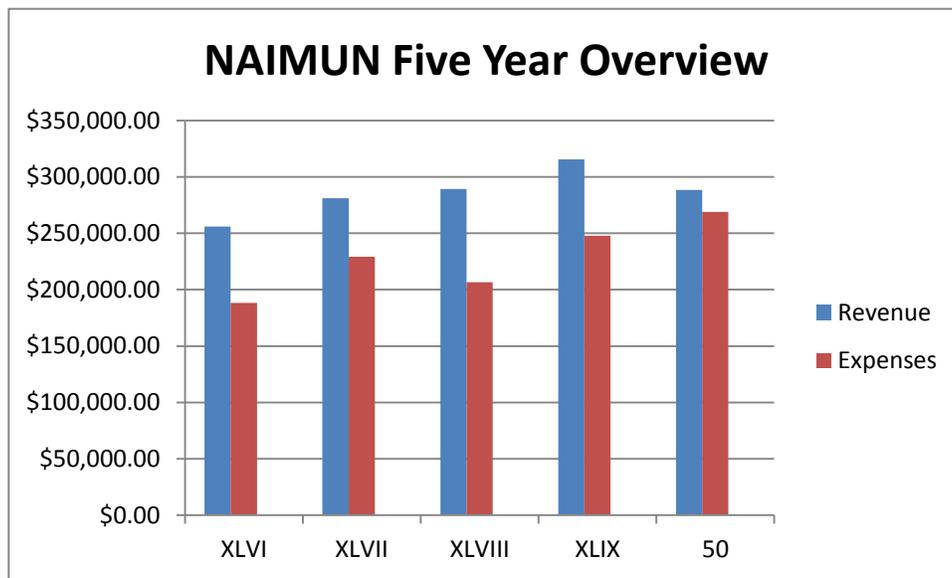




NAIMUN Five-Year Financial Overview

NAIMUN Five Year Overview

	XLVI	XLVII	XLVIII	XLIX	50
Revenue	\$255,858.74	\$281,081.47	\$289,273.59	\$315,612.63	\$288,444.36
Expenses	\$188,278.26	\$229,148.03	\$206,529.89	\$247,714.43	\$268,887.65
Net Income	\$67,580.48	\$51,933.44	\$82,743.70	\$67,898.20	\$19,556.71





Thank you for reading the 2012-2013 Corporate Report.

Please direct any and all questions you may have to ceo@modelun.org.