

Amy Custance-Jones  
Senior Graphic Designer  
hello@amyjay.co.uk  
07545 871838

amyjay.co.uk

*amy jay*

Amy Jay Limited  
Company No.: 11296324

C.V.

*Graphic designer with seven  
years' agency experience*

Amy Custance-Jones

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## About me

I am a confident and experienced graphic designer with a particular interest in branding and typography.

I have a hands-on approach to design, and will always turn to pencil and paper first to sketch ideas.

I am always willing to try something new and keen to learn new skills and approaches, and I love finding inspiration somewhere unexpected.

I am approachable, reliable and organised and I work well within a team, but I am also independent and self-motivated. I enjoy being busy and thrive in a fast-paced working environment.

## Qualifications

Sep 08 – Jun 11

The University of Northampton

BA (Hons) Graphic Communication  
First Class

## Skills

I have seven years' agency experience in a wide range of disciplines across a variety of sectors, with four years' experience working predominantly within the property sector.

I am proficient in Adobe CC software including PS, AI and ID.

I enjoy being involved at the strategy stage of projects and am confident dealing directly with clients and attending meetings. I also have experience in pitch situations and am confident discussing and presenting work to the client when required.

I have been involved in all stages of the print process, from artworking to print management, proofing and press passing.

I enjoy designing for digital and have a rounded knowledge of wireframing, user experience and responsive design.

I have experience attending and art directing photography and film shoots, as well as a working knowledge of studio photography and controlled lighting equipment.

## Experience

Apr 17 – May 18

Senior Designer – J2

A step up in responsibility to include mentoring and overseeing work by more junior team members, as well as running my own projects, and taking more of an active client facing role.

Feb 15 – Apr 17

Mid-weight Designer – J2

Full time position as a mid-weight designer, working predominantly on branding projects for residential, commercial, and industrial property, working on integrated campaigns from strategy through to launch.

I've created brands and marketing materials for clients such as Redrow Homes, St James (Berkeley Group) and Aldgate Developments, as well as working on projects for third sector clients such as Oxfam and WaterAid.

May 14 – Feb 15

Mid-weight Designer – Stepladder

Full time position as a mid-weight designer, working on branding for commercial and residential properties, for clients such as Canary Wharf Group, Fabrica (A2 Dominion) and Quintessentially Estates.

Jun 12 – May 14

Mid-weight Designer – McQueen Consultancy

Full time position as a designer at McQueen, working across branding, print and digital for a diverse range of clients in sectors such as legal, financial services and non-profit.

I've helped create graduate and lateral hire campaigns for Times Top 100 recruiters and Top 50 law firms such as Grant Thornton, Pinsent Masons and Smith & Williamson.

Aug 11 – Jun 12

Junior Designer – Nutshell Creative

Full time position as a junior designer at Nutshell Creative, working on a wide range of print and digital projects for clients such as Costa Coffee, Premier League and Howard Smith Paper.

## References

Available on request.