



## MAFCS Conference-February 6 & 7, 2020

### Grandview Lodge

23521 Nokomis Ave Nisswa MN

Thursday




Breakout times	Room	Room	Room
8:00-9:00	<ul style="list-style-type: none"> <li> <b>Registration/Continental Breakfast</b></li> <li> <b>Welcome: Debbie Larson and Dr. Jill Conlon</b></li> <li> <b>2019 TOY Amanda Herman presents 2020 TOY Award</b></li> <li> <b>Dr. Jill Conlon Introduction of Keynote Speaker</b></li> </ul>		
9:00 - 10:30	<p><b>Keynote: Nancy Bock, AAFCS branding/ public awareness.</b>  <i>There is a Story to be Told: A New Era of Communication Deliverability and Relevance</i></p> <p>In 2020 it is expected that 1.7 megabytes of data will be created every second, for each person on earth. There has never been a better time than now, for all FCS professionals to tell our story about how we help people lead better lives, build strong families, be work and career ready and make meaningful contributions to our communities. Leveraging our successes and impact to create highly visual, engaging and targeted stores will prove incredibly potent to our profession in 2020 and beyond.</p> <p>This session will help you explore ways to drive #FCS success with relevant strategies to communicate impact, drive engagement and increased public awareness.</p>		
10:30-11:00	Break		
		<b>General Room:</b>	<b>Education Pathway Room:</b>
11:00 - 11:45	Session 1	<p><b><u>Megan Reynolds-June Apple Catering</u></b></p> <p><b>June Apple Catering</b> owner, Megan Reynolds will share her story, having lived on both the east and west coast and now settling in the Midwest and how she has created her own, home based business.</p>	<p><b><u>Heather Baumbach- Shokopee High School</u></b> Teacher of the year: Culinary Program</p> <p><b><u>Kristen Dane</u></b> New Achiever Award</p>
12:00-1:30	Lunch Speaker	<p><b><u>Vaping- Elyse Levine- Minnesota Tobacco Free Alliance.</u></b>  <b>Vaping: Who is using, What are the dangers and What is being done to reduce the use of Vaping.</b>            Elyse Less from the Minnesota Tobacco Free Alliance will enlighten participants on the use of vaping, vaping tools, vaping <b>hazards</b>, vaping marketing and the latest updates in advocacy efforts to prevent youth from being targets of vaping advertising and use.            The Tobacco-Free Alliance is a nonprofit organization committed to reducing the harms of tobacco by engaging all segments of the community through assessment, education and advocacy. They are committed to reducing health inequities and utilizing the strengths of the community to create sustainable change.</p>	





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		<b>General Room:</b>	<b>Educational Pathway Room:</b>
1:45 - 2:30	Session 2	<p><b><u>Nancy Boch, AAFCS: Social Media</u></b> Using social media for marketing &amp; promotion can be intimidating and often a scramble to get it right and to get it noticed. During this session you'll learn tips &amp; tricks for promoting your classes/programs, your business, your professional organizations and yourself.</p>	<p><b><u>Heather Erickson, Dietician</u></b> <b>Nutrition and Wellness</b> Heather will address nutritional and wellness needs and have tools teachers can take back to the classroom</p>
2:30 – 2:45	<b>Break</b>		
2:45-3:30	Session III	<p><b><u>Duluth Pack</u></b> <b>Manufacturing and employability skills</b> <b>Packing It In-</b> Come and listen to the CEO of Duluth Pack share his story and the skills needed in an industrial sewing based business.</p>	<p><b><u>Connie Askin- ChopChopFamily, Boston MA</u></b> Created by ChopChop Family, a non-profit dedicated to inspiring children and families to cook and eat together; we'll illustrate how to play and why the educational activities are important supports to develop the palettes of children. The Edible Alphabet is a new product we are launching in 2020 in conjunction with the CDC and AAP. It is amazing! <a href="mailto:ev@chopchopfamily.org">ev@chopchopfamily.org</a></p>
3:30 – 3:45	<b>Break</b>		
3:45-4:30	Session 4	<p><b><u>Lindsay Kriens</u></b> <b>Housing and Interior DesignDecorating vs. Design-</b> Come and listen to locally based interior designer, Lindsay Kriens describe the trends that have come about with the HGTV craze.</p>	<p><b><u>Travis Hansen HCC Culinary program</u></b> <b>Sugar Sculpturing &amp; more....</b>Along with sharing his story, Travis will give a demo on the art of sugar sculpturing along with sharing some recipes for classroom use that are gluten free</p>
4:30-6:00	Open time	<p><b>Silent Auction Deadline 5 PM</b> <b>Cash Bar</b></p>	
6:00-8:30	Dinner Awards	<p>  <b>Awards and scholarship</b>   <b>Speaker Miss Minnesota, Kathryn Kueppers, a <u>Family Consumer Science Education</u> student at Minnesota State University, Mankato!</b>   <b>Reception in Lobby for TOY and Award Winners</b> </p>	





Friday

7:30 – 8:30	MAFCS Board Meeting
7:30-9:00	Breakfast
8:30 – 9:00	<b>Max Peterson MDE &amp; Perkins Updates</b> <b>Max Peterson Introduction of Panel and Facilitator</b>
9:00 – 10:15	<p><b><u>Growing Culinary Hospitality through Business/Industry Partnerships</u></b></p> <p>The focus on the last day of the conference is around what is so close to our many of our hearts, and what we all love...FOOD!! In particular the great collaborations happening between business and industry and high schools to address the shortage of workers in hospitality especially in our resorts, casinos, and area restaurants. In addition, a tour will give an inside look at the day to day operations of the front and back of the house at Grand View Lodge. Come hear our expert panel as they discuss a myriad of ideas, and partnerships to grow enrollment as we shift from a foods to culinary emphasis. How can you get started, or add to the programs being built? What does a high quality culinary program look like? Why is it important that we shift our focus to a Culinary/Hospitality Career Pathway? How can business and industry work with your program to engage and motivate students? or how can education programs help your business/industry? You will leave with ideas to implement immediately into your current program or business.</p> <p>Panel of Presenters          Kelly Bast; Aitkin: Dave Garvey; Grand Casinos: Tom Kavanaugh; Kavanaugh Resorts: Ann Hutchison; Pillager HS: Hannah Rawleigh; North Branch HS: Michael Manders; Grandview Lodge</p>
10:15-10:30	Closing Remarks
10:45-11:30	Grandview Tour – Behind the Scenes

