2018 Kendall Square Updated Open Space Survey Results

**WHO RESPONDED?**

- Responses: 186
- Online: 109
- In Person: 77
- Average Age: 40
- Lives in KSQ: 37
- Works in KSQ: 141
- Visitors: 14
- Other: 7

**WHICH KSQ OPEN SPACES WERE COVERED?**

- Loughrey Walkway
- Danny Lewin Park
- Grand Junction Park
- Roof Garden
- Kendall Plaza
- 3rd and Binney
- Loughrey Walkway
- Galaxy Park
- Grand Junction
- Danny Lewin
- 6th St. Walkway
- Kendall Plaza
- Roof Garden
- 3rd & Binney

**HOW OFTEN DO PEOPLE USE KSQ OPEN SPACES?**


37% of respondents visit at least one of KSQ’s open spaces daily.

71% of respondents visit at least one of KSQ’s open spaces weekly.

99% of respondents visit at least one of KSQ’s open spaces occasionally.

**WHY DO PEOPLE VISIT KSQ OPEN SPACE?**

- Commute/passing through: 89%
- Lunch/break from work: 66%
- Leisure and relaxation: 30%
- Exercise: 20%
- Attend an event/function: 15%

**WHAT MAKES KSQ OPEN SPACE MOST APPEALING?**

- Open Space/Fresh Air: 88%
- Trees/Grass/Nature: 78%
- Clean/beautiful/nice landscaping/well maintained: 75%
- Walking paths/areas for peds and bikers/exercise: 65%
- Accessible/available/convenient: 64%
- Cushion/shade: 61%
- Plants/birds/nature watching: 54%
- Quiet/relaxing/peaceful: 51%
- Safe/comfortable/familiar: 50%
- Outdoor music/entertainment: 49%
- No cars/traffic/congestion: 48%
- Trees: 45%
- Socializing/people watching: 44%
- Activity/high energy: 41%
- Scenic/the view/weather: 40%
- Store/retail options: 39%
- Dog friendly: 37%
- Emergency helping/assistance: 35%
- Forest: 34%
- Other: 7%

**WHAT DO PEOPLE WANT TO SEE IN THE FUTURE?**

- More programming
- More seating & shade
- More greenery & open spaces
- More transportation amenities