



GreenTown Los Altos Sustainable Land Use Workgroup A Vision for Revitalizing Downtown Los Altos

Overview

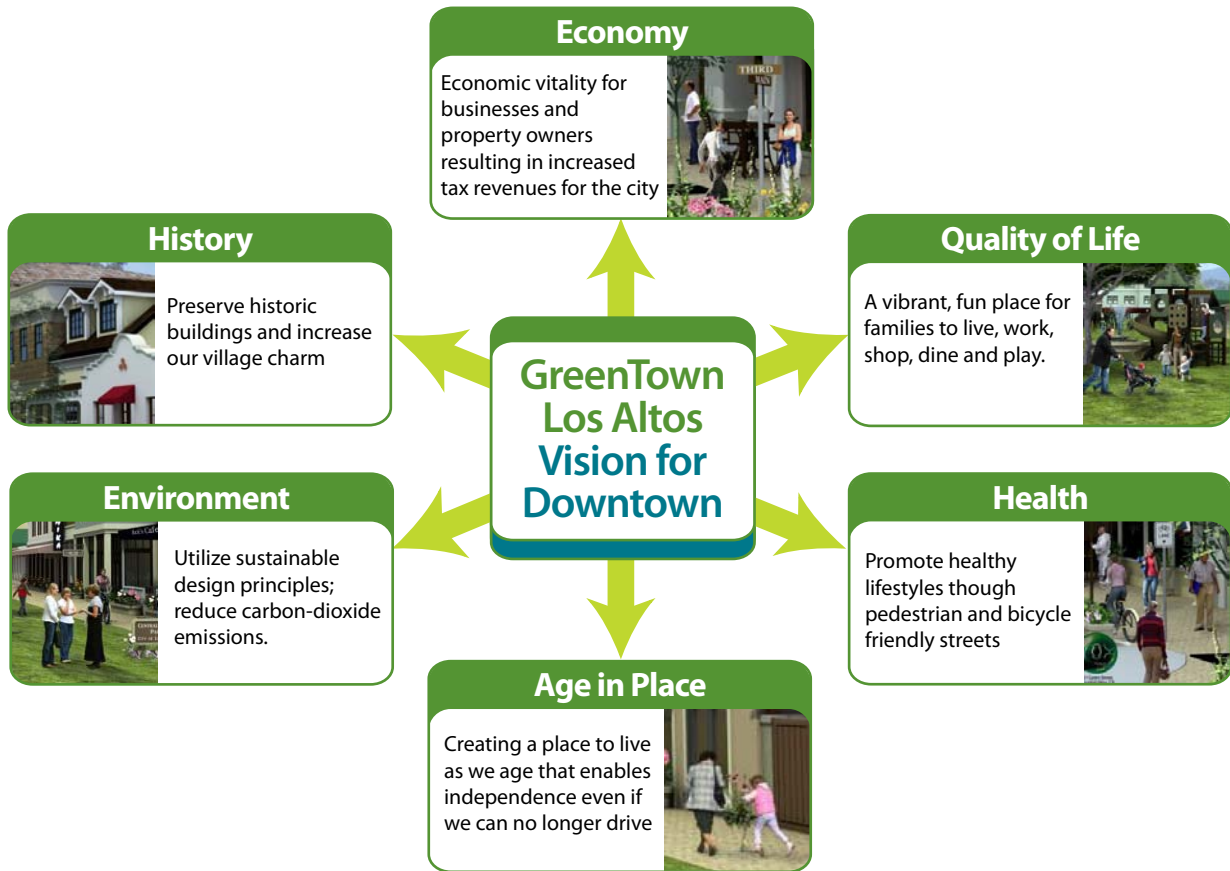
Los Altos is a wonderful community for people of all ages. Over the last 50 years, it has developed a charm and sense of place that distinguishes it from neighboring communities. Today however, the downtown is showing its age, businesses are suffering and city tax revenues have declined for the past several years. Green Town Los Altos is promoting a vision of a revitalized, pedestrian-friendly mixed use downtown that also incorporates sustainable design principles. We believe this vision can be realized through synergies between citizens, businesses, land owners, and the City.

Project Status

The Downtown Development Committee has recently completed their Downtown Opportunity Study. GreenTown Los Altos is building on the committee's work by providing recommendations for incorporating sustainable design concepts.

Now Is the Time to Act

Please view the following five posters of our vision for a revitalized downtown Los Altos. We are interested in your opinions and support as we develop our recommendations. Now is the time to act to prepare Los Altos for the next 50 years!



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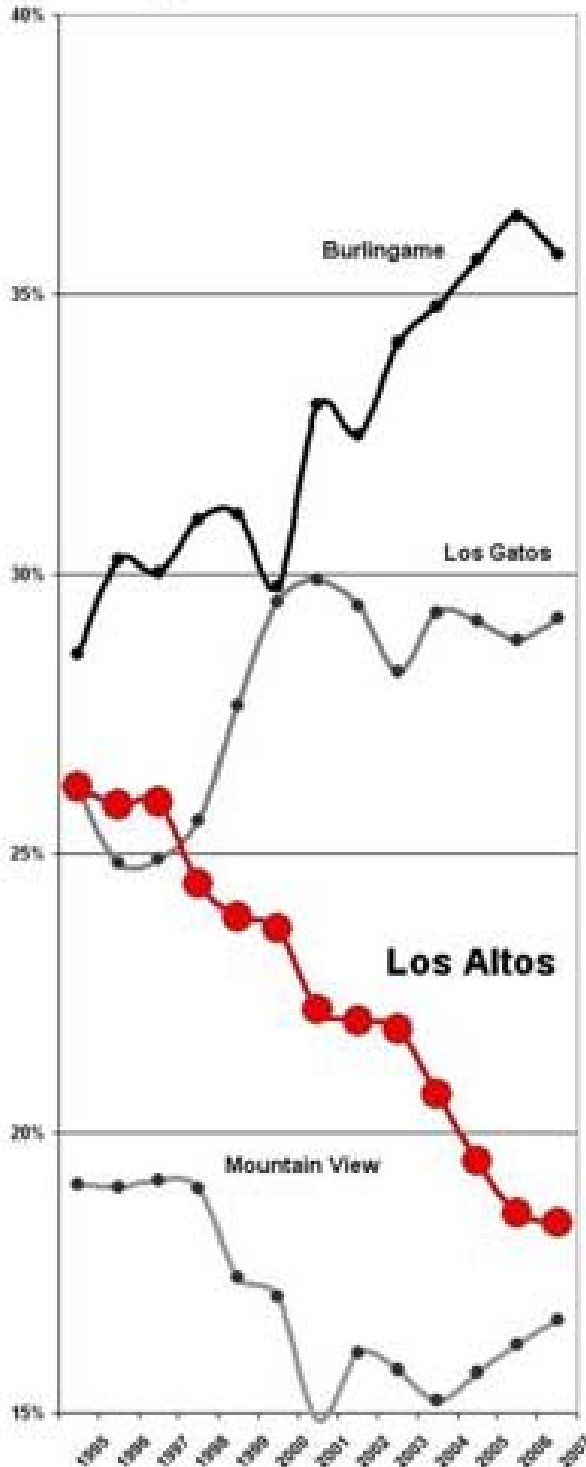
About GreenTown Los Altos

GreenTown Los Altos is a grassroots environmental organization of Los Altos and Los Altos Hills residents working to educate and inspire people to embrace sustainability for the benefit of the earth and our community, now and for future generations.

Restoring Vibrancy to Downtown



Comparative Sales Tax Revenue



Downtown is losing its vitality. Sales tax revenues have decreased relative to neighboring downtowns.

Los Altos residents are traveling to other communities to shop because there are more things to do.

How can Los Altos reverse this trend and restore vibrancy to downtown?

NO PEOPLE



NO VIBRANCY

Re-Imagining Downtown

DOWNTOWN LOS ALTOS



Mixed Use Through Public-Private Development

Creating a mix of office, retail and residential uses downtown will encourage a community where residents can walk to work, restaurants, and shopping. Because the City owns large parcels of land downtown we can economically create these improvements through public-private development at little or no cost.

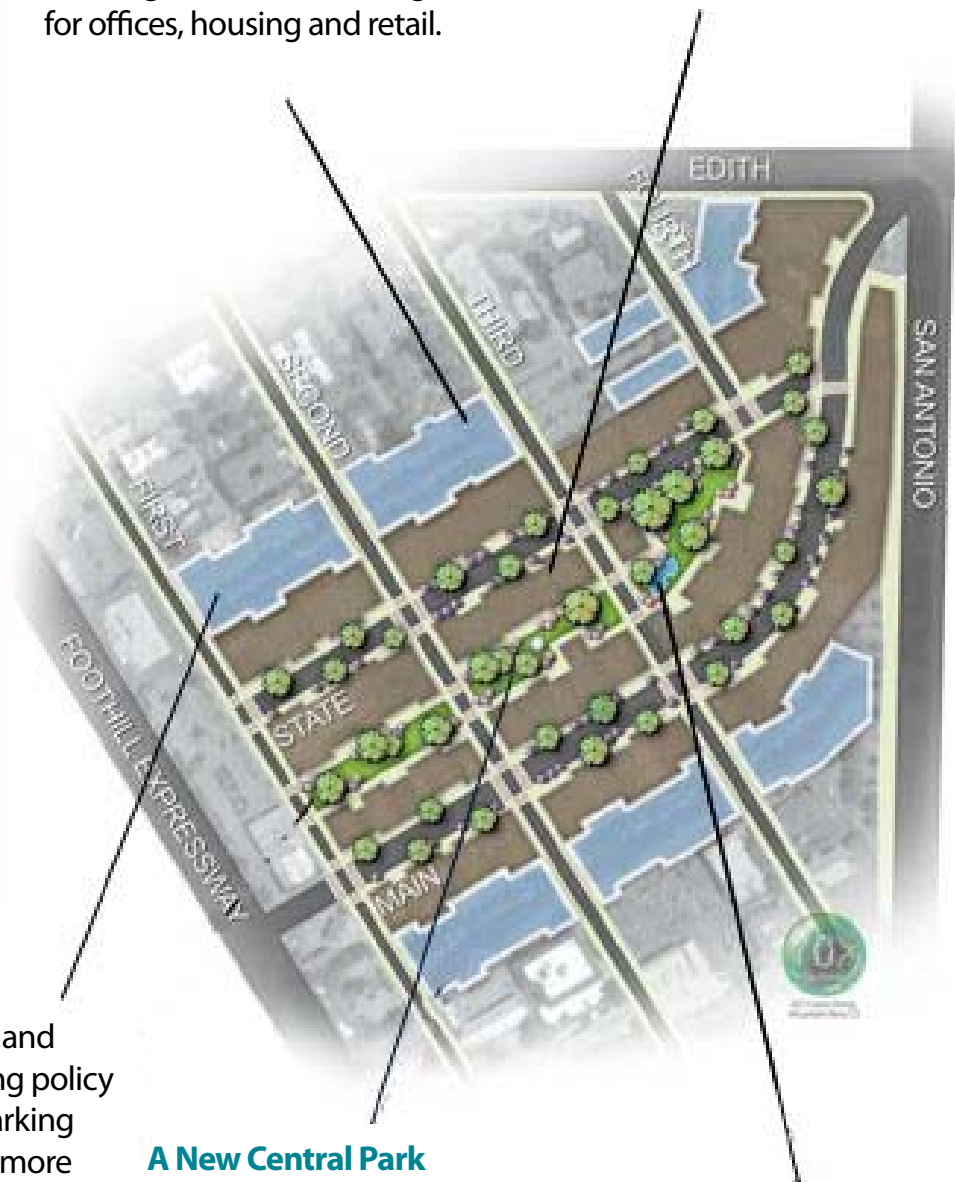
A shared parking and mixed use building policy will allow each parking space to be used more efficiently, leaving more space for people.

Underground Parking

By moving parking underground at the North and South Plazas, we can meet our growing parking needs while allowing mixed use buildings for offices, housing and retail.

Charming Walkways

Landscaped paseos to interconnect pedestrian areas can provide charming and convenient walkways.



A New Central Park

Converting the parking plazas between State and Main streets into a family friendly park will add natural beauty and a place to walk, relax and play downtown

A small lake in the new park is filled with captured rainwater. This lake can provide a respite for migrating birds.

Having Fun Downtown



Enabling Downtown Growth

Easing parking and height restrictions in the downtown triangle will enable downtown businesses to expand and improve.

Retaining the Charm

Protecting our historic buildings and encouraging growth that promotes a walkable European style village will enhance downtown while retaining its charm.

Age in Place

Los Altos can enable seniors to stay in our community even when they can no longer drive. Studies show that many seniors prefer downsizing and walking to activities, rather than be isolated in large homes and dependent on cars. With flexible housing downtown, parks, and more shops, Los Altos residents can stay in the community through all phases of their lives.

A Place to Meet Friends



Outside Eating

Expanding the sidewalks on Main Street will provide landscape areas for new greenery and space for restaurant tables outside.

Pedestrian and Bicycle Friendly

Bike lanes and pedestrian interconnectivity can provide alternatives to car travel and reduce our citywide carbon footprint.

Revitalized Businesses

Our struggling shops and restaurants can regain much needed business from the addition of office space and housing downtown. Customers will enjoy the diverse shops and the city will gain critical tax revenue.

Sustainable Design

Los Altos can develop a sustainable downtown that is both cost effective for the community and good for the planet using LEED (Leadership in Energy and Environmental Design) for Neighborhood metrics.

A Park in the Center of Town



A New Central Park

A park running through the central plaza will provide a comfortable and relaxing place for families, seniors, bicyclists and pets.

Amenities for All Ages

Playgrounds, benches, a small lake and beautiful water conserving landscaping will provide enjoyment for all.

More options for businesses

Shops and restaurants can open their park side entrances to serve more customers and increase their business.