2019 SPONSORSHIP PACKET

EVENT INFORMATION

Sips & Swigs is a beer enthusiast’s event meant to educate the public in beer appreciation and beer quality. Sips & Swigs will be held on September 7, 2019 at The Madison. Beer tasting, food and music will be enjoyed by over 400 guests.

Sips & Swigs will draw a wide variety of educated adults 21-60 years of age. Attendees will come from all over Northeast Ohio. Attendance for this 6th annual event is anticipated to reach 475 or more people. Sips & Swigs will feature over 25 world-class breweries where each participant chooses two-ounce samples from a wide selection of beer styles. Beer tastings and presentations will be made to educate attendees on the beers available. Proceeds from Sips & Swigs will benefit the West Side Catholic Center.

WEST SIDE CATHOLIC CENTER INFORMATION

The West Side Catholic Center (WSCC) was established in 1977 by founders who were struck by the plight of their neighbors who struggled to acquire the crucial items needed to make it through the day. The core of the mission of WSCC is the provision of basic needs: food, clothing and shelter. But WSCC also provides programming that encourages clients to become self-sufficient. WSCC programs have always responded to the needs of men, women and children in Cuyahoga County regardless of their religious affiliation. All services are provided with the help of hundreds of volunteers and over 4,000 donors. All supportive services are offered through four programs:

- **Resource Center** – Open six days a week, provides basic needs for the poor and homeless. More than 6,500 individuals are served annually by one or more of the following programs: Meals; Clothing and Household Items Distribution; Street Survival Services; and Outreach and Advocacy.

- **Family Shelter** – Provides a full range of transitional services that assist residents in moving from homelessness to stable housing and employment. Annually over 90 families and 130 children are served by one or more of the following programs: Interim Housing; Case Management Services; and Youth Advocacy.

- **Zacchaeus Housing Solutions** – Exists to rapidly re-house homeless families living in area shelters. Annually over 100 families, made up of on average 275 children and teens and 125 adults received up to 12 months of Client Rent Subsidies and Case Management Services as a means to achieve stability and self-sufficiency.

- **Economic Opportunities** – Programming in adult education, workforce development and financial literacy to assist clients in moving toward self-sufficiency. Over 300 clients are served annually through these services.
### SEPTEMBER 7, 2019 SPONSORSHIP OPPORTUNITIES

**Keg Sponsor - $5,000**
- Recognition on all printed promotional materials (*invitations, flyers, postcards, etc.*)
- Prominent signage at Sips & Swigs with logo
- Corporate logo on Sips & Swigs promotional item
- Recognition on social media and WSCC website
- Recognition in WSCC Newsletter (*circulation 8,000*)
- 10 Event Tickets
- 5 Raffle Tickets *(for each attendee)*

**Growler Sponsor - $2,500**
- Recognition on all printed promotional materials (*invitations, flyers, postcards, etc.*)
- Prominent signage at Sips & Swigs with logo
- Recognition on social media and WSCC Website
- Recognition in WSCC Newsletter
- 6 Event Tickets
- 5 Raffle Tickets *(for each attendee)*

**Draft Sponsor - $1,000**
- Recognition on promotional material
- Signage at Sips & Swigs
- Recognition on social media and WSCC Website
- Recognition in WSCC Newsletter
- 4 Event Tickets
- 5 Raffle Tickets *(for each attendee)*

**Swig Sponsor - $500**
- Recognition on promotional material
- Signage at Sips & Swigs
- Recognition on social media and WSCC Website
- Recognition in WSCC Newsletter
- 2 Event Tickets

**Sip Sponsor - $250**
- Recognition on promotional material
- 2 Event Tickets

*SPONSORS AT SWIG LEVEL AND UP, PLEASE SEND A HIGH-RESOLUTION LOGO TO IVICA MILJAK, MARKETING & EVENTS COORDINATOR, AT IMILJAK@WSCCENTER.ORG.*

**YES! I WOULD LIKE TO BE A SPONSOR AS A:**
- [ ] Keg
- [ ] Growler
- [ ] Draft
- [ ] Swig
- [ ] Sip

**I CANNOT ATTEND, SO PLEASE ACCEPT MY DONATION OF:** $__________ **TOTAL AMOUNT:** $__________

**CORPORATION** ________________ **MAIN CONTACT** ________________

**ADDRESS** ________________ **CITY** ________________ **STATE** ________________ **ZIP** ________________

**PHONE** ________________ **EMAIL** ________________

Payment Enclosed: ______ Credit Card ______ Check *(Payable to West Side Catholic Center)*

Credit Card# ________________ **Exp. Date** ________________ **CVV** ________________

You can go online to purchase single tickets and sponsorship at www.wsccenter.org

**Mail Form To:** West Side Catholic Center, *Sips & Swigs*, 3135 Lorain Avenue, Cleveland, OH 44113