



## Phillip Kocher / Graphic Design

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### DATES

09.2013 to Present

### EXPERIENCE

#### **WME | IMG – New York, NY**

Senior Designer

Responsible for all design-related duties through USAA Military Appreciation sponsorship deal with the NFL, Football Academies, Valero Texas Open, San Antonio Spurs and San Diego Padres. Campaigns include annual Army-Navy game, Superbowl, Pro Bowl and NFL Draft.

Clients/Brands: USAA, NFL, NCAA, San Antonio Spurs, San Diego Padres and Valero Texas Open

[www.img.com](http://www.img.com)

10.2006 to 07.2013

#### **Affinity Solutions – New York, NY**

Junior Designer & Email Marketing Specialist

Responsible for various print, web, mobile and email projects including e-mail bulletins, website design, HTML, mobile app design and direct mail as well as operator of PHP-based e-mail system responsible for sending approximately 900,000 emails per month.

Clients/Brands: Discover, Chase, Commerce Bank, GEICO, Visa, Western Union, Royal Bank of Canada, Sovereign Bank and Sony.

[www.affinitysolutions.com](http://www.affinitysolutions.com)

09.2002 to 05.2006

#### **Pratt Institute – Brooklyn, NY**

BFA in Spring of 2006 in Communications Design majoring in Graphic Design.

09.1999 to 06.2002

Patchogue-Medford H.S. – Medford, NY

Graduated in Spring 2002 with High Honors and Awards in the Arts and 35MM Photography.

### EDUCATION

### Skills

Creative Suite, Print, Packaging, HTML, CSS, Proficient with vBulletin 4.X, Silk-screening, Digital Photography, Typography, Digital Marketing, Illustration, Branding, Photo Retouching