



## Phillip Kocher / Graphic Design

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### DATES

09.2013 to 11.2017

### EXPERIENCE

#### **Endeavor – New York, NY**

Senior Designer

Primary responsibilities included concept and design execution, image sourcing, and creative strategy for high-level activation experiences through USAA sponsorships with the National Football League, Navy Athletics, Army West Point, Air Force Academy, San Antonio Spurs, and San Diego Padres. Recurring campaigns included annual Army-Navy football game, Super Bowl, Pro Bowl, and NFL Draft

Additional client experiences: Haas Automation, Subway, Sports Business Journal, and Alex Ovechkin

[www.endeavorco.com](http://www.endeavorco.com)

10.2006 to 07.2013

#### **Affinity Solutions – New York, NY**

Graphic Designer & Email Marketing Manager

Primary responsibilities included concept and design execution, image sourcing, creative strategy, and email marketing management

Client experiences included: Discover, Chase, Commerce Bank, GEICO, Visa, Western Union, Sovereign Bank, and Sony

[www.affinitysolutions.com](http://www.affinitysolutions.com)

09.2002 to 05.2006

#### **Pratt Institute – Brooklyn, NY**

BFA in 2006 in Communications Design majoring in Graphic Design

09.1999 to 06.2002

#### **Patchogue-Medford HS – Medford, NY**

Graduated in 2002 with High Honors and Awards in Arts and Photography

### EDUCATION

### SKILLS

Adobe Creative Suite, Experiential & Large Format Print, Packaging, Silk-screening, Typography, HTML, CSS, vBulletin 4, Google Analytics, Squarespace, WordPress, Digital Photography, Digital Marketing, Illustration, Branding, Photo Retouching