



## Phillip Kocher / Graphic Design

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### DATES

09.2013 to 11.2017

### EXPERIENCE

#### **Endeavor – New York, NY**

Senior Designer

Primary responsibilities included concept and design execution, image sourcing, and creative strategy for high-level activation experiences through USAA sponsorships with the National Football League, Navy Athletics, Army West Point, Air Force Academy, San Antonio Spurs, and San Diego Padres. Recurring campaigns included annual Army-Navy football game, Super Bowl, Pro Bowl, and NFL Draft

Additional client list: Haas Automation, Subway, Sports Business Journal, and Alex Ovechkin

[www.endeavorco.com](http://www.endeavorco.com)

10.2006 to 07.2013

#### **Affinity Solutions – New York, NY**

Graphic Designer & Email Marketing Manager

Client list includes: Discover, Chase, Commerce Bank, GEICO, Visa, Western Union, Sovereign Bank, and Sony

[www.affinitysolutions.com](http://www.affinitysolutions.com)

2002 to Present

Client list includes: Facedown Records, Ironside Touring, Soцент PR, MXM Hyperfactory, Sixth Borough Podcast, Crossfit Zone, ClearedForContact.com, Brooklyn Hardscape

### FREELANCE EXPERIENCE

### EDUCATION

09.2002 to 05.2006

#### **Pratt Institute – Brooklyn, NY**

BFA in 2006 in Communications Design majoring in Graphic Design

### SKILLS

Adobe Creative Suite, Experiential & Large Format Print, Packaging, Silk-screening, Typography, HTML, CSS, vBulletin 4, Google Analytics, Squarespace, WordPress, Digital Photography, Digital Marketing, Illustration, Branding, Photo Retouching