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FOR IMMEDIATE RELEASE

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TROXELL COMMUNICATIONS ANNOUNCES AUTHORIZED RESELLER STATUS FOR KEY PRODUCT LINES AND THE LAUNCH OF “TROXELL 1:1 LEARNING SUITE” PRODUCT OFFERING

As one-to-one(1:1) technology products such as Chromebooks, iPads, tablets and other mobile learning solutions continue to permeate K-12 school districts and higher education, Troxell Communications is proud to announce authorized reseller status for several major 1:1 product lines including Lightspeed Systems, Google Chromebook, Google Management Console, and the launch of Troxell 1:1 Learning Suite, a comprehensive K12 product offering of integrated, branded mobile solutions.

With these announcements, Troxell continues to build on its history of being a technology leader in the education community. Each of these branded solutions is an emerging leader in its category and together, they represent a “best in class” one to one suite that promotes blended learning, manages mobile devices, filters for web content and email, and provides other seamless collaboration.

For detailed information, see the new product website: www.troxell1to1.com

Troxell Announces Several New 1:1 Partnerships

Troxell is proud to announce that it has been named an authorized, nationwide reseller and partner for Lightspeed Systems, the leading name in K12 content filtering, learning management systems and mobile device management. Troxell is now the largest, nationwide, field sales-backed reseller for Lightspeed Systems' solutions. Any school district buying iPads, tablets or other mobile devices needs to consider a management solution like Lightspeed Systems' for management of devices, content, and content filtering. Troxell's field sales support staff is fully trained and prepared for custom quotations. Lightspeed Systems' products manage most mobile devices including iPads.

Troxell also announces that it has been named as a reseller for Google Chromebook and Samsung Galaxy Tablet. Chromebooks are featured on eTroxell.com and are available for immediate bundle pricing with leasing and device management from Google Management Console. Troxell's latest bid award for Chromebooks is the Ed Data contract in the state of New Jersey. Troxell offers a number of national and regional contracts for Chromebooks.

Google Management Console is also now available from Troxell, for professional mobile device management of Google Chromebooks. School districts that choose to deploy Chromebooks will need this web-based Management Console solution. The management console is pre-installed and offers many features for managing users, user content and asset management. Immediate pricing and options are available now through our Troxell field sales team.

Troxell can fully support iPad implementation as well with the full 1:1 Learning Suite offering.

Troxell Announces New "1:1 Learning Suite"

The new partnerships are part of the full picture product offering for mobile learning from Troxell: **Troxell 1:1 Learning Suite**. This comprehensive offering provides solutions for each element of a 1:1 program: Mobile Devices, Mobile Peripherals & Accessories, Mobile Device Management, Learning Management System, Content Filtering, Collaboration Software, Configuration Services, Wireless Network Infrastructure, Curriculum/Content and Leasing.

Troxell is also proud to announce a constantly-evolving, affordable mix of 1:1 mobile peripherals and accessories. Today, the product line includes: Anthro, AVer, Balt, Bretford, Califone, Da-Lite, Datamation, Gumdrop, Hamilton/Buhl, Logitech, Max Interactive, Rugged, SMK-Link, Spectrum Furniture and more. Immediate pricing is available on Chromebook covers, iPad covers, and various chargers. Of special note is the new AVer TabSync® charging and sync cart, which is tablet-agnostic, Android-friendly, and can charge and sync up to 32 tablets or iPads for under \$2,000. More peripherals and accessories are being added to the 1 to 1 offering monthly.

“The topic of one to one learning is a hot one, and it’s growing larger and louder every day. In every education technology magazine, blog and website in K12 and higher education, all you see is this convergence to 1:1 and BYOD in the classroom. Troxell is keeping up with the sprint and setting the pace with these exciting announcements and partnerships, for 1:1 support and smart management both in the classroom and at the district level. If a district is considering Lightspeed Systems for a district-wide or school deployment, Troxell needs to be their first phone call. We are an invaluable partner and can help districts accelerate their 1:1 solutions,” comments Bob Berry, Troxell’s VP of Business Development.

For custom consultation on 1:1 product solutions and to set up a webinar, district technology directors and administrators are invited to contact their Troxell Account Executive at 800-578-8858 to schedule an appointment. Appointment setting is also available via email. Send an email to: gomobile@trox.com. To learn more, see: www.troxell1to1.com

Source: Troxell Communications, Phoenix, Arizona.

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