

# Fashion vs. Style: How To Look Great And Be Yourself

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(<http://abbeypost.com/blog/fashion-vs-style/#respond>)

For Shoppers

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classic

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What do you think when you see pictures from a fashion magazine or a designer's runway show? My thoughts are usually along the lines of:



*I could never look that fashionable,  
and if I did I'd stick out like a sore  
thumb in my office or neighborhood.*

But fashion shows and magazines are about drama. The over the top makeup, the wacky headpieces, and the wild hairstyles all exist to make an

impact. Fashion shows are about getting the attention of department store buyers and not the average consumer. Fashion magazines seek to show people what clothes to get excited about each season, but they're not clothing catalogs. The pictures in magazines are about artistry and creating visual interest, and not showing regular people wearing their clothes to the supermarket.

## Fashion is Unattainable

The fashion that we see on runways and in magazines is about fantasy. Those clothes tend to be worn at red carpet events. What you find in stores tends to be more wearable and affordable versions of those clothes.

Fashion shows and magazine spreads are about designers promoting their business so that they can get their regular clothes to customers.

And a lot of times, they do it by being really cutting-edge...or, shall we say, bizarre?



Image courtesy of SOMA

Magazine.

The problem is that fashion can be discouraging. If you don't go to fancy charity events or movie premieres, the clothes you see in the world of fashion don't work for your life. So you might give up and just wear whatever fits and looks OK. You don't think about what you wear because you're not one of the fashion elite.

But you (yes, you!) CAN be stylish. Because...

## Everyone Has Style

We all have a personal style. Some people are sporty, while some wear high heels every day. Some women would never leave the house without a full face of makeup and others don't even own lipstick. Some women's wardrobes are all black and others are full of pastels.

Any personal style is a valid choice. You know your taste and what works with your life. But what about when you don't choose your style? Many of us are put off by high fashion and the difficulty of finding clothes that fit properly

<http://abbeypost.com/blog/history-of-fit/>), so our personal style is Eh, Whatever.

Yes, clothes exist so we don't freeze to death or get arrested for indecent exposure. But they can also be an expression of our personality. Clothes can be fun. And that's style.

## Figuring Out Your Style

You probably have a sense of what your style is, even if you haven't defined it. We all have certain things that we wouldn't be caught dead in. For someone with a short neck, it could be turtlenecks. For someone who wore a school uniform for years, it could be plaid or tweed.

Then we have a gray area. Clothes that don't quite fit our personal style and we're not sure why. Sometimes it's good to [get out of your fashion comfort zone](http://abbeypost.com/blog/style-boring-dress-out-of-your-comfort-zone/) (<http://abbeypost.com/blog/style-boring-dress-out-of-your-comfort-zone/>). And other times we just end up with something that takes up space in our closet and never gets worn.

For example, let's consider a perfectly nice shirt I have hanging in my closet. I like the color, the print, the silhouette and the neckline. But I've never worn it because it has beads around the neckline and I just don't like beading for some irrational reason. (It was a gift.) Getting outside of my fashion comfort zone would mean looking for clothes with beading that excites me. The beading on this particular shirt doesn't do it for me, so I should just admit that [my personal style](http://abbeypost.com/blog/find-personal-style/) (<http://abbeypost.com/blog/find-personal-style/>) doesn't include beading and donate the shirt to someone who'll love it.

## Shop For YOUR Style

This is where those fashion magazines can come in handy. Flip through them looking for clothes that appeal to you and then keep an eye out for something similar. When you shop with a goal in mind, you're less likely to settle for clothes that fit but don't excite you. Style is about wearing clothes that you love.

When you're enthusiastic about your clothes, you enjoy getting dressed in the morning. Dressing according to your personal sense of style gives you confidence and a boost of energy. And who couldn't use that?

## Some Style Types and Tips To Get You Started

### Classic:

If your style is classic, check out our favorite go-to wardrobe essential, the Audrey dress. Shown here in always-elegant black, Audrey is available in 9 great colors. Customized for your unique measurements, only \$116.



(<http://abbeypost.com/shop/dresses/audrey.html>)

The Audrey dress, accessorized in elegant, ladylike style. Custom Made, only \$116!

## Fun and Fresh:

If your style tends more toward comfort with a side of sass, we've accessorized our Regina dress with a funky take on the little black dress.



(<http://abbeypost.com/shop/dresses>)

Veronika shows off her cool side with edgy

accessories. Custom made to measure, only \$124!

## Feminine:

For those among us who simply love flirty, feminine styles, we've got you covered. A versatile tank dress paired with a cutesy cardigan, heart themed accessories, and a sweet pair of flats will make you the belle of the ball. Even if it's the soccer ball!



(<http://abbeypost.com/shop/dresses/regina.html>)

Switch out your accessories for these sweet little treats, and you have a whole new look for Regina dress. Only \$94!

## Va Va Voom:

Do you like it hot, hot, hot? Check out our head to toe leopard look—in versatile separates, so you can wear them together for max impact, or tone it down a notch with solids.



(<http://abbeypost.com/leopard->

print-two-piece-skirt-top-set.html)

Our Leopard Print pencil skirt and top set is custom

Made to Measure, so it will never look tight or

cheap. Just pure animal power! \$72 for the set.

# What's your personal style? Tell us in the comments!

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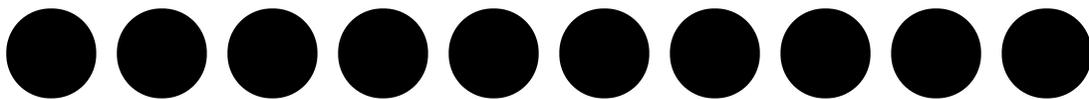
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