



I'm not a Celebrity...why do I need a Stylist?

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I used to think that hiring a personal stylist was something only celebrities did. And maybe rich people who go to fancy events with red carpets and photographers. But I couldn't imagine regular people needing a stylist.

We've all turned to a friends (either in the dressing room or online) and asked, "Does this look OK?" or "Why does this dress look weird on me?" We're perfectly capable in so many other parts of our lives, but we're not all clothes experts. Who are the experts? Stylists.

It's their job, so they know the answers to all the questions that start flying through your mind as you wander through a department store. I spoke to Diane Loviglio of [Share Some Style \(https://www.sharesomestyle.com/\)](https://www.sharesomestyle.com/) to find out how a stylist can help us mere mortals.

Do I Need a Stylist?

It's not just fashion disasters whose friends send their names to makeover shows who could use a stylist. Diane said, "People need a stylist if they're not confident in their style." Many people turn to a stylist when they're starting a new job after graduating college, making a career change or getting a divorce.



OLGA

Mom goes back to work and takes her look to the next level.

Olga is pretty stylish to begin with, but she wanted a stylist's help putting together outfits for her upcoming interviews. She said that she had trouble accessorizing, and so she and her stylist focused their efforts there.

(https://www.sharesomestyle.com/featured_stories/olga)

Olga needed style help when going back to work after becoming a Mom.

Maybe you have a closet full of clothes and nothing to wear. Maybe you've lost or gained weight and need to learn how to dress your new body. Maybe you think your body just isn't going to look good in anything (but really, you just don't know how to dress your body shape). Maybe you want to change your look, but you keep buying the same things. Maybe you view clothes shopping as a huge hassle. "We see a lot of people who want to be more professional, but not stuffy," Diane said.

A stylist can help with all of those situations.

The Consultation



Your stylist works for you, so remember that you're in control. You'll get to know them a bit before you decide to put yourself in their hands. Diane said, "You tell our stylists what you want, and they translate that. We won't make you look like someone else." Use the initial call to get to know the stylist and make sure they understand what you're trying to accomplish.

This is when you get to hand over your list of demands. This isn't a TV makeover, so your stylist isn't concerned with teaching other people how to dress themselves while they're helping you. You get to say that you only wear super supportive shoes, think the latest trend looks stupid and are scared of wearing prints (<http://abbeypost.com/blog/give-five-minutes-ill-cure-fear-print-dress/>). And the stylist will work within your guidelines.

During that initial conversation, Diane said, "They can give you quick tips that'll help you look better without shopping."

“The stylists are really great at listening,” Diane said. If you speak to a potential stylist that isn’t a good listener, or doesn’t seem to get you, don’t hire them. There are plenty of other stylists to choose from, even if you don’t live in a major city. Share Your Style stylists deal with some clients entirely online, so you don’t need a local stylist.

Get Into Your Closet



A personal stylist won’t push you to buy an entirely new wardrobe. Unless you’ve had a significant change in your weight and don’t own anything that fits, in which case you probably already knew that you need to replace everything. A stylist can help you go through your entire wardrobe and figure out what works, and what’s missing. “They mix and match and create outfits you never knew you had because you never thought of pairing this with that,” Diane said.

Worried about letting a stylist see how you store your clothes? You know, the pile of clothes waiting to be ironed, the closet that you haven’t purged since the 80s, the laundry bag on the floor full of clean clothes that you’re totally going to put away. A stylist won’t care. They’re not a professional organizer. Diane said, “All we ask is that all your clothes are clean so that we can see them all. You don’t have to clean your room.”

Time To Shop

Once you’ve gone through your closets, your stylist will make a list of specific items you need. That way you won’t go shopping and buy something you don’t need or love because you don’t want to leave empty-



handed. You don't want to feel like you've wasted your time, so you waste your money.

A stylist can go shopping with you, suggest stores for you to check out yourself, or send you links to clothes you can buy online. Diane said, "Most people shop in the same stores for years." A stylist can tell you about new stores that might work for you, and where you should look for specific items.

Super importantly, a stylist can help you navigate the [crazy system](http://abbeypost.com/blog/plus-size/) (<http://abbeypost.com/blog/plus-size/>) of women's clothing sizes. They'll know which size you should try in different brands. You might be between a 16 and an 18 in one brand, so nothing really fits you. But you may take a size 16 in another brand and it fits great. You can find this out by trying on lots of clothes in lots of different stores, or a stylist can just tell you.

Can I Really Afford This?

Hiring a stylist doesn't cost thousands of dollars. It's more like a few hundred – the actual amount depends on the services you need. Not sure if you have \$250 in your clothing budget to hire a stylist? You probably waste that much money on clothes you buy and never wear. Or hardly ever wear because they're OK, but not great. "It does you no good if you keep the tags on and keep it in your closet," Diane said. "Stylists can help you save money by keeping you from buying the wrong things." And by creating new outfits out of the clothes you already own, you get more wear out of your existing wardrobe – no shopping necessary.

A Professional Shopping Buddy

It's fun to shop with your friends, but they have their own agendas. Sometimes you need to go shopping without wasting time in a store that doesn't carry your sizes. If there are just five items you need to complete



your wardrobe, you don't want to be distracted by your BFF's quest for a new purse. Unless your friends are stylists, they're not going to be able to give you the advice you might need.

You hire someone to mow your lawn, fix your car or watch the kids while you're at work. It only makes sense to hire someone to help you shop so you can get out of the store and back to your life.

Check out **ShareSomeStyle** (<https://www.sharesomestyle.com/>) today!

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