

The Great Color Debate: Picking Flattering Colors for your Skin Tone

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“Flattering” is a word that often causes debate, but the truth is, finding flattering colors is actually a pretty objective process.

Do you ever look at some colors and just fall in LOVE with them? But when you put them on...it's a train wreck? Or have you ever seen something on the rack, been convinced it will never work, and then *bam* it lights up your face



like fireworks? Color is a powerful thing. And while you may know what colors you LOVE, its not always as easy to find the ones that suit your skin tone perfectly.

Sure, you can power through with some trial and error to find the shades that look the best on you. A quick glimpse into your closet may reveal that you lean heavily on a few shades, but you may not really understand

exactly why they look great and why you gravitate to them.

In this post, we're breaking down a super-simple methodology for choosing colors for your skin tone. Then, we'll share with you which colors in the AbbeyPost Spring 2015 lineup work perfectly for each type!

Are You Warm or Cool?

As we've discussed [before \(http://abbeypost.com/blog/best-ways-figure-colors-flatter-skin-tone/\)](http://abbeypost.com/blog/best-ways-figure-colors-flatter-skin-tone/), colors can be either warm or cool.

Warm colors make you feel energized when you see them. They are vibrant and alive! They're the kind of shades you'd consider painting your kitchen in to foster an atmosphere of lively warmth. Warm colors include yellow, orange, red and reddish-purple.

Cool colors are soothing to look at. They are the kind of colors you'd use those colors in your bedroom to help you relax. Cool colors include blueish-purple, blue and green.

Black, brown and gray are neutral colors and just about everyone can wear them – which explains why they're so popular.

So you just need to figure out if warm or cool colors are flattering for your skin tone, and you'll know which colors to wear.

Watch Your (Under)Tone

While people come in countless skin colors, there are only two basic undertones. Everyone falls somewhere on the spectrum of these tones. One looks good in warm colors, and the other looks best in cool colors. [The Fashion Spot \(http://www.thefashionspot.com/life/177555-color-theory-learn-which-colors-look-best-your-skin-tone/\)](http://www.thefashionspot.com/life/177555-color-theory-learn-which-colors-look-best-your-skin-tone/) has a quick way to tell:

“Go ahead and turn your hand over, palm up, taking a gander at the underside of your wrist. What color are the veins? If they look blue or purple, you’re cool toned. If they look green or have a yellow cast, you’re warm toned. That’s it. Simple.”

Cool, right? No need to hire a stylist or have your colors professionally done.

You can also figure it out based on the colors you know look good on you. Do you look better in red or blue? If you wear loads of red, then your skin is warm toned, and you can wear orangey reds, yellow and orange. If blue is your best friend, then your skin is cool toned, and purple, blue-toned reds, and green will look great on you.

So your flattering colors are either all warm colors or all cool colors. Simple.

AbbeyPost’s Colors

We’re introducing a bunch of new colors for Spring, and we’re not going to leave it to you to figure out which ones are warm and which are cool. We have different colors for each fabric, because we care more about the

quality of the fabric than being able to offer the same exact colors in every fabric we use. So that's how we'll break it down.



These are some of the neutral shades you'll find in the AbbeyPost Spring 2015 collection of colors!

Jersey

Neutral Colors

Champagne

Chocolate

Grey

Silver

Black

Warm Colors

Dark Red

Fuchsia

Yellow



Keeping it cool! Here are a few of the cooler tones we're using this Spring.

Cool Colors

Navy

Orchid

Royal

Bright Green

Ice Blue

Turquoise

Ponte

Neutral Colors

Chocolate

Grey

Toffee



Warm up to color with these tones from our Spring collection!

Warm Colors

Fuchsia

Marsala

Yellow

Cool Colors

Bright Green

Navy

Royal

And That's It!

It seems weird to think that both navy and ice blue would look good on the same person, but they do. Whether jewel tones, pastels or brights are on trend, you won't go wrong so long as you pay attention to a color's heat signature!

Got questions? Talk to us in the comments!

Or, shop our New Arrivals section to choose the perfect outfit for your Spring 2015 needs!



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