

Sophisticated Curves

Online Plus Size Clothing Boutique

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Why We Love Wrap Dresses

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The wrap dress was an instant classic when it was invented in 1974. Considering how unfortunate most 70s fashion was, this is nothing short of miraculous. Nowadays, every closet has a wrap dress. Or two or three. Faux wrap, true wrap. We love them all. What is it about this style that's so irresistible?

It Fits! It Fits!



The adjustable fit is a big part of the wrap dress' appeal. You usually have to make a trip to the tailor to get an off the rack dress that fits you perfectly. But with a wrap dress, you just need to tie it just so. Generous bust? Wrap the dress so you get all the coverage you need. Pear shaped? Other dresses may not fit your chest and hips equally well. But you can get a wrap dress that fits your bottom half and then tie the top snugly – instant alterations.

Even a faux wrap like Eloquii's [Printed Wrap Dress](#) (pictured, left) can be adjusted a little. If you want a higher neckline, you can add a camisole underneath, or pin the criss cross neckline together with a brooch.

Relaxed Waistline

Other dresses that emphasize your waistline can be binding. And for apple shaped women, they can be unflattering and uncomfortable because the waistline hits them right in the middle a curve – the tummy. But a wrap dress has more of a suggestion of a waistline. So it doesn't squeeze you.

Some wrap dresses, like Kiyonna's [Whimsy Wrap Dress](#) (pictured, right) have an empire waistline, which flatters all body shapes.



Variety



There are so many different wrap dresses to choose from. The tops may be similar, but designers let their creativity flow when it comes to skirts. Eloquii's [Printed Wrap Dress](#) (pictured, above) features an a-line skirt. Kiyonna's [Whimsy Wrap Dress](#) features flirty ruffles. Eloquii's [Asymmetrical Wrap Dress](#) (pictured, left) features an asymmetrical hem that shows off your legs.

There's even room for variety when it comes to the neckline of a wrap dress. Kiyonna's [Sweetheart Knit Wrap Dress](#) (pictured, below) has a sweetheart neckline that offers extra coverage for big busts.

Wrap Your Curves in Style

Wrap dresses may be ubiquitous, but they're anything but same old, same old. Wearing a wrap dress is a quick, easy way to look chic and stylish. At the office or at a party, a wrap dress can make you the most fashionable person in the room.

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