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Why You Should Invest in a Good Camisole

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It's time to stop treating your [camisoles](#) as an afterthought. Sure, they're mostly covered up by other clothes, but they can tie an outfit together as well as the perfect cardigan. There are a lot of differences between [Cushie b's Black Pointelle Knit Camisole](#) and some flimsy cami from the mall. And they're important differences.

Lifespan

If you want to make an inexpensive camisole, you start with cheap fabric. It's going to be thin, with no drape. And it's going to fall apart in the wash in a few months. Either the material will wear out, or the seams will give out thanks to flimsy stitching. If you're lucky, it'll hold together but will bag and pill so you have one more thing to wear while doing yardwork.

But a [luxury camisole](#) is made with high quality knit fabric. The material will be heavy and thick – but not bulky. The extra weight means the fabric drapes over your body instead of clinging. The rayon/nylon pointelle knit Cushie b uses will last for years. The seams are sewn with a long lasting stitch.

Cost Per Wear

Why not buy a new, cheap cami every month or two? It ends up costing more in the long run. It all comes down to Cost Per Wear. If you buy a cami for \$10 and you can wear it to work once a week for 8 weeks, you're paying \$1.25 for each wear you get out of it. But a [\\$75 camisole](#) will last for years. Let's say you wear it once a week for two years (though it may last longer). That makes the Cost Per Wear 72 cents.

That means if you buy the cheap camisole, you're spending \$130 (one \$10 cami every 8 week for 104 weeks) instead of \$75 for one cami. The luxury option is actually more budget-friendly.

Opacity

Any garment's first job is to cover your body. Since inexpensive camisoles are made from thin, flimsy fabric, they tend to be see-through. No big deal, right? You're covering most of the cami with something else.

Until you need to take off your top layer for some reason. Airport security, broken air conditioner, stuffy conference room – those top layers could come off at any time. That's the whole point in wearing layers – so you can easily wear more or less with minimal fuss.

When that happens, do you want to be wearing a camisole that reveals more than you'd like? Or would you prefer a [camisole](#) that's so thick and well made that you can wear it solo without embarrassment?

You're Worth It

Too often, women put ourselves last when it comes to the family clothing budget. Then we end up wasting money on fast fashion that lets us down. If you're going to be wearing something every week, you shouldn't skimp on it. You deserve to look and feel your best all the way down to your skin.

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