

Fort Smith Livestock News

(Formerly National Horse Market News)

Fort Smith, Arkansas — Horse Capital of the World

7,200 Copies to 50 States and Four Foreign Countries

Bulk Rate

U. S. Postage Paid
PERMIT No. 390
Fort Smith, Ark.

Return Requested
Fort Smith Livestock News
Fort Smith, Ark.

VOLUME 5

SEPTEMBER, 1964

NUMBER 8

Market Chat



By Buddie Walker
President

A tired but happy office and sales crew of our company early Sunday finished up the largest horse auction we have had for several years, a good indication of the soundness of the horse industry. We are happy to report that we sold approximately 1,600 horses in the two-day and night sale.

The only sad spot in the picture was the tragic plane accident that claimed the lives of two of our good friends and the injury of five others while they were enroute home to South Carolina. The details are given on this page.

We are confident that the remaining fall and winter sales here will be good. I have never seen the light horse industry as deeply interested as at this time, and we are looking forward to having thousands of our friends and customers with us during the season.

The success of the September sale makes us very grateful to the hundreds that attended and sold and bought horses and we hope to have you with us Oct. 2 and 3.

We were certainly pleased to see all of our customers, both buyers and sellers, back at our opening fall sale. It is a genuine pleasure to look back over the years and see the same faces coming back for continued business.

We know that we make some mistakes, as does every business, but we also try each month to correct the mistakes that were made the month before. We always welcome constructive criticism, but on the other hand, we must have certain rules and policies to operate by, and we cannot permit anyone to completely reverse these rules.

Our horses are consigned and
(Continued on Page 2)

SEPTEMBER SALE SMASHES RECORDS; LARGE AUCTION ASSURED FOR OCTOBER

OREGON HORSES ARE CONSIGNED TO NEXT SALE

Two semi-trailer loads of good Quarter Horses have been consigned to the Fort Smith October sale by William H. Foster, president of Foster Ranches, Monument, Oregon.

Mr. Foster (Red) advises that these are perfectly muscled horses and are in top working condition. Most of these horses were raised on the Foster Ranches.

Every record for the year was smashed at the September sale of the Fort Smith Auction Company, when considerably more than 1,500 head of horses and ponies went through the rings in two days, and a part of two nights. The largest audiences in the history of the company were in attendance, and by far the largest audience ever to attend a pony sale here saw more than 300 little fellows sold in one evening.

As a result of the big attendance and the good prices at the September sale there is every reason to believe that October will be another big sale. The sellers at this fall opening seemed very happy with the prices received.

The September sale was something special. There was

a large consignment of purebred Arabians, the largest ever sent here, from the Lanigan Ranch in California and the prices paid were exceptionally good. In fact, the top selling horse of the entire sale was an Arabian mare, Vahshi, 23410, by Gabilan and out of Poco Maduro. She went to Henry Visser, prominent breeder of Orange City, Iowa.

The Guy Holland dispersal of POA's from Hutchinson, Kan., about 40 head, brought very good prices, and the Appaloosas sold at prices in keeping with those of the better Quarter Horses, as a matter of fact, the second highest selling horse in the sale was an Appaloosa.

Among the heavier buyers of the more expensive horses were Mrs. Mildred Murphy, of Avon Park, Fla., who purchased some fine Quarter mares for her ranch there; Cas Walker and Tom McGuire, of Knoxville, Tenn., who bought horses of all kinds, some of them the better kind, and Brooks Mims, Front Royal, Va., who is always a good buyer, as was Bill Edwards of Lockbourne, Ohio.

Buyers were present from more than 25 states, ranging from New York to California,
(Continued on Page 2)



Tragedy moved in the wake of the September horse auction at Fort Smith when two members of a party of buyers from South Carolina were injured fatally and five others hurt when their twin-engined plane caught in a power line and crashed on a highway 20 miles north of Atlanta, Ga., within a few hours after leaving Fort Smith.

Dead are Mr. and Mrs. James Jennings, of Blythewood, S. C. Injured are Dr. and Mrs. Shepard Dunn, Dr. and Mrs. Richard Wayburn, of Columbia, S. C., and Pilot Bob McAmis, of Greenville, S. C. Mrs. Jennings was a teacher in the Columbia schools and Mr. Jennings is a prominent horse dealer.

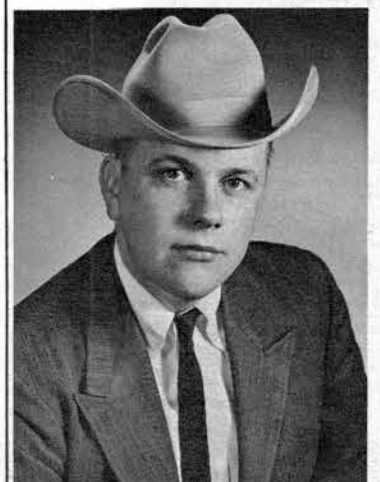
The group had attended the September sale and made a substantial purchase of good horses that were enroute to

South Carolina by truck when the accident occurred.

Mr. McAmis was piloting a chartered plane when it ran into a power line; the line whipped over the wheel, sheared off a utility pole, yanked away the wheel and flipped the plane over on to the expressway, where traffic was heavy. Fortunately, the plane did not strike any cars, but it did crash into a bridge before stopping.

In the picture above, reading from left to right are Mrs. Richard Wayburn, Dr. Shepard Dunn, his wife, Nancye Dunn, Bob McAmis, the pilot, Sybil Jennings and her husband, Jimmie Jennings, who were killed, and Dr. Richard Wayburn. The picture was made in the office of the Fort Smith Auction Co., by a staff photographer, only a few hours before the fatal crash.

VP's Corner



By Billy Walker
V. Pres.-Gen. Mgr.

First of all, I would like to thank each and every one of our consignors and buyers who helped to make the September sale one of the greatest in the history of our company.

As mentioned in other stories in this issue, we had more than 1,500 head of horses and ponies and they brought very satisfactory prices. All of the good horses, whether registered or grades, seemed to bring very good prices, while the average or "in-between horse" as we call them, were somewhat on the cheaper side, as is true at every sale. This sale again points up the fact that we have mentioned many times before . . . the horse in good flesh and well groomed will bring more money by far than a horse of equal quality, but which has been neglected.

As you know, we closed the market and took a vacation during July and August, and we have all had a good rest and are back in big action and we honestly believe we shall smash the record again with the October sale.

I have cried sales throughout the country during the summer and am now booking sales for the fall, winter and the new

(Continued on Page 2)

Fort Smith Sale Schedule 1964

(Post on Your Calendar)

Dates	Notes
October 2 and 3
November 6 and 7
December 4 and 5

All Sales Start Promptly at 10 a.m.