Dear Friends,

Let us first announce to you all some exciting news: the always inspiring Angelica Towne was officially named a co-founder of Educate! Angelica is referred to by many on the team as “teacher,” and it is true – we doubt there is anyone on our team who would say they haven’t learned a great deal from Ange (as we lovingly call her). This rings especially true for Boris and Eric who have learned and grown tremendously as a result of our relationship with her. She has a unique ability to deepen the level of conversation and thinking within the organization by identifying challenges or weaknesses, then beautifully using the Socratic method to co-create a solution. Some call it great teaching, we also think it is great leadership.

Through her commitment, creativity, and leadership we are thrilled to announce Angelica as a co-founder in honor of the foundational role she has played since the time when Educate! as we know it was just a bold idea encapsulated in a few inspiring sentences.

2011 was a significant year for the organization. As we write this letter, the government of Uganda is implementing the leadership and entrepreneurship curriculum to empower 25,000 young leaders and entrepreneurs across the country to start real enterprises and initiatives that tackle poverty, disease, violence, and environmental degradation.

Furthermore, a consortium of the United Nations International Labour Organization and World Bank (the Youth Employment Network) began an evaluation of Educate!’s program. At this stage in our development, there is no more powerful foundation than strong evidence to scale the model of education we provide across Uganda and around the world. The UN evaluation will be an important first step in building that evidence base.

All of this will help us nourish the remarkable potential of the Educate! Scholars – youth like Joseph Kwolekya who makes bio-fuel from organic waste; Nuru Namono who empowers young prostitutes to earn an alternative living with dignity; Lillian Aero who provides partial employment to 66 women and exports crafts and shea products across the world, and so many others whose lives are profiled in the pages to follow.

With much respect and appreciation, we thank you for all you have done to lay a powerful foundation.

Sincerely,
Boris Bulayev, Eric Glustrom and Angelica Towne

Why we do what we do: To create sustainable solutions to the toughest challenges our world faces, we must re-imagine the purpose of education. A transformed education system will develop a new generation of leaders and entrepreneurs to solve poverty, disease, violence, and environmental degradation.

Educate! develops young leaders and entrepreneurs in Uganda by providing long-term mentorship and two years of world-class leadership and entrepreneurship training to help high school students start enterprises that solve poverty, disease, violence, and environmental degradation. Educate!’s graduate program provides ongoing mentorship, training, and access to capital to amplify the impact our students have after graduation. Our model is exponential empowerment – a long term investment in youth so they can positively impact many others throughout their lives. We work with 3,600 diverse young leaders and entrepreneurs across Uganda – the next Nelson Mandela, Wangechi Maathi, and Mahatma Gandhi of Africa.

Transforming the education system: Educate! partnered with the government of Uganda and the UN International Labor Organization (ILO) to incorporate its leadership and entrepreneurship curriculum into the national education system. The curriculum now reaches 25,000 students annually.

Letter from the Founders
Scholar Success Stories

As fuel prices continue rising, Joseph has been developing an affordable fuel alternative in his school’s science laboratory. After studying the carbon composition of bananas and cassava in his biology class, Joseph worked with his Educate! Mentor to experiment with the waste of these plants. Joseph found that, when properly fermented, the banana and cassava peelings produce a liquid substance composed of ethanol and ethene – biofuel. Joseph created a supplement for petrol that not only reduces the cost of fuel for his community but also produces less air pollution. With his new school, Joseph is attempting to carry his product under the National Bureau of Standards and set up a production plant in Uganda.

At an Educate! retreat last year, Brenda learned how to make soap and began to experiment with herbs to create an affordable medicated soap. Traditionally herbs are rubbed onto the skin causing irritation. Using the research she collected concerning binding and foaming quality, Brenda mashed the herbs into the soap to produce her brand, “Smooth.” The soap helps treat many skin infections that affect children in her community. Brenda is teaching the skill to her fellow Scholars, and together they are selling the soap in her community.

Alumni Success Stories

Through his experience with Educate!, Nathan has developed many projects to support his community, including a pen recycling project collecting and reusing the ink of pens found in local school yards. He re-fills cartridges into new pens, which cost less than half the price of an ordinary pen, thus providing families with an affordable alternative. Other projects Nathan is leading include: a home-based plant utilizing animal waste from farms to provide alternative energy for cooking; the Kumi Honey and Fruit Producers’ Association which donates beehives to youth who are interested in beekeeping to encourage entrepreneurship; and an initiative to plant fruit seedlings and sell the fruit to the community at a subsidized price.
Educate! Alumni Creating Exponential Empowerment

Selig Masaba uses soccer in his community to encourage participation in school. He and his team earned $641 in March through their stick-and-business. The team is using the money to start a literacy and vocational center to help students who have dropped out of school.

Sarah Nambozo began the Hope Youth Saving Scheme as a way to encourage and inform members of her community about the importance of saving. The project earned Sarah a community award of $129, which she invested in a cow and a garden to sustain her family.

Juma Mwigambwe was concerned about the amount of plastic bags his village uses. So he started a paper bag making business. In addition to reducing plastic waste, he is encouraging his community to practice environmental protection. He earns over $600 through his venture.

Martha Akuto started 180 orange-tree seedlings and, with the money she earned from selling the seedlings, began a poultry farm. She has 4 poults at $21 each. This female poul will, in the future, have 18 poults each year, which will secure Martha’s income generating project.

Iliana Ngobole is concerned about the lack of access to affordable clean water in her community. Water jugs are expensive and the closest water source is 3 miles away. In December, Iliana organized a meeting with water distributors in her community to discuss a solution. With their help, the group is working to get clean water to 15,000 Kenyan residents with a community tap system.

By The Numbers:

This year Educate! partnered with the government of Uganda and UN International Labor Organization to incorporate the Educate! leadership and entrepreneurship curriculum into the national education system. The curriculum now reaches 25,000 students. We are currently working with a total of 5,600 Educate! Scholars enrolled in 52 partner schools reaching 8 districts across Uganda.

Educate! partner schools include all girls, all boys, Christian, Muslim, wealthy, underprivileged, and geographically diverse schools.

Number of Educate! Graduates: 667

Over 80% of Scholars have held a leadership position in school or in their communities since graduating from Educate!.

Scholars’ businesses earn a median income of 100,000 Ugandan Shillings ($40) per month. 34% of Scholars are reinvesting their money in their enterprises, 28% are saving for a future project or goal, 13% are using the money to help their families, and 5% are even donating the proceeds to charity.

Total Revenue of Scholar Enterprises: $16,685

60 organizations are using Educate!’s leadership and entrepreneurship curriculum in over 10 countries across the world.

Businesses and Initiatives started by Educate! Scholars: 600

Project Types

- Livestock and Agriculture (20%)
- Financial Groups (2%)
- Education and Empowerment (18%)
- Small Business (18%)
- Sanitation and Recycling (13%)
- Food Banking and Selling (10%)
- Arts and Crafts (9%)

www.experienceeducate.org
Near the end of 2011, Educate! launched an innovative partnership with Halloran Philanthropies, a foundation which works to inspire, catalyze and accelerate sustainable social interventions that seek to raise the level of human well-being. Together, Halloran and Educate! are creating an Innovation Lab to scale new models of Educate!’s program that are financially sustainable (or in other words, independent of donor funding).

The models of financial sustainability tested in the Innovation Lab will enable Educate! to become accountable to the people for whom we exist – the Scholars!

Halloran’s partnership with Educate! is a bold step towards achieving a financially sustainable model of education that will support a new generation of leaders and entrepreneurs eager to solve the toughest challenges our world faces. We look forward to taking the next steps to pilot the financially sustainable program models.

Thank you Harry, Kay, Tony, Adrianna, and the entire Halloran team for your unbridled courage to change the world!

Educate! Mentor Angella Bulamu, was published on The Christian Science Monitor.com in March where she shared her thoughts on the Kony 2012 campaign/film that caused an international debate. In the Op-Ed, Angella asks, “Why give celebrity status to a killer?”. An excerpt is below:

As a mentor for young leaders and entrepreneurs with Educate!, I grapple with the Kony 2012 video and the horrific memories it stirs for my students. Foreigners again look at Uganda as a country of misery, ignoring our progress. We defeated Kony and the LRA rebels. Why not make a video about the surviving children?

Until last week, I had not seen Kony’s face in northern Uganda for six years. The leader of the Lord’s Resistance Army (LRA) had long since relocated his campaign of violence and fear elsewhere. And yet, suddenly, with the release of the video, Joseph Kony – rapist, terrorist, murderer – is an international celebrity.

The LRA led vicious attacks in northern Uganda for 20 years, killing tens of thousands of people and abducting children as soldiers and slaves. But Kony and his LRA were pushed out of the country by the Ugandan Army, and there haven’t been LRA attacks here since August 2006. Most of the 1.8 million displaced people have returned and are trying to reconstruct their lives.

I teach and mentor at four high schools in Lira, working to rebuild these young people’s self-confidence and ability to chart a better future for themselves and their communities. The students, given an opportunity to develop and learn in peace and security, have been making solid – in some cases tremendous – strides.

Recently, one of my students asked me, “Madame Angella, could the war come back?” At his Mentor, I felt obliged to assure him. “No, Daniel there is only peace now.”

Even if I am right, Daniel’s question betrays the fear that I am trying to help my students overcome. After years of concentrating on his studies, Daniel, like many of his classmates, cannot help but wonder where his efforts will lead.

Daniel is one of my rock-star students. He dropped out of school for three years to ensure that his mother and siblings got a better life after losing his father during the insurgency. He tried various forms of businesses before returning to school. He wants to be the leader northern Uganda needs to rebuild. Wouldn’t it be wonderful if Daniel had been the star of the YouTube video? "Daniel 2012!"

Since Kony’s expulsion, Ugandans have moved on with their lives. No longer in internally displaced persons camps, they have constructed permanent houses, started businesses, and grown their own food. And there are the schools, Uganda’s great hope for the future.

We defeated the LRA, and that progress is irreversible if we keep pushing forward. Perhaps that is my message to students such as Daniel. What we are doing matters to us, and to our future.
Assistant: **Thank You**

As Educate! develops the next generation of leaders and entrepreneurs in Uganda and creates a model that can be applied around the world, we THANK all those who fueled our mission during the 2011 calendar year.

**OUR SUPPORTERS THAT GAVE $5,000+ INCLUDE**
- Bank of America
- Fairfield Foundation
- Global Fund for Children
- Kirby Foundation
- US Embassy

**OUR SUPPORTERS THAT GAVE $1,000-$4,999 INCLUDE**
- Sanofi-Aventis
- Tower Hill Foundation
- Total Equity and Liabilities
- Net Income
- Total Revenue
- Net Assets as of 12/31/2010
- Current Liabilities
- Current Assets
- Total Liabilities
- Total Equity
- Net Income
- Total Assets
- Total Liabilities
- Total Equity

And a heartfelt thank you from the entire Educate! team to all those who supported us during the 2011 calendar year!

**Statement of Activities**

**January 1, 2011 - December 31, 2011**

**Income**
- Restricted Donations
- Unrestricted Donations
- Special Events (less cost of direct benefit of $28,458)
- Other Revenue
- Interest Income
- Total Revenue

**Expenses**
- Programs
- Administrative
- Total Expenses

**Net Income**
- $300,778

**Balance Sheet**
- As of December 31, 2011

**Assets**
- Bank Accounts
- Other Current Assets
- Total Assets

**Liabilities and Net Assets**
- Net Assets as of 12/31/2010
- Net Income
- Total Liabilities
- Total Equity and Liabilities

**Financial Statements**

**Board and Staff**

**Thank You**

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And a heartfelt thank you from the entire Educate! team to all those who supported us during the 2011 calendar year!
Support Educate!

Develop the potential of Educate! Scholars to solve their communities’ greatest challenges today!

$35 supports a Scholar through Educate!’s leadership and entrepreneurship program for a month

$140 supports an Educate! Scholar for a trimester

$420 supports an Educate! Scholar for a year

$840 puts a Scholar through the entire two-year program

Thanks to several major investors who fully cover Educate!’s fundraising and management costs,

100% of your investment will go directly to develop the next generation of leaders and entrepreneurs!

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