

JULY 2017 **MEETING MINUTES**
Iowa Chapter ASLA
Regular Executive Committee Meeting
July 20, 2017

MEETING LOCATION: Bishop Engineering, Urbandale, IA

PRESENT: **PRESIDENT** *Josh Shields* | **PRESIDENT-ELECT** *Bruce Niedermeyer* | **VICE PRESIDENT** *Pat Dunn* | **PAST PRESIDENT** *Michael Gaunt* | **TRUSTEE** *Matt Carlile* | **ASSOCIATE MEMBER-AT-LARGE** *Paige Hubbard* | **TREASURER** *Eric Doll* | **SECRETARY** *Dylan Jones* | **PUBLIC AWARENESS REP** *Garret Munch* | **ASSOCIATION MANAGER** *Kristina Sickels (via phone)*

NOT PRESENT: **MEMBER-AT-LARGE** *Seana Godbold*

GUEST(S): **ISU LA DEPARTMENT CHAIR** *Carl Rogers*

CALL TO ORDER: Meeting was called to order at 11:36 a.m. by President Josh Shields

I. MEMBER OPEN FORUM

A. [None]

II. OFFICER'S REPORTS

A. Secretary's Report – **Mr. Jones**

- 1) Reminder to get Newsletter material to Dylan. Motion to approve the June 2017 meeting minutes and action items was made by Matt C. and seconded by Bruce N.; no opposed. Motion carried.

B. Treasurer's Report – **Mr. Doll**

- 1) Update on chapter funds was given. Motion to approve the Treasurer's Report made by Michael G. and seconded by Bruce N.; no opposed. Motion carried.

C. Trustee Update – **Mr. Carlile**

- 1) Update on Honors & Awards Committee was given – they are lacking in Midwest jury representation; if you want to nominate someone, let Matt know.
- 2) Goal is to wrap up monthly agriculture policy meetings by this fall.

D. Association Manager Update – **Ms. Sickels**

- 1) Working on elections, fall conference and golf wrap-up. Josh and Kristina to work through Central States dollar amount to request from Savery Hotel.

III. ONGOING COMMITTEE / ACTIVITIES REPORTS

[EXTERNAL COMMITTEES]

A. ISU Chapter SSLA

- 1) [None]

B. ISU Landscape Architecture Department – **Mr. Rogers**

- 1) Update on tailgate planning was given.

2) August 22-28 is homecoming – design achievement award will be presented to Vaughn Rinner, August 27.

C. Public Relations / Public Awareness – **Mr. Munch**

- 1) Save the date sent for fall conference.
- 2) Still need to address PARK(ing) day – newsletter update / press release.

[INTERNAL COMMITTEES]

A. 2017 Fall Conference – Sept 19: 9am-4pm – **Mr. Dunn**

- 1) Theme is “healing / health”.
- 2) Student call for entries is out – due on August 25th. We will jury the awards internally.
- 3) Speakers are lined up and schedule is set.
- 4) Michael to help with awards printing coordination.
- 5) Costs: <\$1,000 speaker costs + cost of facilities and food.
- 6) Same ticket price as last year.
- 7) Kristina to coordinate with sponsors.
- 8) CEU process will be the same as Central States.
- 9) Jonathan / Jill: Update on licensing / renewal – have them talk about this at the spring conference.

B. Tailgate – **Mr. Rogers**

- 1) Sept 28: ISU vs. Texas – 7pm.
- 2) Tent is on the south side: 20x30 is the chosen size.
- 3) Save the date to be sent out soon.

C. Bike Ride / BBQ – **Mr. Rogers**

- 1) Discuss at August meeting – people seem on board at the university. Plan for late afternoon / evening.

D. Central States Reprinting – **Mr. Gaunt**

- 1) Reprinting of certificates is done.

IV. OLD BUSINESS

A. Website [carry-over]

- 1) Awards from 2013-2016 – would be good to have archive.
- 2) Wait for ASLA National rebrand to roll out before we update anything.
- 3) We do have PayPal functionality with Squarespace – just need to add it in the account settings.

B. Elections

- 1) Nominations have been received – need to follow up. Results due to National on August 20.

C. Licensure

- 1) Update to be given at Spring Conference.

D. Strategic Planning

- 1) Involve National and get scheduled? Chapter Member Survey – send after Fall Conference.

V. NEW BUSINESS

A. Active Living Iowa

- 1) Request for participation / partnership. Josh provided a handout detailing who they are and what they do. Good group of connections – health, national planning, ASLA.

- 2) Who would champion? Some commitment required – monthly meetings, collaborative workshops on walkable communities, etc. Interest from the board: a past president? Eric Doll might also be interested. Julia Badenhope (Community Visioning)?

B. Venues / Dates for 2018 Events

- 1) Winter Social: TBD
- 2) Spring Conference: idea to combine with the golf outing @ Honey Creek Resort (Fri/Sat event). Other ideas – look west / east sides of the state, too: Hotel Julien in Dubuque. DNR Speakers – check availability.
- 3) Idea for a traveling conference was mentioned: buses leave Cedar Rapids or Des Moines and meet at Honey Creek.

VI. MEETING WRAP-UP/ NEXT MEETING

A. Schedule Next Meeting

- 1) **Next Meeting: August 31st at the Research Park (Carl to confirm building/details), Ames, IA– 11:30 a.m.**

B. Open Forum - All

- 1) [None]

C. Review New Action Items

VII. ADJOURN

- A. Motion to adjourn made by Michael G. and seconded by Matt C.; no opposed. Motion carried.

- B. Meeting adjourned at 12:46 p.m.

SUBMITTED BY: Dylan Jones, Secretary
