

NOVEMBER 2017 **MEETING MINUTES**  
Iowa Chapter ASLA  
Regular Executive Committee Meeting  
November 2, 2017

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**MEETING LOCATION:** RDG, Des Moines, IA

**PRESENT:** **PRESIDENT** *Bruce Niedermeyer* | **PAST-PRESIDENT** *Josh Shields* | **PRESIDENT-ELECT** *Keith Billick* | **TREASURER** *Eric Doll* | **SECRETARY** *Lara Guldenpfennig* | **TRUSTEE** *Pat Dunn* | **MEMBER-AT-LARGE** *Hans Klein-Hewett* | **ASSOCIATE MEMBER-AT-LARGE** *Sara Davids* | **ASSOCIATION MANAGER** *Kristina Sickels* | **EXITING PAST-PRESIDENT** *Michael Gaunt*

**NOT PRESENT:** **VICE PRESIDENT** *Brenda Nelson* | **PUBLIC AWARENESS REP** *Garret Munch*

**GUEST(S):** **ISU LA DEPARTMENT CHAIR** *Carl Rogers*

**CALL TO ORDER:** Meeting was called to order at 11:38 a.m. by President Bruce Niedermeyer.

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**I. MEMBER OPEN FORUM**

- A. Bruce discussed the Chapter Purpose from ASLA National

**II. OFFICER'S REPORTS**

A. Secretary's Report – **Mr. Jones**

- 1) August Minutes, September Notes action made by Josh Shields and seconded by Eric Doll, no opposed. Motion carried.

B. Treasurer's Report – **Mr. Doll**

- 1) Update on Chapter funds was given. Fall Conference items were paid. Central States to Prairie Gateway. Motion to approve the Treasurer's Report made by Pat Dunn and seconded by Josh Shields, no opposed, motion carried.
- 2) Interest Account – if funds were low one year, there are funds available
- 3) Lobbyist – Bryce Oakley who keeps us up-to-date with legislature

C. Trustee Update – **Mr. Dunn**

- 1) Matt Carlisle and he attended meeting at Nationals. Has online access to information distributed to Trustees. Not prepared to set and agenda for the chapter. Topics covered were the ASLA new logo which was previewed, statistics of students entering the field at a collegiate level and lack thereof. Josh – spoke of the lack of STEM programs and landscape architecture connections; agrees that outreach needs to occur

D. Association Manager Update – **Ms. Sickels**

- 1) [None]

**III. ONGOING COMMITTEE / ACTIVITIES REPORTS**

[EXTERNAL COMMITTEES]

A. ISU Chapter SSLA

- 1) [None}

B. ISU Landscape Architecture Department – **Mr. Rogers**

- 1) ASLA rolling out career discovery sector to colleges,
- 2) Mindy Cooper – academic advisor wants to reach out to 4H clubs
- 3) Faculty Position: Tenor assistant professor (any studio classroom) robust pedigree of design, research, landscape technology/construction design/plants/staff interested in doing Savanna Studio. Search is open now and will close in January with interviews of short list of candidates following. Master of Urban Design program – position open and can have landscape design background.
- 4) Final reviews: 12/6-8 Need reviewers
- 5) Call to Action: Talk to legislators to promote Landscape Architecture
- 6) SSLA Membership vs. Student ASLA Membership: Keith had discussion with students about what is better as far as membership. Carl felt it is worth it to talk with SSLA chapter and get their feel for what they are wanting as a chapter. We have the option for Vaughn Rinner from nationals to come to Iowa State and present/charrette with students and faculty on a mini-strategic planning level.

C. Public Relations / Public Awareness – **[Absent]**

- 1) January 5-7: Garret will attend the PR Summit in Austin.

[INTERNAL COMMITTEES]

A. 2017 Fall Conference Recap

- 1) CEU's have been sent out.
- 2) Financials broke even.
- 3) Received good feedback.
- 4) Pat Dunn planning 2018 Fall Conference 😊
- 5) Mentors are a positive add to the conference experience.

B. Fall Tailgate Recap

- 1) Went over budget, will need to update budget; ordered too much food
- 2) Partnership Program with SSLA
  - a. Doesn't necessarily have to be a football tailgate, could be a casual event to collaborate
  - b. Bike ride was a good event.

C. Central States

- 1) Waiting on one form, blanks are ready for certificates
- 2) \$3,000 Settlement with the Savery and covers seed money to Prairie Gateway Chapter
- 3) Kristina's Contract: Jan/Feb/Mar/Apr extra hours from Spring Conference incurred \$3000+ in fees for her time

**IV. OLD BUSINESS**

A. 1899 Pledge has been completed with Nationals.

B. Strategic Planning [carry-over]

- 1) Survey questionnaire has been started to gather info from professionals, educators, and students. Aim for early December.
- 2) Julia from nationals would come and host a 2 day event to brainstorm. Aim for February?

C. Active Living Iowa

- 1) Better Block event
  - a. Eric gave a recap of the event and said it was really great to have a presence there.

## V. NEW BUSINESS

- A. Association Manager Contract Renewal Proposal
  - 1) Current Contract set at \$38 per hour; 24 hours per month allocated
  - 2) Renewal Contract: \$50 per hour
  - 3) Would begin January 1, 2018 and would continue unless either party wanted to review
  - 4) Motion to approve by Eric and seconded by Pat Dunn, no opposed. Motion carried.
- B. 4<sup>th</sup> qtr Newsletter: articles and information due by 11/5
- C. Dates for 2018 Events
  - 1) 2018 Partnership Program:
    - a. Winter Social – 1/18/18 The Fletcher in Ankeny or Johnny’s Altoona 5-7pm
    - b. Spring Conference:
      - i. March 26<sup>th</sup> – Elwood Lecture (Monday evening) piggy back with Spring Conference
      - ii. Possible Locations: Gateway Conference Center, Scheman Building
    - c. Awards:
      - i. Spring – Students: not formal submittal, poster style presentation during Spring Conference
      - ii. Fall – Both Student/Professional to submit on State and National level
      - iii. AI: Bruce checking with Midwest chapters on how they are handling awards with Central States
    - d. Golf Outing in June; stand-alone event 1<sup>st</sup> Friday in June (6/8/18)

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## VI. MEETING WRAP-UP/ NEXT MEETING

- A. Schedule Next Meeting
  - 1) Next Meeting: December 7<sup>th</sup> at ISU College of Design, Rm 411 – 11:30 a.m.
- B. Open Forum - All
  - 1) Bruce sent out membership role and will cover at next meeting.
- C. Review New Action Items

## VII. ADJOURN

- A. Motion to adjourn made by Pat Dunn and seconded by Josh Shields; no opposed. Motion carried
- B. Meeting adjourned at 1:29 p.m.

**SUBMITTED BY:** Lara Guldenpfennig, Secretary