

PLEASE SUPPORT THE  
**Cass Park Campaign**



**Enclose  
Cass!**

**1972-2017**

45 years of fun, fitness, friendships

**Gifts and Pledges Needed  
to Fund Proposed Arena Enclosure**

## Naming Opportunities

**Recognition of individuals, families, organizations, businesses and foundations** who make donations in support of the Cass Park Arena Enclosure Capital Campaign at these levels will occur in several ways including an honor roll wall display.

Arena Name .....	***
Arena Oval Surface .....	\$100,000
Home Team Bench .....	\$50,000
Away Team Bench .....	\$50,000
Arches (each) (12 available^)	\$25,000
Officials Box .....	\$20,000
Penalty Box .....	\$15,000
Doorway to Lobby .....	\$10,000
Doorway to Oval .....	\$10,000
Doorway to Locker Rooms .....	\$10,000
Zamboni .....	Taken
Bleacher Rows (10 available^)	\$5,000

Three-year pledge payment period is available for gifts. A sponsorship agreement document with signatures will be part of the process. Donor recognition can also include dasher board advertisements (see reverse).

\*\*\* Renaming the Arena can be discussed with interested supporters.  
^ It is also possible to sponsor up to 24 half-arches at \$12,500 each, 20 half benches at \$2,500 each



# Cass Park Arena Dasher Boards

**Businesses and others who make gifts to the Cass Park Arena Enclosure Campaign can have their display advertisement (32" by 72") affixed to the dasher boards.**

For gifts up to \$5000, donors may have their advertisement displayed for one year.

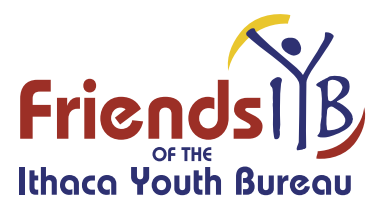
For gifts of \$5000-\$10,000, supporters can display theirs for two years, and gifts over \$10,000 can have theirs for three years.

**Note:** Three-year pledge payment period is available for gifts. A sponsorship agreement document with signatures will be part of the process. Donor recognition can also include available Naming Opportunities (see reverse).

## Stay in touch with the Cass Park Arena Enclosure Campaign:

Twitter @CampaignforCass  
On Facebook like the Cass Park Campaign  
Website [www.friendsofiyb.org/cass](http://www.friendsofiyb.org/cass)

To participate, contact Mary Grainger  
[mmgithaca@aol.com](mailto:mmgithaca@aol.com)  
607-280-4380



**CASS PARK CAMPAIGN**  
c/o Friends of the Ithaca Youth Bureau  
PO Box 4198, Ithaca, NY 14852